This draft document is provided to gain public input on draft policies being considered as a part of the Imperial Beach General Plan/Local Coastal Program (GP/LCP) focused update. The draft proposes new sections and focused amendments to meet current state LCP and general plan guidance, using the adopted Imperial Beach GP/LCP as a base. Photos and other graphic formatting enhancements will be included with the public hearing draft document.

January 25, 2019
1.0 INTRODUCTION

*It is highly prized, that edge of California where the earth confronts the sea.*

Paul Sedway.

Imperial Beach is a community comprised of rich contrasts; it is loved by residents for its small town, classic California character, and is located in the heart of the San Diego/Tijuana metropolitan region – a bi-national metropolis. It is known for its quaint, human-scaled waterfront, while also offering sweeping views of the Pacific Ocean, San Diego Bay and Mexico. Imperial Beach is home to beautiful sandy beaches and the internationally acclaimed Tijuana River Estuary wetlands, yet is fiscally challenged to provide the matching world class services needed to ensure that the public can continue to enjoy these priceless resources. Roughly half of the City is developed, and half is set aside for open space and military uses. Imperial Beach is a small city measured in acreage and population, yet has a reach beyond its size as it has taken a leadership role in regional open space preservation and in its stance that all levels of government and industry need to be accountable to protect environmental quality. This General Plan celebrates these seemingly contrasting characteristics as assets upon which to further implement the City’s longstanding “big picture” vision to maintain the City’s “small-town, quiet, casual atmosphere,” while also increasing tourism and appropriate levels of development to create greater economic stability. Accordingly, the General Plan provides guidance to leverage the City’s natural assets to achieve a more resilient and sustainable future. The plan also establishes a complete streets policy, includes a pragmatic methodology and slate of climate change policies, and integrates healthy communities policies throughout the plan.

Imperial Beach’s unique geography, surrounded on three sides by water and positioned as the most southwesterly city in the continental United States, is fundamental to its identity and key to understanding its challenges and opportunities. The City’s most important natural attributes are its beaches and open spaces, which are highly valued by residents and visitors, and contribute to the City’s economy. Imperial Beach functions as the south San Diego County beach destination, with estimates for beach attendance generally exceeding over 400,000 visitors per year and generating $2.5 million in revenue per year. Additional visitors come to enjoy the rich wildlife and natural scenery of the Tijuana River Estuary and the San Diego Bay. Beach-goers and ecotourists frequenting local hotels, restaurants and other local businesses represent an important part of the City’s current and planned tax and economic base.

*Sidebar: The Imperial Beach General Plan supports a systems approach to many of the complex challenges facing the City. This refers to an approach that recognizes the interrelationships among environmental, economic and community-building strategies, and integrates actions of all levels of government as well as the private sector.*
These same attributes also present the City with growing environmental and economic challenges. It is widely known that the most significant source of bacteria impacting ocean and estuary water quality in Imperial Beach is the frequent input of sewage-contaminated flows from Mexico, and from the Tijuana River and surrounding canyons in Mexico. This pollution results in negative impacts to the City’s beaches, public health and tourism. Sea level rise presents additional risks that Imperial Beach, like other coastal California cities, must plan for to reduce future damage, and more readily recover from impacts that may be unavoidable. It takes substantial fiscal resources to provide adequate everyday public health, safety and public access services and amenities to the City’s residents and sizable visitor population. Significant additional resources are needed to address the supplemental expenses related to regional sea level rise impacts, binational pollution, and reducing greenhouse gas emissions from vehicle miles traveled. These issues of regional, state-wide and international significance require a systems approach to solutions and funding commitments from all levels of government and the private sector.

The General Plan/Local Coastal Plan

The Imperial Beach General Plan/Local Coastal Plan is the City’s constitution for physical development and change within the city. The General Plan is a legal mandate that governs both private and public actions. The General Plan is atop the hierarchy of local government law regulating land use. Subordinate to the General Plan are specific plans, ordinances and zoning laws. All of the subordinate documents must conform to the adopted General Plan.

State law requires every California City to adopt a General Plan that contains seven mandatory topics called "elements," but are given flexibility in how elements are named and organized. The Imperial Beach General Plan Land Use, Mobility, Conservation and Ecotourism, Housing, Land Use, Noise, Open Space and Safety elements are mandatory elements. Cities may also adopt other optional elements. Imperial Beach has added Design; Facilities and Services; and Parks, Recreation and Coastal Access as optional elements. All elements carry equal weight and are designed to be consistent with each other. The Housing Element (updated in 2013) and Noise Element were not included in the General Plan/Local Coastal Plan Update of 2019, and are provided under separate cover.

Imperial Beach’s Planning Legacy - The “Big Picture”

- Maintain the small-town, quiet, casual atmosphere
- Create economic stability – sustainability
- Increase tourism while avoiding over-crowding
- Pursue appropriate development opportunities
- Pursue all available funding mechanisms to support the City
- Resolve conflict between the overall objective of maintaining a “small town, quiet atmosphere” and the need/desire for new development
Eighty seven percent of Imperial Beach lies within the Coastal Zone. The Coastal Act of 1976 requires the City to have a Local Coastal Plan certified by the State Coastal Commission. This plan is a combined document meeting both the State General Plan requirements and Coastal Plan requirements.

**General Plan Format**

The Plan is divided into the elements (chapters) described above. The pages, tables and figures of each topic are numbered to correspond to that specific topic.

Each element starts with “Goals” that express a desired end state, followed by a brief “Background” section that describes the legal framework for each element and how it relates to Imperial Beach’s unique attributes. Subtopics within each element are introduced with a “Discussion” section that provides context for the policies that follow. Policies in each section are written as concise, action-oriented statements that establish explicit directives for both public and private actions aimed at preserving and creating desirable Imperial Beach. Overall, the General Plan’s goals and policies work together to help secure Imperial Beach’s future.

**Regional Setting**

Imperial Beach is one of 18 incorporated cities located within San Diego County. It is bordered on the north by a U.S. Naval Communication Station within the City of Coronado’s jurisdiction and the southern shore of San Diego Bay, on the east by the City of San Diego, on the south by the U.S./Mexican border, and on the west by the Pacific Ocean.

**History**

The first settlers came to the area known as Imperial Beach in the 1880s. The first subdivision was filed in 1887. Early subdivisions were intended to create a summer retreat beach resort for the residents of the warmer Imperial Valley, hence the name Imperial Beach. The pattern of development followed by the Southern California land promoters was common: (1) A subdivision (2) a hotel or some other attraction at the subdivision site (3) a gigantic land auction (4) the actual building of a community. Step four was the hardest to accomplish.

The first school was built in 1888 at Tenth Street and Elm. In 1920, the first school district was formed when the voters approved a bond issue to purchase the ten-acre site near 19th Street and Coronado.
The original use of the military owned land north of Imperial Beach, in 1880, was for a cavalry troop. The troop provided security along the International Border. On Sunday afternoons, the troop paraded for the entertainment of the residents of Imperial Beach. The old parade ground currently serves the youth of Imperial Beach under the jurisdiction of the YMCA.

In the early 1900s came improvement of the wooden sidewalks, a post office, general store, and dance pavilion and adjoining café. The original pier was built in 1909, at the foot of Donax Street to generate electricity for the town from wave action. Since it proved to be inadequate, the machinery was dismantled. The pier remained active, attracting large crowds until it was totally destroyed in a 1948 storm. In 1961, a fact finding committee made up of local citizens submitted to the Imperial Beach City Council a report recommending the construction a new fishing pier. In April 1962, the people of Imperial Beach overwhelmingly approved a bond issue of $300,000 for construction of a fishing pier. A matching funds grant from State Wildlife Conservation Board added further impetus to the project, which was built at its present site at the foot of Evergreen Avenue.

In 1910, E.S. Babcock (builder of the Hotel del Coronado) dredged a channel down the Bay to what is now the north end of Tenth Street. Boats carrying up to 50 passengers made 3-4 trips per day from Market Street in San Diego. A tram met the boats and took the passengers down Palm Avenue to First Street, and back to the landing for their return trip to San Diego. In 1916, a heavy storm washed out the Otay Dam and the resulting flood caused the channel to fill with silt. The channel was never reopened.

The first subdivision called South San Diego encompassed most of the area between 5th Street to 13th Street, north of Palm Avenue and between 9th and 13th Street, south of Palm Avenue. From the southern shore of San Diego Bay, 13th Street ran south for one mile and on into Oneonta. A branch line of the National City and Otay Railroad ran 300 or 400 feet west and parallel to 13th Street.
Imperial Beach was growing very slowly. Water was a problem and electricity was used only for lighting and ironing. Kerosene was used for heating and cooking, and sometimes, for lamps.

Cottages on the beach were used mainly for summer homes, with toilet facilities outside or adjoining the buildings as add-ons. One historian says that Jean Stratton Porter, author of "Girl of the Limberlost," used to spend summers at her uncle's cottage in the 200 block of Elm Avenue.

South San Diego, now known as Imperial Beach, bore the full brunt of the land boom and the eventual bust. The boom in South San Diego has been memorialized in a legend about a naive land buyer who purchased a lot for $5,000. The next day, after examining his $5,000 purchase he surmised that he had been cheated. While he was pondering his problem, he was approached by two strangers who asked if his property was for sale. The worried but puzzled land owner took a deep breath and blurted, "Yes, the price is $12,000." Without batting an eyelash, one of the strangers agreed to purchase the property and handed over the cash on the spot. The former landowner thought it over and reasoned that he overcharged the stranger. The next day, he sought out the new owner of the property and offered to repurchase the land for $12,000. "Too late," replied the stranger, "I sold it yesterday for $16,000."

Although this may be just an entertaining tall tale, the fact remains that during the land boom in the South Bay area, fortunes were made. And at the end of the boom, many were lost.

The real estate picture in the south San Diego Bay area was grim at the end of the land boom. It was even more grim following the disastrous floods of 1916 when the Tijuana River overflowed and the Otay Dam broke, washing away everything in its path. This destroyed the railroad system and it was never completely rebuilt. There were no good highways in the area. The main highway through Palm City was not paved until the 1930s.

During the 1930s, the Michigan Investment Company was busy moving houses into Imperial Beach from Tent City Coronado. In 1976 there were multiple Tent City cottages still remaining in Imperial Beach. By putting two of these "shotgun" buildings on a lot and building between them and adding on, a fair-sized building could be constructed. The ones in use today have been remodeled more than one time.

In the latter part of the 30s, the area began to grow, largely due to government defense programs in and around San Diego. Many people came from Oklahoma, Texas and Colorado as well as other states, with hopes of working on these projects. Houses were at a premium, rising beyond what poor people could pay. People lived in tents, trailers and shacks-anything for a cover until they could better themselves. Some were said to have built homes or shacks of airplane packing crates. Building regulations didn't exist in the unincorporated part of the county.
The Depression and prohibition were both in full force but you could get bootleg whiskey at the old hotel on the beach. One area along Palm Avenue was known as Whiskey Flats and featured gambling, too, until a series of raids stopped them.

Ream Field, the Amphibious Base and the Imperial Beach Radio Station were built. Most people who had come here decided to stay after WWII and make their homes in the South Bay area.

Prior to incorporation, Imperial Beach was served by a number of civic organizations under the direction of the County of San Diego. The Imperial Beach Civic Group, formed in 1945, was instrumental in forming a Fire Protection District and acquiring a fire truck. It was at this time that many of the streets were renamed in order to facilitate directing the fire truck to fires in the area. The Sanitary District was formed in 1949 to secure County funds for development and attract private capital.

In the early 1950s, the first shopping center was built on the south side of Palm Avenue between Ninth Street and Delaware Avenue. By June 1955, a wide variety of businesses had moved into Imperial Beach.

Imperial Beach was incorporated as a General Law City on July 18, 1956. The first council was sworn into office on July 20, 1956 on the grounds of Coronado Savings and Loan Association (now the site of North Island Federal Credit Union) and its first meetings in the boardroom of the Association.

The boardroom soon proved to be too small to handle the large attendance at the council meetings. The Imperial Beach Fire Protection District had recently constructed new quarters next door to the old fire station so the council contracted for the use of the old building at 166 Palm Avenue, which after some remodeling became the first official City Hall.

The groundwork for the present Civic Center was laid on 1958. In January 1963, the City was awarded a matching funds grant for the construction of a new Civic Center and construction began with a groundbreaking on March 22, 1963.

Characteristics of the City of Imperial Beach

Physical Characteristics

The City of Imperial Beach has the distinction as the most southwesterly community in the continental United States and covers 4.4 square miles. The City is bordered by the City of Tijuana to the south, San Diego Bay and City of Coronado to the north, and City of San Diego to the east. Open space is the largest land use designation in the city, with 39 percent of the City’s acreage consisting of environmentally protected open space habitat in the Tijuana River watershed, and 14 percent consisting of “Urban
Reserve,” which comprises the U.S. Navy Outlaying Landing Field helicopter training facility.

Imperial Beach boasts 3.5 miles of beach frontage and is a well-known beach destination where visitors can walk along miles of shoreline, surf, swim, build sand castles, or enjoy the view from the quarter mile long wooden pier. The beachfront is managed in cooperation with the San Diego Unified Port District (SDUPD).

Imperial Beach is bordered to the north by the South San Diego Bay Unit of the San Diego National Wildlife Refuge (managed by the U.S. Fish and Wildlife Service) and includes the tidally influenced area of the Otay River. The refuge boundary preserves and protects 2,620 acres of important intertidal mudflats, eel grass beds, salt marshes, and submerged tidelands in San Diego Bay. It supports numerous endangered and threatened species of plants and animals and provides vital habitat for tens of thousands of resident and over-wintering waterfowl, seabirds, shorebirds, and an important stop on the Pacific Flyway. Major habitat restoration of the former western salt ponds started in 2010 and is ongoing.

(Demographic profile update is forthcoming)

Focus of the General Plan Update

This 2019 update of the General Plan/ Local Coastal Plan replaces a plan that was adopted by the City in 1994. Since then, climate change and resiliency, environmental justice, housing, sustainability, community health, economic prosperity, multi-modal mobility and sea level rise issues have become issues of concern at the state and regional government levels. The updated plan addresses these and other issues in a manner that makes sense for Imperial Beach, and furthers local goals.

Overall the plan works to further implementation of Imperial Beach’s Mission Statement “To maintain and enhance Imperial Beach as "Classic Southern California"; a beach-oriented community with a safe, small town, family atmosphere, rich in natural and cultural resources.” It also focuses on working toward achieving the environmental and economic stability needed to build resiliency and retain the community character valued by residents.

Key features of the plan, by element include:

Land Use Element

- Furthers the “Big Picture” goal of retention and enhancement of a small beach-oriented town, while also advancing focused development and growth of the tourism industry.
- Supports sustainable development through providing opportunities for transit-served, mixed-use, infill development with complementary Mobility and Urban Design Element policies.
Establishes the City’s land use framework through the Land Use Map (Figure L-1) and identification of Land Use Designations (Table L-2) that are applied to every parcel in the City.

- Continues efforts to enhance the Seacoast Corridor and the Palm Avenue/State Route 75 Commercial/Mixed-Use Corridor.
- Encourages creation of an ecotourism/recreation corridor along the Imperial Beach Bayfront.
- Continues to maintain Open Space as the City’s predominant land use designation.
- Works toward achieving environmental justice and a healthy Imperial Beach community.

**Mobility Element**

- Includes goals, policies and a Street Typology System for “Complete Streets” where the needs of pedestrians, cyclists and transit users as well as vehicles are addressed, and greenhouse gas emissions are reduced.
- Advances active living policies that complement the Land Use Element’s sustainability and healthy community policies.
- Recognizes and supports the growing role of innovative technology in meeting current and future mobility needs.
- Supports continued collaboration with San Diego Association of Governments (SANDAG) and other agencies to help plan for, operate and monitor the performance of Imperial Beach’s mobility network.
- Strives for the provision of a reasonable amount of parking, where and when it is needed to serve residents, businesses and visitors.

**Conservation and Ecotourism**

- Provides policy support for preparation and monitoring of the City’s Climate Action Plan, and guidance on securing greenhouse gas emissions reductions.
- Calls for an increase in the City’s tree canopy to achieve multiple benefits.
- Continues the City’s longstanding commitment to preserving and enhancing the San Diego Bay and Tijuana River Estuary for their ecological and open space values.
- Seeks improvements to water quality which are critical to maintaining the City’s public health, visitor economy and overall quality of life.
- Highlights the interdependence of the City’s conservation and economic development/ecotourism strategies.
- Supports expansion of Bayfront visitor-commercial uses in manner that respects and showcases the City’s natural resource amenities.
- Recognizing new methods such as “blue carbon” for carbon capture.
Parks, Recreation and Coastal Access

- Recognizes that Imperial Beach’s coastline, ocean, parks and open space preserves define its character, contribute to a healthy environment, and support the economy.
- Seeks to serve the public with parks, coastal access and amenities, and recognizes the role of parks in healthy communities.
- Emphasizes the importance of joint use and coordination with other government agencies to meet current and future park and recreation needs.
- Identifies coastal access, in accordance with the Coastal Act.
- Includes strategies to address sea level rise access impacts and improve resiliency.

Facilities and Services Element

- Provides baseline facilities information.
- Calls for the timely provision of public facilities.
- Supports relocation of the Public Works Yard to open up its Bayfront location.
- Includes goals and policies to consider sea level rise in planning and design, complementary to the Conservation and Ecotourism, and Safety elements.
- Includes composting and green infrastructure policies, complementary to Conservation and Ecotourism Element climate planning policies.

Safety Element

- Maintains goals for safety protection and shoreline management.
- Includes goals and policies for climate change preparedness and increased resiliency, complementary to the Conservation and Ecotourism, and Facilities and Services elements.
- Recommends sea level rise adaptation strategies organized around a tailored trigger approach that considers environment, economic and social values, and a systems approach to problem solving.
- Calls for continued collaboration with other government agencies that share responsibility and jurisdiction over Imperial Beach’s shoreline, preserved open spaces and coastal waters.
- Includes disaster preparedness policies and anticipates an update to the County’s Multi-Jurisdiction Hazard Mitigation Plan.

Design Element

- Recognizes the importance of visual quality.
- Provides guidelines to support the design review function.
- Provides goals and policies for commercial and mixed use development, and sustainable coastal development, complementary to the Land Use Element.
- Identifies prominent public coastal views in accordance with Coastal Act.
• Complements the Land Use, Mobility, and Conservation and Ecotourism elements with goals and policies supporting mixed use corridors, transit and walkable design, sustainable development, and urban forestry.

Under separate cover:

Housing Element

• Provides an assessment of the various constraints to housing development and preservation.
• Includes an inventory of resources available for meeting the City’s existing and projected housing needs.
• Outlines the City’s commitments to providing and preserving housing opportunities in the community.

Noise Element

• Includes noise standards to preserve a livable community.

Imperial Beach’s unique character and setting offers a distinctive and desirable home to residents and a destination for visitors. Moving forward, the City is faced with challenges and opportunities to preserve and protect its greatest assets while addressing problems relating to environmental quality, aging infrastructure, sea level rise, and the rising costs of providing municipal services. Through an integrated land use plan and economic development strategy, the City seeks to foster a position of fiscal strength that will enable it to provide services and amenities for current and future generations. However, the City cannot address these complex issues in isolation; these issues must be resolved on a regional, and in some cases, international basis. Successful long-term implementation of the plan will require a systems approach with monitoring by a dedicated citizenry, and ongoing, proactive collaboration at all levels of government and the private sector. The plan as now updated presents a vision of the future for Imperial Beach that is ambitious, and yet, with dedicated civic leadership and community support, both practical and attainable. The plan celebrates and preserves Imperial Beach’s natural assets, and leverages them to achieve an environmentally, economically, and socially sustainable future.
2.0 LAND USE ELEMENT

Each City differs from every other City in its physical characteristics and in nature of its opportunities, so that the development of every City must be along individual lines. This very fact allows full scope for the development of that peculiar charm which, wherever discovered and developed irresistibly draws to that City people of discrimination and taste, and at the same time begets a spirit of loyalty and satisfaction on the part of the citizens.

Daniel Burnham
The American Plan

Goals

- Retention and enhancement of the quality of life and atmosphere of a small beach-oriented town characterized by:
  - An inclusive town with a human scale and a relaxed pace of life,
  - Vibrant mixed-use residential commercial districts, and
  - A built form suitable to the beach-scale and location of the community that supports development of Imperial Beach’s ecotourism potential while avoiding overcrowding

- Increased climate resiliency, sustainability, and economic prosperity.

- A city with equitable and healthy communities that treats people of all races, cultures, and incomes with fairness and respect in the activities, development, and regulation of the City

- A Local Coastal Program integrated with the City’s overall framework for growth and development

Background

The Land Use Element establishes the framework for development of the City, providing for the general distribution, location, and extent of the use of public and private land. This Element focuses on residential, commercial, and mixed use land uses. The Parks, Recreation, and Coastal Access Element addresses land uses related to open space and recreation.

The Element includes both land use maps and text. The policies and maps have been harmonized with all other elements and policies of the General Plan. All elements of the General Plan carry equal weight and the Land Use Element does not supersede other elements.
The City of Imperial Beach (City) is distinguished by its spectacular natural setting with open space as the largest single land use by acreage. Within the urbanized land areas the City is committed to maintaining and enhancing a “classic Southern California” beach-oriented community with a safe, small town, family atmosphere, rich in natural and cultural resources. While meeting this long standing goal, Imperial Beach is also working to differentiate itself in the region and state by becoming a landmark destination for ecotourism. The goals and policies of the Land Use Element are closely related to goals and policies in other elements that create a full picture of the long-term vision for Imperial Beach.

According to population and housing data from SANDAG, the City of Imperial Beach has approximately 9,860 residential dwelling units, and an estimated population of 26,324 (2010). The SANDAG projected regional growth forecast estimates a population of about 36,125 persons in 2050. New housing and services will be needed to support this growth.

Table L-1 summarizes land use designations by acreage.

<table>
<thead>
<tr>
<th>Designated Acreage</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Residential</td>
<td>1,010 Ac.</td>
</tr>
<tr>
<td>Commercial</td>
<td>167 Ac.</td>
</tr>
<tr>
<td>Open Space</td>
<td>1,108 Ac.</td>
</tr>
<tr>
<td>Urban Reserve</td>
<td>384 Ac.</td>
</tr>
<tr>
<td>Public Facility</td>
<td>170 Ac.</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>2,840 Ac.</strong></td>
</tr>
</tbody>
</table>

* Acreage is rounded to whole acres and total acres do not sum.

2.1 Land Use Framework

Discussion

The California coast is an extremely desirable place to live, work and recreate that belongs to all the people. As such, congenial and cooperative use by both residents and visitors is a priority for the City. Such use should capture the best attributes of the City and creatively determine the acceptable place, scale, intensity, rate and methods for development consistent with resource protection and the retention of the character of a small, beach-oriented town. Environmentally protected open space habitat in the Tijuana River watershed is the predominant land use in the City. The urban areas are
developed primarily with residential areas, small commercial businesses, and the U.S. Navy Outlying Landing Field Imperial Beach (NOLF IB), locally referred to as Ream Field. A limited number of buildings are utilized for industrial uses within commercial zones; the City does not have an industrial land use designation.

The density and intensity of development are defined for each land use category depicted on the Land Use Plan, as shown on Figure L-1 and Figure L-2. Designations establish a range of maximum densities or intensities. Table L-2 establishes General Plan Land Use designations, describes the intent of each designation, and identifies zones that implement each designation. The zones are adopted in the City of Imperial Beach Zoning Ordinance.

Zoning is an important tool to implement the General Plan’s land use map and policy direction. Where the General Plan provides land use designations and density/intensity standards, the zoning code specifies permitted uses and development standards (such as building height and setbacks) that are consistent with the General Plan and furthers its implementation. The zoning code is also a part of the Local Coastal Program Implementation Plan (IP). Additional guidance on the design of the built environment is found in the Design Element.
Coastal Act Policies

Imperial Beach is a coastal community, bordered by the Pacific Ocean to the west, San Diego Bay to the north, and the Tijuana River watershed to the south. As a public agency administering or supporting activities within the coastal zone, the effect of actions on coastal resources shall be considered to achieve the policies of Chapter 3 of the California Coastal Act.

A broad policy goal of California’s Coastal Management Program is to maximize the provision of coastal access and recreation consistent with the protection of public rights, private property rights, and coastal resources as required by the California Constitution and provided in Section 30210 of the Coastal Act. Several additional policies contained in the Coastal Act, which are herein incorporated into the General Plan/Local Coastal Program, work together to meet this objective. The Coastal Act requires that development not interfere with the public right of access to the sea (Section 30211); provides for public access in new development projects with limited exceptions where adequate access exists nearby (Section 30212); encourages the provision of lower cost visitor and recreational facilities (Section 30213); addresses the need to regulate the time, place, and manner of public access (30214); specifies the need to protect ocean front land suitable for recreational use (Section 30221); gives priority to the use of land suitable for visitor serving recreational facilities over certain other uses (Section 30222); requires the protection of upland areas to support coastal recreation, where feasible (Section 30223); and encourages recreational boating use of coastal waters (Section 30224).

The public's right to access is supported by the availability of adequate parking, public transportation, and multi-modal facilities to serve coastal access and recreation uses. Support facilities such as parking lots, restrooms, and public use areas also contribute to ensuring maximum coastal access. Thus, the designation, administration, and development of land uses in the City are required to maintain maximum access and broad recreational opportunities for all in beach and coastal areas. Additionally, under the California Coastal Act, uses and facilities that are designed to enhance public opportunities for access, recreation, and use of coastal resources are of the highest priority. The Imperial Beach Land Use Plan identifies open space, beach and commercial areas that provide for local and visitor access to, and use of, the coastal resources. See Section 2.5 of this element and the Parks, Recreation, and Coastal Access Element for further information.

Coastal Act policies that are related to land use are provided in greater detail at the end of this element.

Policies

2.1.1 Maintain a balanced community, with an appropriate mix of residences, workplaces, and services.

2.1.2 Require all land use proposals to respect, preserve and enhance, to the extent feasible, the ocean, beach, San Diego Bay and the Tijuana River Valley as the
most important natural resources of Imperial Beach.

2.1.3 Implement the Land Use Plan by applying consistent zoning designations that further the implementation of General Plan land uses and policies.

2.1.4 Regulate building intensity and housing unit density consistent with the designations established by the Land Use Plan (Figure L-1).

2.1.5 Determine the compatibility of uses not identified on Table L-2 through a discretionary permit process.

2.1.6 Evaluate discretionary project proposals on a case-by-case basis for their impacts on the economy, environment, and social and community character.

### TABLE L-2 LAND USE DESIGNATIONS

<table>
<thead>
<tr>
<th>Land Use Designation</th>
<th>Minimum / Maximum Intensities</th>
<th>Implementing Zone(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Single Family Residential</strong></td>
<td>Maximum Building Height: 2 stories</td>
<td>R-1-6000</td>
</tr>
<tr>
<td></td>
<td>Maximum Density: 7-11 units per net acre</td>
<td>R-1-3800</td>
</tr>
<tr>
<td><strong>Residential Low</strong></td>
<td>Maximum Building Height: 2 stories</td>
<td>R-3000</td>
</tr>
<tr>
<td></td>
<td>Maximum Density: 14 units per net acre</td>
<td>R-3000-D</td>
</tr>
<tr>
<td><strong>Residential Medium</strong></td>
<td>Maximum Building Height: 2 stories</td>
<td>R-2000</td>
</tr>
<tr>
<td></td>
<td>Maximum Density: 21 units per net acre</td>
<td></td>
</tr>
<tr>
<td><strong>Residential High</strong></td>
<td>Maximum Building Height: 2 -3 stories</td>
<td>R-1500</td>
</tr>
<tr>
<td></td>
<td>Maximum Density: 29 units per net acre</td>
<td></td>
</tr>
<tr>
<td><strong>General Commercial Mixed-Use</strong></td>
<td>Maximum Building Height: 3-4 stories</td>
<td>C/MU-1</td>
</tr>
<tr>
<td></td>
<td>Maximum Density: 43 units per net acre</td>
<td></td>
</tr>
</tbody>
</table>

Low density single-family detached neighborhoods that maintain the small-town beach character of the community. Uses should be limited to detached residential units and residential compatible uses.

Low density single-family neighborhoods with detached or attached residential dwelling units on a single lot. Uses should be limited to residential units and uses deemed compatible.

Detached and attached single family and multi-family dwellings in a moderately intense residential living environment. Uses should be limited to residential units and uses deemed compatible.

Multi-family units in a variety of configurations for a living environment that includes landscaping, recreational amenities, and a compact urban beach-living environment. Residential compatible uses permitted.

Business and services that meet local neighborhood and visitor-serving needs in a commercial or mixed-use format that may include multi-family residences. Variety in configuration is encouraged with all development providing a strong relationship to the street and supporting a pedestrian-oriented setting.
### TABLE L-2 LAND USE DESIGNATIONS

<table>
<thead>
<tr>
<th>Land Use Designation</th>
<th>Minimum / Maximum Intensities</th>
<th>Implementing Zone(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Seacoast Commercial Mixed-Use</strong></td>
<td><strong>Maximum Building Height:</strong> • Hotels: 4 stories by Specific Plan • All other uses: 3 stories</td>
<td>C/MU-2</td>
</tr>
<tr>
<td></td>
<td><strong>Maximum Density:</strong> 29 units per net acre; an additional one unit per lot may be permitted subject to the compliance with specified development incentives and the approval of a conditional use permit.</td>
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<td><strong>Seacoast Commercial Mixed-Use/Residential Overlay</strong></td>
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<tr>
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<td><strong>Maximum Building Height:</strong> 3 stories</td>
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<tr>
<td><strong>Commercial Recreation - Ecotourism</strong></td>
<td><strong>Maximum Building Height:</strong> 2 stories</td>
<td>C/R-ET</td>
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General Plan/ Local Coastal Program  L-8  Land Use Element
**TABLE L-2 LAND USE DESIGNATIONS**

<table>
<thead>
<tr>
<th>Land Use Designation</th>
<th>Minimum / Maximum Intensities</th>
<th>Implementing Zone(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Facility</td>
<td>Development characteristics are subject to a site plan review process</td>
<td>PF</td>
</tr>
</tbody>
</table>

**Public Facility**

Land devoted to public facilities and utilities including but not limited to: public schools, parks, the beach and civic facilities. See the Facilities and Services Element and the Parks, Recreation, and Access Element for additional standards. Residential compatible uses permitted.

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### 2.2 Sustainable Development

**Discussion**

Sustainable development is often defined as “development that meets the needs of the present without compromising the ability of future generations to meet their own needs.” The State of California has taken a leadership role in working toward sustainable, resilient, healthy communities, including mandating the reduction of greenhouse gas emissions that contribute to climate change.

Regional goals for sustainable development are expressed in the Sustainable Communities Strategy (SCS) incorporated into San Diego Forward: The Regional Plan, in accordance with the Sustainable Communities Act of 2008 (also known as Senate Bill (SB) 375, Steinberg). The regional SCS focuses on reducing greenhouse gas emissions from passenger vehicle use. It integrates the Imperial Beach General Plan land use plan, along with the other general plans in the region, that together show a regional commitment to a smart growth land use pattern with the highest development densities/intensities occurring within the transit-served urban core. The SCS links the land use pattern to transportation investments that will reduce greenhouse gas emissions to meet state-mandated targets.

The Imperial Beach General Plan is consistent with, and furthers implementation of the region’s Sustainable Communities Strategy through:

- Providing opportunities for infill and redevelopment, including supporting mixed-use development to focus growth within areas served by transit and existing infrastructure;
- Preservation of open spaces for habitat conservation and recreational uses;
- Complete streets policies to enhance pedestrian and bicycle circulation throughout the City and to neighboring jurisdictions; and
- Inclusion of policies to reduce the City’s carbon footprint and prepare a climate action plan.

See the Conservation and Ecotourism Element Section 4.2 for additional information and a guide to where additional policies related to climate change and sustainability are found throughout the General Plan.
Policies
2.2.1 Locate and promote infill and new development in a manner that will not have adverse impacts on coastal resources.
2.2.2 Encourage land uses and improvements that reduce energy and water consumption, waste and noise generation, air quality impacts and support other comparable resource strategies for a sustainable Imperial Beach.
2.2.3 Encourage adaptive reuse of buildings and sites to utilize existing infrastructure while enhancing the character of the community.
2.2.4 Support concentration of redevelopment and higher-intensity residential and non-residential development in areas with existing supportive infrastructure and in proximity to transit access.
2.2.5 Adopt sea level rise adaptation approaches that both preserve public access and public and private infrastructure.
2.2.6 Implement and enforce up-to-date building codes to reduce vulnerability, increase public safety and protect public property from flooding, fire, extreme weather and other risks.

2.3 Residential Uses and Neighborhoods

Discussion
The City of Imperial Beach is dedicated to preserving the small-town beach community character that makes it special for residents and visitors. However, limited land resources, increasing population across the State of California and a highly constrained housing market, continues to create pressure to increase the size, density, and intensity of development. Additionally the City strives to achieve a balanced housing stock that meets the varied needs of all income segments of the community. To manage these pressures, the approach to residential neighborhoods in Imperial Beach is to focus density and redevelopment at key locations, and remain committed to the retention of stable, owner-occupied, single family neighborhoods. See the Design Element for additional related policies.

Land use decisions, redevelopment, and City programs provide the means and incentives to encourage upgrading and rehabilitation of existing housing and, where possible, enhancement of public services. Implementation of land use policies related to residential neighborhoods are closely tied to needs and strategies discussed in the Housing Element.

Policies
2.3.1 Allow for a variety of housing types, densities, and sizes.
2.3.2 Maintain a high quality, livable residential environment that implements the Land Use Plan
   a. Protect single family neighborhoods from through traffic and overflow parking demands from other uses.
   b. Avoid the introduction or intrusion of higher intensity uses into single-family neighborhoods.
c. Permit residential uses and uses deemed compatible with residential uses in residential areas.

2.3.3 Locate the highest development intensities and residential densities along public transportation corridors and near key urban activity areas to encourage walking, bicycling and public transit use.

2.3.4 Maximize the proportion of residences within a quarter mile of uses like parks, schools, grocers, retailers, service providers, employment, public transportation, and other desirable community features.

2.3.5 Develop and adopt zoning code amendments to appropriately integrate accessory dwelling unit regulations in accordance with state law (Chapter 720, Statutes of 2016).

2.4 Commercial and Mixed-Use Areas

Discussion

Commercial and mixed-use areas are fundamental to maintaining a healthy tax base that supports the City’s economy and the ability to provide quality coastal resource access. Community-serving commercial and mixed-use areas are envisioned to be enjoyable places to work, shop, and promote beach visitor patronage within the City. All development within the commercial/mixed-use zones is subject to the Commercial/Mixed-Use Zones Design Guidelines, per the City of Imperial Beach Zoning Ordinance, which provides specific direction for achieving high-quality, pedestrian-oriented, mixed-use retail and commercial areas. Development in these areas must also adhere to other applicable design guidelines and standards, including the Landscape Design Guidelines for Seacoast Drive. See the Design Element for additional discussion of the character of the built environment, and supportive policies.

Seacoast Corridor

The Seacoast Corridor is an ever evolving pedestrian-oriented visitor-serving commercial and mixed-use area that serves as the quintessential Southern California beach town destination. Beach access combined with pedestrian activity and small-town beach-focused businesses create a vibe and character for the area that is appreciated by residents and visitors alike. To maintain this key commercial and recreational destination, careful consideration and regulation of land uses, including active commercial uses, character of the built environment, and visitor-serving amenities is required. See Section 2.5 in this element for additional visitor-serving use discussion.

Bayfront Corridor

Commercial and mixed-use development located along Imperial Beach’s Bayfront offers excellent opportunities for visitor-serving commercial, recreation, and public services and access uses. See the Conservation and Ecotourism Element for policies relating to expanding Bayfront commercial uses in a manner that supports the City’s conservation and economic development goals.
Palm Avenue/Former State Route (SR) 75
Palm Avenue/former SR 75 (now relinquished to the City) serves as the major community entrance to Imperial Beach whether entering the City from I-5 or the City of San Diego on the east side, or entering from Silver Strand Boulevard and the City of Coronado on the north side. The 1.2 mile segment of the former SR 75 serves as a major community artery and commercial/mixed-use business area. The corridor is a mix of pedestrian- and auto-oriented businesses that is expected to maintain its eclectic character even as additional pedestrian-oriented businesses and multi-family housing are added. See the Design Element for additional policies.

13th Street Corridor
The 13th Street Corridor is the neighborhood serving business district of Imperial Beach. Providing a mix of commercial and mixed-use development the area should provide goods and services primarily for the residents of Imperial Beach and employees/visitors to NOLF IB Ream Field in a pedestrian-oriented format.

Policies
2.4.1 Provide for, and encourage, a range of visitor-serving and mixed-use development along Palm Avenue and Seacoast Drive that support use of coastal resources, provision of commercial services, and capture a greater share of local spending.
   a. Maintain an appropriate balance between visitor-serving uses and neighborhood-supporting commercial uses.

2.4.2 Provide attractive and stimulating commercial and mixed use developments, that contribute to Imperial Beach’s small beach town character and encourage walking and bicycling as a routine part of everyday life. Mixed-use development could include a mix of residential, retail, dining/entertainment, office, recreational, and educational facilities sited within close proximity to each other.

2.4.3 Foster new commercial and mixed-use businesses and development in proximity to transit access, to provide goods and services to residents and visitors.

2.4.4 Provide for and encourage the development of a broad range of uses in the City’s commercial centers and corridors that reduce the need to travel to adjoining communities and capture a greater share of local spending.

2.4.5 Enhance the Palm Avenue/former State Route (SR) 75 Commercial / Mixed-Use Corridor.
   a. Promote pedestrian activity by requiring ground floor active commercial uses for all properties with frontage along Palm Avenue.
   b. Prepare and implement plans and tools that support modernization, improvement, and business attraction/retention; beautifies the area with pedestrian, landscape, and façade improvements; and manages parking and multi-modal access for improved business activity.
   c. Support and encourage redevelopment.
   d. Continue collaboration with neighboring jurisdictions to foster coordinated implementation of improvements.
2.4.6 Promote the Seacoast Corridor as a commercial and mixed-use area that maintains and enhances the visitor-serving, pedestrian-oriented character of the area.
   a. Focus development in a manner that maintains and enhances multi-modal public access to the coast consistent with Coastal Act Section 30252.
   b. Continue to transition existing residential uses to new visitor-serving commercial uses, except:
      - Allow exclusive residential development on properties that do not have frontage along Seacoast Drive and Palm Avenue; and
      - Allow exclusive residential projects in the Seacoast Residential Overlay Zone area
   c. Promote pedestrian activity by requiring ground floor active commercial uses for all properties facing Seacoast Drive and Palm Avenue; and by enhancing the pedestrian experience through infrastructure enhancement and design which could include but not limited to wider sidewalks, pedestrian lighting, and street redesign.
   d. Protect, encourage and where feasible, to provide a range of lower-cost and overnight accommodations.
   e. Provide opportunities for increased density with approval of a conditional use permit in accordance with the Imperial Beach Zoning Ordinance.

2.4.7 Cultivate the 13th Street Corridor as a multi-modal pedestrian-oriented commercial and mixed-use district that primarily serves neighborhood residents.

2.5 Coastal Priority and Visitor-Serving Commercial Uses

Discussion
Visitor-serving and recreation uses in Imperial Beach include the public beaches, beach access and coastal accessways, the Tijuana River Estuary, segments of the Bayshore Bikeway, and San Diego Bayfront areas. Visitor-serving uses increase public access to the coast, and contribute to the City’s economy. Parks and recreation are further discussed in the Parks, Recreation, and Coastal Access Element.

Coastal Dependent Uses
Coastal dependent uses are those activities that rely on utilization of or access to coastal resources such as the ocean, water, or shoreline. We include in this definition, solely for purposes of internal consistency within this document, other environmentally sensitive tideland areas within the coastal zone such as the Bayfront and the Tijuana Estuary. These are uses that cannot be replaced or duplicated on inland property. The ocean, beach, and the land immediately adjacent to the coastline are recognized by the State of California and the California Coastal Act as an irreplaceable natural resource to be enjoyed by the entire City and region. This unique, narrow strip of land should receive careful recognition and planning. Consistent with the California Coastal Act, the purpose of the beach and coastline is to make available to the people, for their benefit and enjoyment forever, the scenic, natural, cultural, and recreational resources of the ocean, beach and related lands.
The Imperial Beach Bayfront area is a unique and environmentally sensitive area of the San Diego Bay where public access could continue to be improved in a manner that respects the environment and contributes to the local economy.

**Coastal Related Uses**

Imperial Beach is working toward providing, enhancing and expanding visitor-serving commercial uses and related public infrastructure to support coastal access and recreation in a manner that is compatible with the small town beach-oriented character of the City. Visitor-serving uses will include lower-cost visitor and recreational facilities in line with Chapter 3 of the Coastal Act. See also the Conservation and Ecotourism Element, Section 4.9.

**Policies**

2.5.1 While the opportunities for full deep-water bay access from the Imperial Beach portion of the San Diego Bayfront are limited by extensive environmental and economic constraints, the City should continue to evaluate opportunities for increased public access and recreation opportunities.

2.5.2 Protect, encourage, and, where feasible, provide lower cost visitor and recreational facilities. Developments providing public recreational opportunities are preferred.

2.5.3 Support economic vitality by protecting existing visitor serving uses, and encouraging new visitor-serving facilities on underutilized property.
   a. Provide land use areas and actively pursue additional visitor-serving (tourist-oriented businesses) uses such as hotels/motels, entertainment attractions, restaurants, and shopping along the beachfront, San Diego Bayfront and inland areas.
   b. Encourage visitor-serving retail uses in all commercial land use designations.
   c. Prioritize development of visitor-serving and commercial recreational facilities designed to enhance public opportunities for coastal recreation in the Seacoast Corridor and along Palm Avenue over other residential or non-residential development.
   d. Identify Visitor Serving Commercial uses as a permitted or conditionally permitted use with designated commercial zones.
   e. Enhance the pedestrian experience of visitors and residents by improving clean-up services in tidelands areas, widening sidewalks where possible and improving pedestrian lighting.

2.5.4 Enhance coastal access and recreation through creation of an ecotourism/recreational corridor along the Imperial Beach Bayfront incorporating bicycle and pedestrian paths and complementary uses. See also the Mobility Element, the Conservation and Ecotourism Element, and the Parks, Recreation, and Coastal Access Element for supportive policies.
2.5.5 Encourage new overnight accommodation development within the City, where feasible, to provide a range of room types, sizes, and room prices in order to serve a variety of income ranges.
   a. Permit short-term vacation rentals in all commercial land use designations.
   b. Protect the character and integrity of residential neighborhoods by prohibiting rentals of less than 30 days in all residential land use designations.

2.6 Airport Land Use Compatibility and Military Coordination

Discussion

Naval Outlying Landing Field Imperial Beach (NOLF IB), locally referred to as 'Ream Field, is a U.S. Government Naval installation that is a part of Naval Base Coronado. Activities on the installation include naval operational handling of overflow helicopter squadrons traffic from adjacent North Island installations. The southeastern portion of the base is part of the Tijuana River National Estuarine Research Reserve (TRNERR).

NOLF IB is the site of much of the Navy’s West Coast helicopter training. Helicopters stationed at Naval Air Station North Island (NASNI) routinely fly to NOLF IB to conduct training and practice. A diverse set of missions are flown by stationed and transient aircraft at NASNI and NOLFIB. Aircraft operations involving deployment to and from ships, post-Naval Aviation Depot (NADEP) maintenance check flights, fleet replacement training, operational support flights, transient operations, and pilot currency are routinely flown in the area. The U.S. Navy has continued to invest in the Naval Base, including construction of a 600-acre coastal campus for Navy Sea, Air, and Land (SEAL) crew training and support.

The City of Imperial Beach supports the Navy’s mission and will continue to coordinate with the U.S. Government to ensure compatibility with military and airport planning and operational efforts. Ream Field is designated in the General Plan as an Urban Reserve, to indicate that a future specific planning effort would be required if the military were ever to relinquish use of the property. The Navy prepared an Air Installation Compatibility Use Zones (AICUZ) for this facility as well as the NASNI most recently in 2011. The current AICUZ has a planned operational horizon year of 2020. The completed AICUZ was incorporated into the draft Airport Land Use Compatibility Plan (ALUCP) that was presented to the City Council on Aug 6, 2014 for comments. The ALUCP was approved by the Airport Land Use Commission (ALUC)/San Diego County Regional Airport Authority on Oct 15, 2015.

Policies

2.6.1 Continue to support U.S. Government activities and personnel associated with military operations at Naval Outlying Landing Field Imperial Beach (NOLF IB) Ream Field.
2.6.2 Coordinate with the Navy to address traffic, congestion, infrastructure, and habitat conservation issues associated with base operations and expansion.
   a. Strive to increase use of transit and alternative modes of transportation to the base. See also the Mobility Element.
   b. Seek Department of Defense contributions to infrastructure improvements to achieve mutual benefits for the Naval Base and the City of Imperial Beach
   c. Pursue shared use facilities, including a fire station and public works yard, to address mutual needs.

2.6.3 Encourage development of supportive facilities and services to serve Naval base employees and visitors, while increasing Imperial Beach’s tax base.

2.6.4 Notify the U.S. Government of land use or development activities within 1,000 feet of Naval Outlying Landing Field Imperial Beach (NOLF IB) to ensure compatibility with military plans and operations.

2.6.5 Support continued retention of 606 acres of the Tijuana Slough National Wildlife Refuge to remain under control of the U.S. Fish and Wildlife Service.

2.6.6 Maintain compatibility with Naval Air Station North Island (NASNI), Naval Outlying Landing Field Imperial Beach (NOLF IB) Air Installations Compatible Use Zones (AICUZ) noise and safety contours, and the NOLF IB Airport Land Use Compatibility Plan (ALUCP).

2.6.7 Consider adopting the draft Airport Land Use Compatibility Plan as approved by the Airport Land Use Commission.

2.7 Environmental Justice and Healthy Communities

Discussion

Environmental justice is defined in state planning law as the “fair treatment of people of all races, cultures, and incomes with respect to the development, adoption, implementation, and enforcement of environmental laws, regulations, and policies” (Gov. Code § 65040.12(e)). Environmental justice is achieved when everyone, regardless of race, culture, gender, disabilities, or income, enjoys the same degree of protection from environmental and health hazards. Furthermore, it is achieved when everyone has equal access to, and meaningful participation in, the decision-making process to have a healthy environment in which to live, learn, and work. The State of California requires that general plans identify disadvantaged communities within their boundaries and develop policies to: reduce health risks, promote civil engagement in the public decision-making process, and prioritize improvements and programs that address the needs of disadvantaged communities.

As applied to implementation of the Coastal Act, the California Coastal Commission views environmental justice as inherent in its efforts to protect California’s coast and ocean commons for the benefit of all the people. When acting on a Coastal Development Permit, the issuing agency, or the Coastal Commission on appeal, may consider environmental justice, or the equitable distribution of environmental benefits, as a part of its deliberation. Environmental justice-supportive policies related to
protecting coastal resources, and providing public coastal access and lower-cost recreation for everyone, is found in the Conservation and Ecotourism Element, as well as the Parks, Recreation and Coastal Access Element.

Environmental justice and social equity goals relate closely to policies supporting healthy communities. The physical environment, as well as the conditions in the environments in which people are born, live, learn, work, play, and age (collectively known as the social determinants of health) have a profound effect on how healthy people are over the course of their lives. Accordingly, communities that have open space and recreational opportunities, high quality and affordable housing, and safe multi-modal transportation options, as well as access to resources such as affordable healthy foods, medical services, living-wage jobs, and quality educational services experience better health outcomes.

In Imperial Beach, and the South Region of San Diego County more broadly, there are three particular risk factors — tobacco use, poor nutrition, and physical inactivity — that contribute to four chronic diseases (cancer, heart disease & stroke, diabetes, and lung disease) that cause almost 60 percent of all deaths. The City of Imperial Beach is committed to collaborating with local and regional health organizations and agencies on programs to reduce exposure to tobacco, promote access to healthy food, and encourage opportunities for physical activity. In addition, general plans can affect many of these social determinants of health by addressing the following issues:

- Clean air, water, and soil
- Access to parks and open space
- Access to healthy food
- Preservation of agricultural land
- Access to good jobs and economic opportunity
- Healthy and affordable housing
- Safe, convenient, and accessible transportation systems
- Sustainable development and climate change
- Social connection and community engagement

Because community health is an interdisciplinary issue, a range of policies that address these social determinants of health are interwoven throughout the elements contained in the General Plan. However, key community health policies are included below and in the Mobility Element to provide a focus on the City’s efforts to provide leadership in community health matters. Additional details and reference citations regarding community health are provided in a background paper available on the City’s webpage.

**Policies**

*Reduce Health Risks*

2.7.1 Pursue environmental justice for Imperial Beach by advocating for implementation of all legislation, standards and agreements pertaining to local, regional, national and binational pollution and environmental quality.
2.7.2 Ensure community health is a priority by developing programs to foster collaboration between local health officials, City staff, and elected officials in decisions about the built environment.

2.7.3 Increase community food sovereignty by encouraging, through healthy retail, community food production and other means, that fresh fruits, vegetables and other healthy foods are available in all neighborhoods of Imperial Beach.

2.7.4 Support provision of convenient access to healthy foods in all neighborhoods and commercial areas.

2.7.5 Promote the economic feasibility of agriculture and preserve farmland in the Tijuana River Valley while encouraging the development of urban agriculture.

2.7.6 Encourage both indoor and outdoor smoke-free workplaces, multifamily housing, and parks (other outdoor gathering places) to reduce exposure to second-hand smoke.

2.7.7 Reduce alcohol, tobacco, and other drug use by fostering a social, retail and physical environment that supports healthy choices, access to treatment services, and enforcement of existing regulations.

2.7.8 Continue to maintain, and adopt policies that support use by residents of, beach front and interior public parks, promote use of bicycles, increase number of bicycle lanes, and encourage day and evening pedestrian activity through improved sidewalks and lighting.

**Promote Civil Engagement**

2.7.9 Proactively and meaningfully engage community residents in the planning and development process by using culturally-appropriate and accessible channels, including: providing appropriate language services, providing child care, (holding meetings, focus groups, and/or listening sessions at a variety of venues throughout the community, and using participatory facilitation techniques.

2.7.10 Consult with California Native American tribes to provide them with an opportunity to participate in local land use decisions at an early planning stage, for the purpose of protecting, or mitigating impacts to cultural places. See also the Conservation and Ecotourism Element.

2.7.11 Implement development policies to protect the public health, safety, and welfare equitably among all segments of the population. Address the needs of those who are disenfranchised in the process.

**Prioritize Public Facilities**

2.7.12 Prioritize and allocate citywide resources to provide public facilities and services to communities in need. Greater resources should be provided to communities where greater needs exist. See also the Parks, Recreation and Coastal Access; and Facilities and Services elements.

2.7.13 Strive to achieve meaningful participation for all community residents in the siting and design of public facilities.

2.7.14 Provide equal access to public facilities and infrastructure for all community residents.

2.7.15 Facilitate the involvement of community residents, businesses, and organizations in the development, adoption, and implementation of community health and built
environment initiatives and consider their input throughout the decision-making process.

Coastal Act Policies – Land Use

Section 30213 - Lower cost visitor and recreational facilities shall be protected, encouraged, and, where feasible, provided. Developments providing public recreational opportunities are preferred.

Section 30221 - Oceanfront land suitable for recreational use shall be protected for recreational use and development unless present and foreseeable future demand for public or commercial recreational activities that could be accommodated on the property is already adequately provided for in the area.

Section 30222 - The use of private lands suitable for visitor-serving commercial recreational facilities designed to enhance public opportunities for coastal recreation shall have priority over private residential, general industrial, or general commercial development, but not over agriculture or coastal-dependent industry.

Section 30250 - New residential, commercial, or industrial development, except as otherwise provided in this division, shall be located within, contiguous with, or in close proximity to, existing developed areas able to accommodate it or, where such areas are not able to accommodate it, in other areas with adequate public services and where it will not have significant adverse effects, either individually or cumulatively, on coastal resources. In addition, land divisions, other than leases for agricultural uses, outside existing 37 developed areas shall be permitted only where 50 percent of the usable parcels in the area have been developed and the created parcels would be no smaller than the average size of surrounding parcels.

Section 30252 - The location and amount of new development should maintain and enhance public access to the coast by (1) facilitating the provision or extension of transit service, (2) providing commercial facilities within or adjoining residential development or in other areas that will minimize the use of coastal access roads, (3) providing nonautomobile circulation within the development, (4) providing adequate parking facilities or providing substitute means of serving the development with public transportation, (5) assuring the potential for public transit for high intensity uses such as high-rise office buildings, and by (6) assuring that the recreational needs of new residents will not overload nearby coastal recreation areas by correlating the amount of development with local park acquisition and development plans with the provision of onsite recreational facilities to serve the new development.

Section 30255 - Coastal-dependent developments shall have priority over other developments on or near the shoreline. Except as provided elsewhere in this division, coastal-dependent developments shall not be sited in a wetland. When appropriate, coastal-related developments should be accommodated within reasonable proximity to the coastal-dependent uses they support.

Section 30220 Coastal areas suited for water-oriented recreational activities that cannot readily be provided at inland water areas shall be protected for such uses.

Section 30221 Oceanfront land; protection for recreational use and development Oceanfront land suitable for recreational use shall be protected for recreational use and development unless present and foreseeable future demand for public or commercial recreational activities that could be accommodated on the property is already adequately provided for in the area. (Amended by Ch. 380, Stats. 1978.)

Section 30222 Private lands; priority of development purposes The use of private lands suitable for visitor-serving commercial recreational facilities designed to enhance public opportunities for coastal recreation shall have priority over private residential, general industrial, or general commercial
development, but not over agriculture or coastal-dependent industry.

Section 30222.5 Oceanfront lands; aquaculture facilities; priority Oceanfront land that is suitable for coastal dependent aquaculture shall be protected for that use, and proposals for aquaculture facilities located on those sites shall be given priority, except over other coastal dependent developments or uses.

Section 30252 The location and amount of new development should maintain and enhance public access to the coast by (1) facilitating the provision or extension of transit service, (2) providing commercial facilities within or adjoining residential development or in other areas that will minimize the use of coastal access roads, (3) providing nonautomobile circulation within the development, (4) providing adequate parking facilities or providing substitute means of serving the development with public transportation, (5) assuring the potential for public transit for high intensity uses such as high-rise office buildings, and by (6) assuring that the recreational needs of new residents will not overload nearby coastal recreation areas by correlating the amount of development with local park acquisition and development plans with the provision of onsite recreational facilities to serve the new development.
3.0 MOBILITY ELEMENT

Let’s not forget that so often when we talk about the city’s problems — say, traffic congestion — we overlook the fact that they are also evidence of the city’s vitality. Cities’ work, despite all the prophecies of chaos and doom.

Christian Science Monitor

Goals

- A city with safe, efficient, and complete streets that meets the needs of all users.
- A pedestrian-oriented, small beach town atmosphere where people can comfortably and safely walk or bicycle
- Provision of a coordinated land use and mobility system that supports sustainable development, mobility choices, and healthy, active living
- A well-connected mobility network that embraces innovative technologies and supports mobility choices to reduce greenhouse gas emissions and vehicle miles traveled

Background

The quality of life and economic vitality of Imperial Beach is dependent upon an increasingly safe and efficient operating mobility system. The Mobility Element establishes the framework for the City’s approach to complete streets, regional access, and the increased use of active transportation in order to reduce air pollution and greenhouse gas emissions while improving health. Specific aspects of the mobility system include:

Active Living and Equitable Healthy Communities

Imperial Beach strives to create healthy communities that encourage healthy living and active transportation among all residents, particularly those living in predominantly racial and ethnic minority and lower-income neighborhoods. Creating activity-friendly environments supports physical activity, as well as a range of co-benefits including improved health, social cohesiveness, improved safety and security, environmental sustainability, and economic vitality.

Complete Streets

“Complete streets” is a term to describe a system that meets the needs of all users of the streets, defined to include pedestrians, bicyclists, users of public transit, motorists, children, seniors, persons with disabilities, movers of commercial goods and emergency vehicles. Complete Streets provide opportunities to reduce air pollution and greenhouse gas emissions while enabling active travel and opportunities for safe physical activity.
Complete Streets are implemented through improvements of, but not limited to, new or widened sidewalks, high visibility crosswalks, curb extensions, pedestrian countdown signal heads, traffic calming features, bicycle facilities, bicycle racks, lighting, signage, accessible public transit stops, access to schools, civic facilities, commercial/retail areas, and mixed-use land uses.

**Regional Access**

Imperial Beach is dependent on its transportation connections to the rest of the region and pro-actively works with other cities and organizations to preserve and improve this regional access. Major transportation system planning, funding, programming, and implementation occurs at the regional level through the San Diego Association of Governments (SANDAG). Imperial Beach, along with the other 17 cities and the County, work through SANDAG to chart the region's future growth and transportation investments through development and adoption of a Regional Transportation Plan (RTP). The most recent RTP was incorporated into San Diego Forward, The Regional Plan, adopted by the SANDAG Board in 2015. The RTP is updated every four years.

**Safety, Environmental Sensitivity, Energy Efficiency**

The City strives for safety, environmental sensitivity, multi-modal effectiveness and energy efficiency in all transportation designs and improvements. In this system, pedestrian walkways, bicycle paths, and public transit receive the same attention as facilities designed for vehicular traffic.

**Service Levels for Streets and Signalized Intersections**

The City has a longstanding policy that arterials and local streets should be designed to operate at service level "C" or better during average daily traffic volume (ADT) conditions, and that signalized intersections under peak hour conditions should operate at service level "D" or better. The City acknowledges that a lower standard is acceptable for special events and seasonal beach related traffic. However, the City anticipates transitioning from a level of service to a Vehicle Miles Traveled (VMT) metric as the primary means to determine transportation impacts, in accordance with Senate Bill 743 (Steinberg, 2013).

**Visitor Parking and Traffic**

The City's small-town character and coastal location regularly attract daily visitors. When the weather and beach conditions are attractive, beach parking demand often exceeds supply. Where practical, the City should work toward increasing coastal access while reducing parking demand and greenhouse gas emissions through increased use of walking, bicycling, public transit and ridesharing, and innovative use of transportation demand management.

**Quality and Aesthetics**

Since people move through and about Imperial Beach on the mobility system, their impression of the community is based on the scenic and aesthetic qualities of the system, as well as its functional characteristics. The environment of each neighborhood
is also heavily dependent on the quality of the street scene. The City values the aesthetic qualities of all roadways and transportation facilities, and places special emphasis on creating enjoyable streets with improved safety within underserved neighborhoods.

**Innovative Technologies and Strategies**

The mobility system as a whole can operate more efficiently and more safely through the use of Intelligent Transportation Systems (ITS) and Transportation Demand Management (TDM). ITS utilize technology to maximize the efficiency and effectiveness of multimodal transportation systems. ITS can be used to increase vehicle throughput and reduce congestion, among other benefits. TDM refers to programs and strategies that manage and reduce traffic congestion by encouraging the use of transportation alternatives. Looking forward, Autonomous Vehicles (AVs) have the potential to provide a range of benefits to Imperial Beach and the region and are paramount to consider in planning efforts. Transportation, safety, and health impacts of AVs will depend on how they are incorporated into transportation systems.

**Sustainable Transportation Hierarchy**

A modal hierarchy of users, as shown on Figure M-1, provides a framework to inform planning, design, and operational decisions. The hierarchy is intended to consider and give priority to the most vulnerable users of the roadway and the most resource efficient transportation modes.

![Figure M-1. Sustainable Transportation Hierarchy](image)
Coastal Act
Discussion
Coastal Act section 30252 relates to mobility. This section states: the location and amount of new development should maintain and enhance public access to the coast by (1) facilitating the provision or extension of public transit service, (2) providing commercial facilities within or adjoining residential development or other areas that will minimize the use of coastal access roads, (3) providing non-automobile circulation within the development, (4) providing adequate parking facilities or providing substitute means of serving the development with public transit, (5) assuring the potential for public transit for high intensity uses such as high-rise office buildings, and by (6) assuring that the recreational needs of new residents will not overload nearby coastal recreation resources by correlating the amount of development with local park acquisition and development plans with the provision of onsite recreational facilities to serve the new development.

3.1 Street System
Discussion
Street Typology System & Overlays
The City’s Street Typology system (Figure M-2) categorizes streets based on street character, adjacent land uses, functionality, and intended users. The system serves to supplement the City’s Street Classification system and reflects the City of Imperial Beach’s commitment to providing Complete Streets. The Street Classification system (Figure M-3) remains as a separate measure to evaluate vehicular operations.

Street Overlays complement the Street Typologies, acknowledging that portions of Imperial Beach’s roadways may serve a special use and require additional design considerations.

Street Typologies
- Arterial Thoroughfare
- Multimodal Boulevard
- Neighborhood Connector
- Residential Street
- Multi-Use Path

Street Overlays
- Ecoroute Overlay
- Truck Route Overlay
GENERAL PLAN/ LOCAL COASTAL PROGRAM M-5

MOBILITY ELEMENT

FIGURE M-2
STREET TYPOLOGIES
LOCAL COASTAL PLAN UPDATE
IMPERIAL BEACH

Legend

- City of Imperial Beach Boundary
- Coastline

Street Typologies
- Arterial Thoroughfare
- Multimodal Boulevard
- Neighborhood Connector
- Multi-Use Path
- Residential Street

Overlays
- Ecoroute Overlay
- Truck Route Overlay

Scale: 1:18,000  1 in = 1,500 feet

Source: SenS-G, 2014; City of Imperial Beach, 2017

City of Imperial Beach

Source: SenS-G, 2014; City of Imperial Beach, 2017

Scale: 1:18,000  1 in = 1,500 feet
Each Street Typology and Overlay is identified in the following pages, including an overview of the purpose, the respective characteristics, and identification of the respective streets. The Street Typology and Overlay system is intended to provide guidance for the selection of design elements by taking into consideration the context of the local environment, such as land use type and concentration, and the competing needs of all transportation modes. Figure M-2 displays the Street Typologies and Overlays.

**Arterial Thoroughfares**

**Overview**
Arterial Thoroughfares are 4- and 6-lane roadways providing key vehicular access to Imperial Beach. They accommodate greater volumes of vehicular traffic due to greater vehicular network connections, traverse many of the City’s signalized intersections, and generally provide for vehicular priority without compromising the safety of other modes.

**Description by Mode**

*Pedestrian*
Intersection treatments at both signalized and unsignalized intersections can facilitate improved safety at pedestrian crossings through high visibility marked crosswalks, advance stop bars, and pedestrian countdown signals with lead pedestrian intervals at signalized intersections. Pedestrian crossing distances can be reduced through curb extensions and/or curb bulb-outs where feasible. Landscape strips between the sidewalk and roadway are also an effective tool to further separate pedestrians from vehicular traffic. On wide streets, center medians may be provided as pedestrian refuges.

*Bicycle*
Bicycle facilities that provide a dedicated right-of-way for the sole use of bicyclists, such as cycle tracks, bike lanes or buffered bike lanes, are most appropriate for these roadways.

*Public Transit*
Public transit stop designs that are incorporated into roadways in a manner that reduces conflicts with vehicles and cyclists can effectively improve rider safety.

*Vehicular*
Arterial Thoroughfares are critical to the efficient movement of people and goods and must strive for vehicular operational efficiency without compromising the safety of other modes.

**Applicable Streets**

- Former State Route (SR) 75/Palm Avenue, east of 7th Street.
State Route 75 was relinquished to the City in 2018. Relinquishment is a process to remove a state highway, either in whole or in part, from the State Highway System. With respect to former State Route (SR) 75, Imperial Beach gained local control over design, operations and maintenance.
Multimodal Boulevard

Overview
Multimodal Boulevards are 2- and 4-lane roadways providing the primary access to the City’s commercial core, coastal areas, and other key destinations. They are utilized by local residents and visitors alike and are designed for the safe mobility of all transportation modes. This typology is designed to support high levels of pedestrians, public transit riders, and bicyclists through traffic calming measures, attractive landscaping, and multimodal facilities. Wayfinding signs should be scaled and designed to appeal to all transportation modes and users.

Description by Mode
Pedestrian
Pedestrians are accommodated by wider sidewalks, high visibility crosswalks, median islands, and decreased crossing distances through curb extensions or curb bulb-outs. Context sensitive pedestrian amenities (e.g. seating, public art, trash receptacles, trees/shading, etc.) emphasizes pedestrian mobility and creates a more inviting environment. Pedestrian scale lighting is encouraged, especially within the commercial areas and adjacent to public transit stops. When feasible, landscape strips between the sidewalk and roadway further separate pedestrians from vehicular traffic and improve comfort and safety.

Bicycle
Bicycle facilities improve overall mobility and emphasize improved safety for riders on City roadways. Bicycle parking is to be provided at strategic, visible locations. When feasible, protected bicycle facilities should be considered along Multimodal Boulevards to improve the comfort and safety of cyclists.

Public Transit
Existing and future public transit stops will be clearly identifiable and accentuated with amenities (e.g. seating, shelters, information kiosks, and trash receptacles). Wayfinding will direct public transit users to key destinations such as the beach, pier, and civic center.

Vehicular
On-street parking will be maximized to the extent possible without compromising the safety or mobility of other modes. Where applicable, on-street parking should be located between vehicular travel lanes and bicycle facilities to provide increased protection for bicyclists.

Applicable Streets
- Seacoast Drive
- 9th Street
- 13th Street
- Palm Avenue, west of 7th Street
- Imperial Beach Boulevard
Neighborhood Connector

Overview
Neighborhood Connectors are generally undivided 2-lane roadways that traverse neighborhoods, providing connections across the City. They are fronted by residential land uses and schools and provide essential connections. They are utilized primarily by local residents. The efficient movement of all modes is important along these roadways, however, maintaining slow speeds is a priority.

Description by Mode

Pedestrian
Maintaining a connected sidewalk network with intersection crossings that improve safety is a priority along Neighborhood Connectors. Landscaping and traffic calming measures are encouraged to create a comfortable pedestrian environment. Pedestrian amenities are lower priorities along Neighborhood Connectors. When feasible, provide a landscape strip between the sidewalk and roadway to further separate pedestrians from vehicular traffic.

Bicycle
Bicycle routes are recommended for Neighborhood Connectors. Bicycle parking and wayfinding signage are lower priorities, with exceptions being streets accessing the Bayshore Bikeway, falling within the City’s Ecoroute Overlay, or around schools.

Public Transit
Public transit is not currently present or planned along Neighborhood Connectors; however, there should be sufficient pedestrian and bicycle connections from Neighborhood Connectors to transit stops.

Vehicular
Neighborhood Connectors can be designed to slow vehicular speeds through traffic calming features such as curb bulb-outs/extensions, speed humps or lumps, and chicanes. Roundabouts and neighborhood traffic circles can be utilized to slow vehicles while improving operations.

Applicable Streets
- 3rd Street
- Connecticut Street
- 7th Street
- 11th St, south of Imperial Beach Boulevard
- Florida St, north of Imperial Beach Boulevard
- 15th Street
- Cypress Avenue
- Elm Avenue
- Iris Avenue, west of Connecticut Street
- Oneonta Ave, Connecticut St to 9th Street
- Holly Avenue, east of 9th Street
Residential Streets

Overview
Residential Streets provide direct access to the City’s single family and multi-family homes. These are generally undivided 2-lane roadways that accommodate the lowest vehicular volumes of all four street typologies described. Ensuring a network of connected sidewalks and pedestrian crossings that improve safety remains a priority along Residential Streets.

Maintaining low vehicular speeds is critical to maintaining the character of Imperial Beach’s residential neighborhoods and improved safety. Similar to Neighborhood Connectors, landscaping and traffic calming measures can provide improved safety and comfort enhancements for all users. Bicycle parking, wayfinding signage and pedestrian amenities are low priorities along Residential Streets.

Applicable Streets
All other streets not identified under previous typologies.

Multi-Use Path

Overview
Multi-Use Paths provide a dedicated right-of-way physically separated from the roadway and intended for the exclusive use by non-motorized transportation modes, primarily walking and bicycling. These facilities support recreational and utilitarian trips, offering alternative connections that may be more direct than the roadway network.

Signage is an effective method to emphasize the shared use nature of these facilities and reiterate bicyclists are to yield to pedestrians. Additional signage placed along connecting roadways is also effective for directing users to Multi-Use Path access points. See also the Parks, Recreation and Coastal Access Element for information on the California Coastal Trail.

Applicable Segments
- Bayshore Bikeway along the northern City boundary, east of 7th Street.
- Parallel to 7th Street, from Bayshore Bikeway to approximately Cypress Avenue
- Ecoroute Overlay alignment, south of Caspian Way to 5th Street/Grove Avenue.
- Border to Bayshore Bikeway

Ecoroute Overlay

Overview
An Ecoroute Overlay accentuates Imperial Beach’s environmental assets including South San Diego Bay, the Tijuana River Estuary, the dunes on South Seacoast Drive, the beach, the pier and the breakwaters. The Ecoroute supplements designated Street Typologies, and is not a typology in itself. Street design along the Ecoroute should accommodate all users of the street, while providing infrastructure that encourages
pedestrian and bicycle travel.

Distinctive signage and in-pavement markings designate the routes and interpretive stations are provided that explain the different ecosystems, the major roles and players in them and how they are connected together. The 1994 General Plan recommended establishment of the Ecoroute, which was incrementally implemented as street resurfacing occurred. The final segments were completed in December 2013.

Applicable Streets
- Seacoast Drive, south of Palm Avenue
- 3rd Street, south of Imperial Beach Boulevard
- 5th Street, south of Grove Avenue
- Connecticut Street, south of Elm Avenue
- 7th Street, north of Elm Avenue
- Palm Avenue, west of 7th Street
- Imperial Beach Blvd, west of 3rd Street

**Truck Route Overlay**

**Overview**

The Truck Route Overlay emphasizes the importance of enhanced safety and efficient truck and freight movement throughout Imperial Beach. The Truck Route Overlay acknowledges that additional design considerations must be made to ensure roadways can accommodate truck traffic.

Designated Truck Routes maintain truck traffic to prime, major and collector roadways and aim to limit the amount of heavy traffic and noise through residential neighborhoods. Lane widths, parking restrictions, turning radii, and access to the various land uses trucks serve should be required when designing or modifying roadways identified with the Truck Route Overlay area.

Applicable Streets
- Former SR-75/Palm Avenue, from northern City limits to 13th Street – also serves as the designated route for oversized truck loads in Imperial Beach
- Imperial Beach Boulevard, 9th Street to eastern City limit
- 13th Street, from Palm Avenue to southern City limit
- 9th Street, from former SR-75/Palm Avenue to Imperial Beach Boulevard or neighborhood traffic circles.

**Policies**

*Complete Streets Principles*

3.1.1 Incorporate Complete Streets principles into all transportation projects at all phases of development, including planning and land use decisions, scoping, design, implementation, maintenance, and performance monitoring.

3.1.2 Supplement the City’s Street Classification system with the Street Typology
System and Overlays described in this element to further implementation of Complete Streets.

3.1.3 Use the modal hierarchy of users shown as Figure M-1 to inform planning, design, and operational decisions. The hierarchy is intended to consider and give priority to the most vulnerable users of the roadway and the most resource efficient transportation modes.

3.1.4 In accordance with state law, develop a metric and thresholds of significance for Vehicle Miles Traveled (VMT), or adopt regional standards when available, to replace level of service as the primary determinant of transportation impacts.

3.1.5 Consider emergency vehicle response times prior to implementing in-road features.

**Multi-Modal Street Design and Access**

3.1.6 Require cross sections, the general right-of-way width, and configuration for each street and highway meet City specifications.

3.1.7 Ensure that all street and highway designs further the goal of providing safe and efficient mobility for all users, as well as an aesthetically pleasing urban form.

3.1.8 Facilitate enhanced pedestrian crossings through high visibility marked crosswalks, advance stop bars, and pedestrian countdown signals with lead pedestrian intervals at signalized intersections as determined by the City.
   a. Reduce pedestrian crossing distances through median refuge islands, curb extensions and/or curb bulb-outs, where feasible.

3.1.9 Install traffic calming measures, specifically on Multimodal Corridors, Neighborhood Connectors, and Residential Streets as a measure to enhance public safety. Traffic calming should be a priority near schools, at locations with relatively greater vehicular volumes, and areas with vehicular speeds higher than posted speed limits.

3.1.10 Install marked crosswalks in locations with a high volume of pedestrian traffic, use high-visibility pavement markings, such as continental crosswalks, or stamped concrete, brick, or similar paving materials as an extra warning to motorists.
   a. Stamped concrete, brick, or similar paving materials should not impede or hinder the ability of bicycles to use designated bike lanes.
   b. Consider distinctive, artistic crosswalk designs that are consistent with the character of Imperial Beach.

3.1.11 As deemed necessary, require developers to dedicate right-of-ways and street improvements associated with their projects.

3.1.12 Locate driveways for corner properties on arterials or collectors as far away from the intersection as possible. Encourage joint access driveways shared by abutting uses.

3.1.13 Maintain narrow driveway widths in order to retain a pedestrian street scale and ensure minimum and maximum curb cut widths conform to the Municipal Code.

3.1.14 Prohibit new street curb cuts or parking layouts requiring backing into the street where residential properties abut both an alley and a street designed as an Arterial Thoroughfare, Multimodal Boulevard, or Neighborhood Connector.

3.1.15 Where residential properties abut both an Arterial Thoroughfare, Multimodal
Boulevard, or Neighborhood Connector and a residential street, access shall be taken only from the residential street. Other residential properties abutting both an alley and residential street should primarily take access from the alley with the exception that one 16-foot wide curb cut allowing no more than two vehicles to back into the street may be allowed.

3.1.16 Provide clear and ample wayfinding signage for key facilities such as the beach, pier, library, community centers, Tijuana River Valley and Wildlife Refuge, Border Field State Park, the City Hall complex and City parks.
   a. Provide signage at varying scales and locations as a means to appeal to pedestrians, bicyclists, and motorists.

3.1.17 Plan and design projects to consider current and planned adjacent land uses and local transportation needs, while incorporating the latest and best practice design guidance. Each project must be considered both separately and as a part of a connected regional network to determine the level and type of treatment necessary for all foreseeable users.

3.1.18 Integrate infrastructure or features that improve mobility for pedestrians, bicyclists, and public transit riders of all ages and abilities into all street design projects. Allow exclusion of such infrastructure when documentation indicates one of the following bases for exemption:
   • specific modes are prohibited by law;
   • the cost would be excessively disproportionate to the need;
   • there is a clear absence of current and future need; or
   • environmental impacts outweigh the potential benefits.

3.1.19 Ensure street design standards support, not impede, the inclusion of Complete Streets principles as a means to ensure the needs of all users of the street are met, regardless of age, ability or mode of travel; and are coordinated with related policy documents, such as the Bicycle Transportation Plan, as well as future updates or new comprehensive active transportation planning documents.

3.1.20 Ensure that transportation infrastructure, such as sidewalks, crosswalks, and public transit stops, are compliant with the Americans with Disabilities Act (ADA) and meet the needs of people with varying disabilities.

3.1.21 Prioritize implementation of infrastructure and street design features that improve or promote the safety of pedestrians, bicyclists, and public transit riders.

3.1.22 Identify and implement improvements to improve pedestrian and bicycle access to coastal and recreational resources such as the beach, Imperial Beach Pier, public parks and Bayshore Bikeway; and to public transit stops, schools, and commercial/retail and mixed-use land uses. Examples of improvements may include, but are not be limited to, new or widened sidewalks, high visibility crosswalks, pedestrian countdown signal heads, traffic calming features, bicycle facilities, bicycle racks, regularly spaced pedestrian-scale lighting, seating, and signage.

3.1.23 Collaborate with SANDAG and pursue local measures to encourage application of Intelligent Transportation Systems and Transportation Demand Management strategies to reduce vehicle miles travelled, parking demand and greenhouse gas emissions, while increasing active transportation.

3.1.24 Consider and evaluate when feasible, innovative designs including but not limited
to channelized T intersections; round-a-bouts; and protected bike lanes.

Location-Specific Recommendations
3.1.25 Collaborate with the City of San Diego to establish a future right-of-way to connect the I-905 freeway interchange and Ream Field.
3.1.26 Collaborate with the City of San Diego and Caltrans to rename Coronado Avenue as Imperial Beach Boulevard or as an alternative to recognize both names on the freeway interchange signs.
3.1.27 Require street and mobility system improvements be evaluated for implementation, including any required environmental review, in association with other Mobility Element policies as project-level implementation opportunities arise.
3.1.28 Collaborate with adjoining jurisdictions and private developers to implement improvements to Palm Avenue that were identified through the former SR 75 relinquishment process.

Intelligent Transportation Systems (ITS)
3.1.29 Strive for the use of Intelligent Transportation Systems to reduce congestion and air pollution from motor vehicles.
   a. Replace fixed-time signals with fully-actuated and/or interconnected signals.
   b. Optimize signal timing, ideally including adjustments at least every three years.
   c. Interconnect signalized intersections in accordance with the regional Traffic Flow Improvement strategy.
3.1.30 Support the planning, procurement, and implementation of Autonomous Vehicle (AV) technologies as a way to further advance Imperial Beach’s goals related to transportation, air quality, access and equity.
   a. Evaluate development parking requirements as AV technologies become more commonplace in Imperial Beach and the surrounding region.
   b. Ensure all AVs operate compatibly with other roadway users, with an emphasis on non-motorized transportation users.
   c. Collaborate with federal, state, regional, other local, and private sector partners as AV technologies become more prevalent.

3.2 Public Transit

Discussion
The City supports the availability of public transit service as a means to provide transportation choices in the community. The presence of transit in the community reduces automobile congestion, provides transportation to underserved and disadvantaged community members, reduces air pollution, and services tourism. The Metropolitan Transit System (MTS) is the public transit service provider for Imperial Beach, the urbanized areas of San Diego County, and the rural parts of East County (Figure M-4). These routes provide service along Imperial Beach and Palm Avenue corridors, former SR-75, and several other streets and connections to the coast and
regional transit service. MTS provides bus and rail services directly or by contract with private operators. MTS coordinates all its services and determines the routing, stops, frequencies and hours of operation.

The SANDAG Smart Growth Concept Map (2016) identifies the intersection of 9th Street and Palm Avenue as an area where consideration should be given to establish a transit/mobility hub as a means to promote the area as a Community Center providing mixed-use, mixed-income development including retail, restaurant, entertainment, hospitality, and residential uses along the mixed-use public transit corridor.

Land Use Element policies provide direction on locating residential, commercial, and recreational uses in relationship to each other so as to encourage walking, bicycling, and public transit ridership among these land uses. Policies also call for major employment, retail, and entertainment districts, and major coastal recreational areas to be well served by public transit and easily accessible to pedestrians and bicyclists.

Public transit stop design should incorporate appropriate pedestrian amenities to encourage ridership and increase comfort and safety (e.g. seating, covered shelters, lighting, information kiosks, wayfinding, and trash receptacles).

**Policies**

3.2.1 Coordinate with regional planning and transportation agencies to improve public transit services in the City of Imperial Beach.
   a. Support implementation of rapid bus routes
   b. Explore the potential for an expanded multi-modal transfer station on former SR 75/Palm Avenue.

3.2.2 Consider establishing a public transit mobility hub at the intersection of 9th Street and Palm Avenue. As deemed necessary, require new developments to provide or assist in funding public transit facilities such as bus shelters and turnouts.

3.2.3 Promote ridesharing and provide ridesharing information to the public.

3.2.4 Collaborate with SANDAG, other agencies, and local businesses and organizations to implement Transportation Demand Management initiatives included in the Regional Transportation Plan.

3.2.5 Incorporate public transit stop design into roadway design to reduce conflicts with vehicles and cyclists and improve rider safety.

3.2.6 Ensure existing and future public transit stops are clearly identified and accentuated with amenities (e.g. seating, covered shelters, information kiosks, lighting and trash receptacles).

3.2.7 Use wayfinding signage to direct public transit users to key destinations such as the beach, pier, and civic center.

3.2.8 In accordance with the Land Use Element, locate new commercial and higher density residential development in locations with existing or planned public transit services to the extent feasible.

3.2.9 Support innovative first-mile last-mile mobility solutions that can enhance access to public transit, City neighborhoods and key destinations throughout the City.
3.3 Bicycle Mobility

Discussion

Bikeways are located and classified as shown in Figure M-5. The Imperial Beach Bikeway Plan (2009) provides for the safe and efficient mobility of bicyclists through the community. The Plan is designed to tie into the City of San Diego's bicycle facilities on Palm Avenue and provide connections to the Bayshore Bikeway as well as other key points of interest within Imperial Beach.

The City highly values bikeways as they are a complement to Imperial Beach's small town residential character and recreation emphasis. Bicycle travel is an effective alternative to automobile travel resulting in, improvements to air quality and maximize the benefit to energy conservation. In addition, the City's network of bicycle infrastructure provides convenience to residents and visitors. Bicycle facilities will be incorporated to improve bicycle mobility and emphasize the roadways as a safe place to ride for all users. In particular, bicycle connections and routes are emphasized to connect to public areas such as the beach, City Hall, schools, and parks and in other public facilities in order to encourage bicycle use. East-west bicycle connections are important to providing bicycle access between the beach and residents to the east. The types of bicycle facilities include:

- Class I – A completely separated right of way for the exclusive use of bicycles and pedestrians.
- Class II – Striped bike lanes for one-way bike travel on a street or highway.
- Class III – A signed shared roadway provides for shared use with pedestrians or vehicular traffic, typically on lower volume roadways. Generally has signage and may include sharrow roadway markings.
- Class IV – These are separated bikeways but in contrast to Class I facilities are on street facilities. They are frequently called cycle tracks.

Where feasible, consider use of protected bicycle facilities to increase bicycle safety by physically separating bicyclists from vehicular traffic. Bicycle boulevards are encouraged along Residential Streets. Bicycle boulevards are distinguishable by signs and pavement markings, while also using design features to manage vehicular speeds and discourage – but not prevent – through trips by vehicles.

Policies

3.3.1 Ensure the City’s Bikeway Plan provides for the safe and efficient mobility of bicyclists.
   a. Connect to the City of San Diego’s Class II bicycle facilities on Palm Avenue.
   b. Connect to the Bayshore Bikeway, to key points of interest within Imperial Beach, and to the Ecoroute Bikeway.
   c. Update as needed and continue to implement the City’s Bikeway Plan.

3.3.2 Support bikeways within the City and adjoining jurisdictions.
a. Install bicycle storage facilities in public areas, such as the beach, City Hall, schools and parks and in other public facilities in order to encourage bicycle use.

b. Require the provision of bicycle storage facilities as a condition of approval on new development applications for proposed commercial, hotel or major residential projects and/or provided at public transit and bus system facilities, or designated public transit stops.

c. Support bicycle facilities providing a dedicated right-of-way for the sole use of bicyclists, such as cycle tracks, bike lanes or buffered bike lanes, for Arterial Thoroughfares and Multimodal Boulevards. Support bicycle mobility along Neighborhood Connectors and Residential Streets through design features intended to keep vehicles within posted speed limits while discouraging cut-through traffic.

d. Provide bicycle parking at strategic, visible locations.

e. Utilize signage to emphasize the shared use nature of Multi-Use Paths and reiterate bicyclists are to yield to pedestrians. Signage will be placed along connecting roadways to direct users to Multi-Use Path access points.

3.3.3 Continue to support the use of bikeshare programs within the City to further promote bicycling and increase access.
3.4 Pedestrian Mobility

Discussion
Imperial Beach is committed to providing walkable, safe and pleasant streets through the implementation of widened sidewalks, cohesive paving materials, pedestrian-scale lighting, pleasing landscaping, and improved safety at crossings for all residents and visitors. Increased walking is a part of a healthy active lifestyle that supports healthy communities and reduces greenhouse gas emissions by converting auto trips to walking trips. Maintaining an interconnected network of safe sidewalks and crossings is a priority throughout the City. See the Design Element for policies related to creating an active pedestrian streetscape.

Policies
3.4.1 Require that sidewalks be provided for all new developments.
3.4.2 Locate the sidewalk so that parkway (a landscape strip for trees and vegetation) is located between the sidewalk and the vehicle travel way, wherever possible.
3.4.3 Discourage the use of sidewalks for use as a bicycle route or bicycling facility, unless designed and designated as a Multi-Use Path. Encourage treatments to create a pleasant walking experience including concern for views, paving materials, landscaping, street furniture and pedestrian scaled lighting.
3.4.4 Provide context sensitive pedestrian amenities (e.g. seating, public art, trash receptacles, shading, street trees, etc.) to emphasize pedestrian mobility and create a more inviting environment.
3.4.5 Strategically locate public plazas, pocket parks, and public art in all neighborhoods to improve safety and create an attractive and comfortable pedestrian streetscape.
3.4.6 Encourage pedestrian scale lighting, especially within the commercial areas and adjacent to public transit stops.

3.5 Parking

Discussion
Parking supports the long-term needs of the residents, businesses, beach-goers and visitors of Imperial Beach. It is also a major factor contributing to the cost of housing and often results in an auto-oriented urban form. The City seeks to support coastal access goals, and provide a reasonable amount of parking where and when it is needed, while also improving walkability and preserving the small-town character of the City. The overall intent is to encourage a more pedestrian oriented atmosphere near the beach, and develop properties near the ocean with commercial and recreational uses that maximize the recreational and economic benefits of the coast while balancing the need for parking.
Parking demand may shift over time based on the cost of driving, shifts in vehicle technology, quality of public transit service, availability and condition of bicycle and pedestrian infrastructure, and aesthetics and safety of the urban environment. More recently, the growth in ridesharing via smart phone applications is resulting in changes to how people travel. Ridesharing and ridehailing services have allowed visitors to enjoy Imperial Beach without a need to park thereby reducing visitor parking demand. Future integration of autonomous vehicles is anticipated to result in a dramatic change the mobility landscape, especially as it relates to parking. Parking needs may be greatly reduced as the traveler’s need to park close to destinations is diminished when a vehicle can drop passengers curbside and then self-park or travel to the next passenger pickup. As technologies advance and behaviors shift, the City needs to be flexible in its policy approach to ensure the full benefits of these advancements are realized, while managing potential impacts including curb space utilization and VMT increases.

Parking demand may also be altered as a result of development. The potential changes to parking demand and availability resulting from recent and future development should be monitored and evaluated to understand the effects, if any, on public parking, and determine appropriate responses, as necessary. This monitoring and evaluation should be performed in locations experiencing development changes throughout the City, however, an emphasis should be placed on the areas within and surrounding the C/MU-2 zoning designation.

Policies

3.5.1 Provide and manage parking so that it is reasonably available when and where it is needed.

3.5.2 Provide parking for residents, visitors, and employees as part of new development, in accordance with the City’s Zoning Ordinance/LCP Implementation Plan.

a. Consider flexibility in parking requirements to address reduced parking demand as a result of access to high quality public transit services, any reduced auto ownership, shared parking opportunities, provision of car sharing opportunities or other means.

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### Parking Requirements

Per the City of Imperial Beach Zoning Ordinance, which also serves as a part of its Local Coastal Program Implementation Plan, parking standards for the commercial/mixed-use zones are as follows:

- **Commercial – C/MU-1 and C/MU-3 zones:** 1 per 500 gross sq. ft. of commercial use.
- **Commercial – C/MU-2 zone:** 1 space per 1,000 gross sq. ft. of commercial use.
- **Multiple-family residential – C/MU-1, C/MU-2, and C/MU-3 zones:** 1.5 spaces per dwelling unit.
- **Hotel without cooking facilities – C/MU-1, C/MU-2, and C/MU-3 zones:** 1 space per guest room.
- **Hotel with cooking facilities – C/MU-1, C/MU-2, and C/MU-3 zones:** 1.5 spaces per guest room.

For all other zones, the standards are:

- **Residential:** 1.5 to 2.0 spaces per dwelling unit.
- **Hotel/Motel:** 1 space per guest room.
- **Commercial:** varies from 1 space per 50 sq. ft. to 1 space per 500 sq. ft. of building.
- **Bars and restaurants:** 1 space for each 75 sq. ft. of net floor area, plus 1 per 2 employees at largest work shift.
b. Strive to reduce the amount of land devoted to parking through measures such as parking structures, shared parking, and managed public parking while still providing appropriate levels of parking.

3.5.3 Encourage the consolidation of off-street parking for several uses and the placement of parking behind buildings, rather than along the street front, to improve walkability, allow for a more pedestrian-oriented environment, reduce the number of street ingress and egress points, and facilitate well-designed, small-lot infill development.

3.5.4 Encourage shared parking for properties located west of Seacoast Drive and on Seacoast Drive.

3.5.5 Utilize off-site parking facilities, transportation demand management strategies, and shared parking in commercial/mixed-use areas.

3.5.6 Restrict recreational vehicles and heavy-duty trucks from on street parking along local streets.

3.5.7 Approve shared parking only when technical evidence is presented to justify the shared use and is to the satisfactory of the City’s Traffic Engineer.

3.5.8 Permit In-lieu parking only when it can be demonstrated that the in-lieu fee is sufficient to provide off-site parking and the City has developed a program for such off-site parking. This program shall require an LCP amendment.

3.5.9 Where feasible, permit public use of private parking facilities currently underutilized on weekends and holidays (i.e., serving office buildings) in all commercial/mixed use zones located within ¼ mile of the beach.

3.5.10 Explore collaboration options with the school district to establish regular high-season parking options in school lots when not in use. Consider supplementing the lot(s) with a school, City, or privately-based electric vehicle or other shuttle service to the beach.

3.5.11 Encourage Transportation Demand Management strategies throughout the Commercial/Mixed-Use Districts by requiring employers to provide incentives for their employees including providing public transit passes or subsidies, rideshare/ridehailing subsidies, implementation of ridesharing programs, preferred parking for carpool/vanpool, and on-site shower facilities.

3.5.12 Maximize on-street parking on Multimodal Boulevards to the extent possible without compromising the safety or mobility of other modes.

3.5.13 Continue to evaluate parking needs in light of new technologies, efficiency, and impacts for new developments

3.6 Performance Measures

Monitoring the performance of the mobility network helps strengthen the understanding of travel behaviors and related responses to investments, by establishing baseline measures and continually monitoring changes to these metrics over time.

3.6.1 Collaborate with SANDAG, MTS, universities and others, or establish a City monitoring program to evaluate multimodal performance and outcomes of infrastructural and operational improvements, and land use/development changes.
3.6.2 Establish a series of locations for reoccurring bicycle and pedestrian counts. Locations to consider may include existing and planned bicycle facilities, near the beach, parks, and recreational resources, commercial/retail corridors, and identified school routes.

3.6.3 Monitor public transit boarding and alighting data by stop, as provided by MTS.

3.6.4 Track bicycle and pedestrian involved collisions by location, time of day, day of week, and primary collision factor to better understand potential safety issues facing the most vulnerable of transportation users. Use this information to better inform the development of recommended infrastructure and programmatic improvements. Similarly, this information can be used to better understand effectiveness of safety enhancements.

3.6.5 Track implementation of multimodal improvements, such as new bicycle facilities, implementation of enhanced marked pedestrian crossings, installation of new curb ramps, improvements or replacements of existing sidewalks, installation of new sidewalks, public transit stop enhancements, and public transit operational improvements.

3.6.6 Measure the reach of programmatic efforts related to pedestrian, bicycle, and public transit activities. This should include the number of participants engaged in various programs, such as Safe Routes to School or bicycle education programs, as well as those intended to be reached through larger encouragement campaigns.

3.6.7 Encourage assessment of current pedestrian, bicycle and public transit streetscape quality prior to, and after, proposed changes are implemented to measure the impact of built environment changes on transportation modes.
4.0 CONSERVATION AND ECOTOURISM

A city where one cannot walk of an evening into the open, wherein millions live and die without seeing the spring flowers and the June foliage and the autumn harvest, from year's end, is an incubus (nightmare) of civilization.

Frederic Harrison
The Meaning of History

Goals

- Protection of the natural, coastal, and cultural resources of Imperial Beach, including water bodies
- Reduced greenhouse gas emissions to meet state and local goals
- Improved water and air quality
- Restored or enhanced coastal resources
- Promotion of ecotourism and economic health consistent with the protection of coastal resources

Background

California planning law requires the General Plan to include both a Conservation Element and an Open Space Element to address the conservation, development, and use of natural resources; and the importance of open space for habitat and conservation, recreational, and visual resource uses. Because conservation and open space issues are closely interrelated, they are discussed in this element with respect to conservation of resources; and in the Parks, Recreation, and Coastal Access Element with respect to recreation and visual resource purposes. In addition, this Conservation and Ecotourism Element serves as the Water and Marine Resources component of the Imperial Beach Local Coastal Program and meets the intent of the Environmentally Sensitive Habitat Areas (ESHA) component of the Coastal Act.

Environmentally Sensitive Habitat Area (ESHA) is defined in Section 30107.5 of the Coastal Act. Three main elements must be met for an area or habitat to be considered ESHA.

1) A geographic area can be designated ESHA either because of the presence of individual species of rare plants or animals or because of the presence of a particular rare habitat.
2) An area is especially valuable due to its special nature or role in an ecosystem, and
3) Areas that could be easily disturbed or degraded by human activities and developments.
Open space and conservation planning are fundamental components of the Imperial Beach General Plan. From the standpoint of actual physical patterns and form, these components can be viewed as coordinating and guiding decisions related to the land and water areas which influence and shape the quality of the City. The Conservation and Ecotourism Element takes into consideration those open space areas necessary for the preservation and conservation of natural resources, for the enjoyment of scenic beauty, and for the protection of areas with historic/cultural value.

Imperial Beach’s natural resources, including its 3.5 miles of beach frontage and the Tijuana River Estuary, are central to its character, image, quality of life, and economy. Conservation and protection of ocean, beach, bay, estuary, and natural ecosystems are a key focus of the General Plan/Local Coastal Program (LCP). The unique physiographic characteristics of Imperial Beach are recognized as the foundation for all other aspects of the community. These characteristics are highly valued as they enhance the quality of life for residents and visitors alike and provide the basis for the many of the scenic, historic, economic, recreation, open space, and ecological values of the community.

Imperial Beach is also an integral part of the larger California coastal community, linked by shared public coastal resources that are prized by the state, national and international community. Cooperative, accessible, and equitable use of these resources by both residents and visitors is an important goal. The Conservation and Ecotourism Element guides the City in protecting and preserving natural and cultural resources and addressing climate change all in the context of meeting community needs and planning for future development, redevelopment, and ecotourism.

The following natural and cultural resource topics are discussed in this element:

- Climate Change
- Urban Forestry
- Beach and Coastline
- Biological Resources
- Wetlands
- Water Quality
- Air Quality
- Cultural Resources
- Ecotourism

**California Coastal Act**

**Discussion**

A chief objective of the Coastal Act is the preservation, protection, and enhancement of coastal resources, including land and marine habitats and sensitive habitat areas, and water quality. The rarest and most ecologically important habitats are protected from development. Several policies contained in the Coastal Act, which are herein incorporated into the General Plan/Local Coastal Program, work together to meet this objective. Wetlands, streams and associated riparian habitat are protected in order to maintain the biological productivity and quality of coastal waters. Marine resources are also protected to sustain the biological productivity of coastal waters and to maintain healthy populations of all species of marine organisms. The Coastal Act sections
4.1 Climate Change

Discussion

Climate change is occurring globally and is caused largely by human activity. Climate change is already resulting in adverse impacts to the environment, as well as human health, safety, and well-being. California has taken a leadership role in addressing climate change, with a growing body of legislative and regulatory actions that extend mandates and opportunities to California’s local governments, businesses, and residents. The City of Imperial Beach is committed to doing its part to curtail greenhouse gas (GHG) emissions that contribute to climate change, and to build resilience to current and projected impacts. The General Plan provides policies to address sustainability, environmental justice, healthy communities, sea level rise and other stressors resulting from climate change. For information on climate adaptation and sea level rise resiliency, see the Safety Element. Additional cross-references are found in Table CE-1 in this section.

The General Plan provides the policy framework for GHG reduction measures detailed in the City’s Climate Action Plan (CAP). The CAP includes: a baseline emissions inventory, GHG reduction targets, measures to achieve the reductions, and a plan for future monitoring. CAP measures were selected based on their: ability to achieve reduction targets; cost-effectiveness; consistency with local goals and priorities; and potential to provide secondary, or indirect environmental, economic, health, or community co-benefits. The City’s regional contribution to wetlands conservation is an ongoing climate mitigation measure. Studies show that wetland soils sequester carbon at rates 10 to 50 times greater than forest lands. Wetlands restoration and protection efforts are known as “blue carbon” strategies.

Major emissions categories addressed in the CAP are:

- **Energy** (electricity and natural gas). In general, energy emissions are generated through the combustion of fossil fuels to generate electricity or directly provide power (e.g., natural gas combustion for water heating). The energy sector includes the use of electricity and natural gas in residential, commercial, industrial, and government land uses within the jurisdictional boundaries of Imperial Beach. San Diego Gas and Electric (SDG&E) provides electricity and natural gas service within Imperial Beach.

- **Transportation**. Using travel models and vehicle fuel emissions factors, the transportation sector estimates emissions for vehicle trips occurring within the community. Generally, the inventory and measures reflect half of the length of vehicle trips that start or end within the community as well as all that occur solely within the community and the estimated efficiency of the vehicle fleet over time. For more information on reducing vehicle trips, see the Mobility Element.
• **Solid Waste.** Solid waste emissions are generated from the waste decomposition process, during which only organic (i.e., carbon-based) materials release GHGs. Carbon dioxide (CO₂) emissions are generated under aerobic conditions (i.e., in the presence of oxygen), such as when composting. Methane (CH₄) and CO₂ emissions, two common greenhouse gases, are generated under anaerobic conditions (i.e., in the absence of oxygen), as in many landfill environments. Only methane emissions are addressed and targeted for reductions in the CAP since CO₂ emissions from waste are considered biogenic.

• **Potable Water.** The water sector includes energy emissions associated with water treatment, distribution, and conveyance.

• **Wastewater.** The wastewater sector includes emissions resulting from the wastewater treatment process.

### Table CE-1 Issues Related to Climate Change in the General Plan

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### Policies

#### Overall

4.1.1 Adopt and implement a Climate Action Plan that is aligned with state requirements for greenhouse gas emission reductions, while achieving local co-benefits.

4.1.2 Monitor implementation of the Climate Action Plan to ensure its effectiveness over time, and adjust measures as needed to achieve mandated targets.

4.1.3 Support regional coordination on Climate Action Plan implementation to help ensure estimated reductions occur while leveraging ongoing partnerships and actions among neighboring jurisdictions.

4.1.4 Pursue federal, state, and regional funding opportunities to implement the Climate Action Plan.

#### Emissions Categories

4.1.5 Encourage greater use of multi-modal transportation options, including walking, biking, and transit.
4.1.6 Collaborate with SANDAG to include mobility system improvements, in Regional Transportation Plan updates, that serve Imperial Beach and contribute to vehicle miles traveled-based GHG reductions.

4.1.7 Increase energy efficiency in existing buildings and outdoor lighting.

4.1.8 Increase use of renewable energy sources community-wide.

4.1.9 Promote the efficient use of water in buildings and landscapes.

4.1.10 Increase diversion of waste materials that can be composted, recycled, or otherwise beneficially reused.

4.1.11 Enhance and expand the City’s urban forest.

4.1.12 Seek to quantify “blue carbon” greenhouse gas benefits and identify opportunities to sequester emissions through restoration, enhancement, expansion, and conservation of wetlands and other natural habitats.

4.1.13 Improve access to healthy local food.

4.1.14 Implement and enforce state green building code requirements for multifamily homes to reducing building energy use, conserve water and reduce wastewater generation.

4.1.15 Reduce GHG emissions from City operations, including the City’s fleet (see Policy 4.5.4)

4.2 Urban Forestry

Discussion

Trees in the urban environment provide significant contributions to the quality of life for residents and visitors. The City’s urban forest includes publicly and privately owned trees and vegetation. Trees help clean the air, create aesthetically pleasing, pedestrian-friendly neighborhoods, and increase property values. Trees contribute to Climate Action Plan and climate resiliency goals through sequestering carbon, providing shade that saves energy used for air conditioning, and reducing the urban heat island effect. The term “heat island” describes urban areas that are hotter than nearby rural or open space areas.

Urban Forestry is the cultivation and management of native or introduced trees and related vegetation in urban areas for their present and potential contribution to the economic, physiological, sociological, and ecological well-being of urban society. – California Urban Forestry Act of 1978

Policies

4.2.1 Increase the City’s urban tree canopy cover and maximize the benefits of trees.

a. Seek resources and take actions needed to plant, care for, and protect trees in the public right-of-way and parks.

b. Plant large canopy shade trees, where appropriate and with consideration of habitat and water conservation goals.

c. Seek to retain significant and mature trees.

d. Foster partnerships, volunteerism, and citizen action to support the urban forest.
4.2.2 Require the planting of trees through the development permit process, and consider tree planting as mitigation for carbon emissions, storm water runoff, and other environmental impacts as appropriate. See also the Design Element.

4.2.3 Support public outreach efforts to provide information on the environmental and economic benefits of trees.

4.2.4 Develop and maintain an active civic landscaping plan for all public landscaped areas under City management to promote the urban forest.
   a. Strive to allocate funds in the annual budget for the landscaping and maintenance of street medians and parkways.
   b. Develop priorities for landscaping projects to which annual budgets are keyed.
   c. Investigate outside sources of funding for landscape improvement projects and subsequent maintenance, such as volunteer programs, public/private partnerships, and special districts.
   d. Develop a list of plant materials (especially trees) most suitable to the City of Imperial Beach in terms of ecological suitability, compatibility with adjacent infrastructure, cost, form (preferably tall, broad form and densely foliaged), hardiness, maintenance and aesthetic value. Give preference to species that are drought- and salt-tolerant, native, and noninvasive plants to the extent feasible.
   e. Develop street tree master plans for key corridors in association with future corridor planning efforts.
   f. Prepare a tree preservation ordinance to protect heritage and significant trees in the community.

4.3 Biological Resources

Discussion
This section provides an overview of local topography, vegetation, and wildlife. The City is rich in biological resources due to its unique position on the San Diego Bay, the Tijuana River Estuary, and the Pacific Ocean (see Section 4.5 for a more detailed description of the biological resources). In Imperial Beach, sensitive habitat areas around San Diego Bay and the Tijuana River have been preserved and protected through City initiatives and partnerships with state and federal agencies. Information on the California Marine Protected Areas at the Tijuana River Mouth State Marine Conservation Area is found in the Parks and Coastal Access Element.

Topography
Imperial Beach is characterized by relatively flat topography compared to the rest of the San Diego region. There is, however, some vertical relief, with the highest ground level in the urbanized area located at forty-five feet above mean sea level (AMSL). Most of the area lies at less than thirty feet above sea level. The extreme southern end of the City has bluffs which rise to approximately fifty feet above sea level. Some natural dunes exist along the beaches and are most pronounced in the estuary area. Surface
drainage is generally to the west, towards the ocean, and to the north, towards San Diego Bay.

Vegetation
Imperial Beach can be divided into two general areas: (1) the urbanized area, and (2) the undeveloped area. Little natural vegetation is present in the urbanized area. The domestic vegetation consists of landscaping, mainly ornamental trees, some street trees, shrubbery and a variety of ground covers. Most of the landscaping can be found on private property. Landscaping on city streets, school grounds and playgrounds is conspicuously lacking which is most evident along major streets, in the commercial areas and in the beach area. In that the Tijuana River Estuary occupies most of the City's undeveloped land and is still in its natural state, the native vegetation that exists is abundant, life supporting, and in some cases, unique (see Section 4.5 and Figure CE-1).

Wildlife
Because of the urbanized nature of the developed area of the City, existing significant wildlife habitats within such areas are nonexistent. The types of wildlife that do exist are those that have adapted to, or are compatible with, urbanization and do not have to compete with humans for survival. The undeveloped area primarily consists of the Tijuana River Estuary that includes significant wildlife.

Discussion
San Diego Bay and Tijuana River
The San Diego Bay and the Tijuana River Estuary are the two primary areas supporting biological resources, within and adjacent to the City.

San Diego Bay
Imperial Beach is bordered on the north by the South San Diego Bay Unit of the San Diego National Wildlife Refuge (managed by the U.S. Fish and Wildlife Service) which includes the portions of the Otay River subject to tidal influence. The refuge encompasses 2,620 acres of intertidal mudflats, eel grass beds, salt marshes, and submerged tidelands in San Diego Bay. It supports numerous endangered and threatened species of plants and animals, provides habitat for resident and overwintering waterfowl, seabirds, and shorebirds, and is an important stop on the Pacific Flyway. Major habitat restoration of the former western salt ponds started in 2010 and is ongoing.

Tijuana River National Estuarine Research Reserve
Along the City's southern border is the Tijuana River Valley which contains one of the largest intact coastal wetland systems in Southern California. Unlike most other coastal ecosystems in the region, which have been fragmented or lost altogether, the valley has contiguous beach, dune, salt marsh, riparian, and upland ecosystems. The lower
section of the Tijuana River Watershed encompasses 2,293 acres of the Tijuana River National Estuarine Research Reserve (TRNERR). The National Estuarine Research Reserve System (NERRS) is a network of protected areas established for long-term research, education, and stewardship. Through a partnership between the National Oceanic and Atmospheric Administration’s Estuarine Reserves Division and the coastal states, the NERRS plays a critical role in sustaining the nation’s estuaries and coastal communities. There are currently 29 Reserves located throughout the United States, comprising more than one million acres of estuarine land and water. The Reserve is also designated by the Ramsar Convention as a wetlands of international importance. Ramsar Convention wetlands are sites containing representative, rare or unique wetlands that are important for conserving biological diversity.

The TRNERR includes the Tijuana Slough National Wildlife Refuge (managed by the U.S. Fish and Wildlife Service) and Border Field State Park (managed by California State Parks). Approximately 928 acres of the TRNERR are located within Imperial Beach city limits.
The TRNERR contains a highly variable system that may best be termed an "intermittent estuary." It is a coastal body of water that is influenced by both marine and river waters. During the winter-wet season, its waters are diluted by rainfall and stream flow, while during the rest of the year; it is an extension of the ocean. It supports a range of natural plant and animal communities that are especially adapted to withstand the variable salinities that occur when sea and fresh waters mix and provides habitat for a variety of rare and endangered species.

The TRNERR has been ecologically influenced by its highly variable environment, which is very much a function of both its watershed and adjoining land uses. Land management practices on both sides of the border have greatly influenced the quantity and quality of water entering the estuary.

Eight major natural habitats exist within the TRNERR. They include transition from upland to wetland, riparian salt marsh, salt panne, brackish marsh, estuarine channels and tidal creeks, intertidal flats, and dunes and beach. The estuary has been substantially altered by catastrophic events and human disturbances. However, with the exception of the brackish marsh habitat, which appears to be directly dependent on urban runoff, most of the habitats present today represent variations on what existed at the turn of the century.

In 2010, the TRNERR prepared an updated “Comprehensive Management Plan”. The key goal of the Comprehensive Management Plan is “to protect, restore and enhance the viability of key coastal habitats and species and preserve the region’s cultural heritage while encouraging compatible public use, education and research.” In addition, as of 2017, planning was underway for the Tijuana Estuary Tidal Restoration Program— a large multi-phased wetland restoration program involving up to 500 acres of restoration. Its primary objective is to restore valuable habitat processes that have been lost, and to increase the exchange of water in a tidal cycle. This will enhance flushing, improve water quality, and enhance natural processes that deliver sediment from the watershed to the ocean (Revell, 2016). The City recognizes and supports the importance of the TRNERR for its ecological and open space values.

**Policies**

4.3.1 Require that new development avoid or minimize impacts to, and provide mitigation for, any adversely impacted special status, threatened, listed, or endangered plant and animal species consistent with all state and federal regulations.

4.3.2 The City recognizes and supports the importance of the Tijuana River Natural Estuarine Research Reserve both for its ecological and open space values. In this regard, the City shall: Assist in the implementing of the Estuaries Resource protection program, which includes the following development restrictions:

**A buffer area will be established for each development adjacent to wetlands. The width of a buffer area will vary depending upon an analysis.** The buffer area
should be a minimum of 100 feet unless the applicant can demonstrate to the satisfaction of the State Department of Fish and Game and U.S. Fish and Wildlife that 100 feet is unnecessary to protect the resources of the habitat area. If the project involves substantial improvements or increased human impacts, such as a subdivision, a wider buffer area may be required. For a wetlands the buffer area should be measured from the landward edge of the wetland."

4.3.3 Minimize urban run-off into the Tijuana River Estuary and San Diego Bay to the maximum extent feasible.

4.3.4 Support the efforts of habitat preserve managers to adaptively manage the TRNERR to ensure adequate connectivity, habitat range, and diversity of topographic and climatic conditions are provided for species to move as climate shifts.

4.3.5 The City shall coordinate with other agencies such as the TRNERR to achieve shared objectives in planning studies.

4.4 Water Quality

Discussion
The City of Imperial Beach is committed to reducing the impacts of urban activity on receiving water quality within City boundaries to the maximum extent practicable. The City’s approach to managing watersheds and protecting water quality is found in its Water Quality Improvement Plan and Jurisdictional Runoff Management Program. The City of Imperial Beach is also working regionally and bi-nationally to reduce water pollution originating in Mexico and affecting the City’s public beaches as well as public health.

Municipal Separate Storm Sewer System Permit (MS4)
The San Diego Regional Water Quality Control Board (RWQCB) is the regulatory agency responsible for ensuring water quality protection of receiving waters from discharges of storm water out of the municipal separate storm sewer system. The Municipal Storm Sewer System (MS4) Permit, issued by the RWQCB, requires all development and redevelopment project to implement storm water source control and site design practices to minimize the generation of pollutants. Additionally, the MS4 Permit requires new development and significant redevelopment projects to implement Structural Storm Water Best Management Practices to reduce pollutants in storm water runoff and control runoff volume. The San Diego RWQCB requires Imperial Beach, and other jurisdictions ("copermittees") that have responsibilities to implement the MS4 Permit, to develop a Water Quality Improvement Plan to improve the water quality of storm water discharges into the receiving waters of the Tijuana Estuary, Pacific Ocean, and the tidally influenced area of the Otay River. The City collaborates with San Diego County jurisdictions on the development and implementation of watershed protection principles and implementation of best management practices and plans for specific land uses.
The City of Imperial Beach Jurisdictional Runoff Management Program (JRMP) is a comprehensive plan that documents the multiple storm water management programs that the City implements to effectively prohibit non-storm water discharges to the MS4, and reduce the discharge of pollutants to the maximum extent practical. The purpose of the JRMP is to organize and describe the strategies the City will implement to protect water quality. The strategies in the JRMP are informed by the adaptive management process built into the Water Quality Improvement Plans and are intended to be reviewed and updated as necessary to achieve the desired outcomes in water quality.

**Pacific Ocean Shoreline and Tijuana River Estuary**
Imperial Beach boasts 3.5 miles of beach frontage and approximately 928 acres of the TRNERR. It is widely known that the most significant source of bacteria impacting ocean and estuary water quality in Imperial Beach is the frequent input of sewage-contaminated flows from Mexico, and from the Tijuana River and surrounding canyons in Mexico. During winter months the shoreline from the international border to Coronado experiences frequent beach closures from elevated bacteria levels when rainfall causes Tijuana River flows to exceed the capacity of the diversion systems that are operated jointly by the U.S. and Mexico governments.

Stormwater flows also bring substantial amounts of sediment and trash into Imperial Beach’s coastal environment, from sources in both the United States and Mexico. Sediment and trash cause water quality impairments, threaten life and property from flooding, degrade valuable riparian and estuarine habitats, and impact recreational opportunities for residents and visitors. Although significant progress has been made, there still remains significant work to control pollution in the Tijuana River. The Imperial Beach City Council and Mayor have an important role in the policy making process that influence the state, federal, and bi-national solutions to these issues. The City has a long history of binational collaboration to improve conditions in the Tijuana River from uncontrolled flows of sewage, trash, and sediment across the international border. Numerous agencies, government programs, and non-governmental organizations already collaborate on programs to address pollution in the Tijuana River.

**Policies**

4.4.1 Continue to collaborate on bi-national solutions to control Tijuana River pollution and improve conditions, while pressing for infrastructure improvements on both sides of the border to foster desired outcomes.

4.4.2 Collaborate with San Diego Regional Municipal Separate Storm Sewer System (MS4) Storm Water Permit Copermittees to implement Water Quality Improvement Plans for the San Diego Bay, Tijuana River and Otay River watershed management areas.

4.4.3 Preserve, and where possible, create or restore areas that provide water quality benefits, such as riparian corridors and wetlands, and promote the design of new developments so that it protects the natural integrity of drainage systems and water bodies.
4.4.4 Avoid conversion of areas particularly susceptible to erosion and sediment loss and/or establish development guidance that identifies these areas and protects them from erosion and sediment loss.

4.4.5 Minimize the amount of impervious surface and directly-connected impervious surfaces in areas of new development and redevelopment and maximize the on-site infiltration of runoff.

4.4.6 Incorporate green street features into street improvement projects where appropriate and feasible.

4.4.7 Require implementation of runoff management practices that minimize the volume of urban runoff discharged to receiving waters in areas where minimizing impervious surface is not possible.

4.4.8 Existing and new development shall not degrade Imperial Beach’s coastal resources or water quality. Require development projects to comply with water quality and watershed protection requirements per the San Diego Regional Municipal Separate Storm Sewer System (MS4) Storm Water Permit.

4.4.9 Require new development and encourage existing development to use drought-tolerant non-invasive landscaping with preference for the use of California native plantings. Require new development and redevelopment to give precedence to the use of a Low Impact Development (LID) approach to storm water management, which integrates site design strategies (e.g., minimizing the building footprint, preserving vegetation, and protecting natural drainage features) with small-scale, distributed Best Management Practices (BMPs) (e.g., permeable pavement surfaces, rain barrels and cisterns, and bioretention techniques) to replicate the site’s natural hydrologic balance through infiltration, evapotranspiration, harvesting, detention, or retention of storm water close to the source, to the maximum extent appropriate and feasible.

4.4.10 Require new development to be planned, sited, and designed to minimize the installation of impervious surfaces, where feasible, especially in areas directly connected to the municipal storm drain system, in order to minimize increases in stormwater or dry weather runoff. Redevelopment projects shall, where feasible, increase the area of pervious surfaces.

4.4.11 Require development to be planned, sited, and designed to maintain or enhance on-site infiltration of runoff, where appropriate and feasible.

4.4.12 If on-site infiltration of runoff may potentially result in adverse impacts, including, but not limited to, geologic instability, flooding, or pollution of coastal waters, the development shall substitute alternative BMPs (e.g., flow-through planter box, green roof, or cistern) that minimize changes in the runoff flow regime to the extent appropriate and feasible.

4.4.13 Alternative BMPs shall also be used where infiltration BMPs are not adequate to treat a specific pollutant of concern attributed to the development, or where infiltration practices would conflict with regulations protecting groundwater.

4.4.14 The City will review new development and landscape improvements for potential degradation of water quality and water resources and to ensure that project site, design, and management protects coastal waters from nonpoint source pollution. Projects shall minimize the transport of pollutants in runoff and minimize post-
development changes in the site’s runoff volume, flow rate, timing, and duration.

4.5 Air Quality

Discussion

Air quality is defined by the concentration of pollutants related to human health. Ambient concentrations of air pollutants are determined by the rate and location of pollutant emissions released by pollution sources, and the atmosphere’s ability to transport and dilute such emissions. Natural factors that affect transport and dilution include terrain, wind, atmospheric stability, and sunlight.

The City of Imperial Beach is located in the San Diego Air Basin (SDAB), which comprises the entire San Diego region. Ambient air quality conditions in the San Diego Air Basin are influenced by such natural factors as topography, meteorology, and climate, in addition to the amount of air pollutant emissions released by existing air pollutant sources.

The climate of Imperial Beach is largely controlled by the strength and position of the semi-permanent high pressure center over the Pacific Ocean. Because coastal areas are well ventilated by fresh breezes during the daytime, they generally do not experience the same frequency of air pollution problems found in some areas east of Imperial Beach. A common atmospheric condition known as a temperature inversion affects air quality in the Basin. The atmospheric pollution potential of an area is largely dependent on a combination of winds, atmospheric stability, solar radiation, and terrain. The combination of low wind speeds and low inversions produces the greatest concentration of air pollutants.

Since 1970, air quality has been regulated at the federal level under the Clean Air Act (CAA). The CAA authorized the U.S. Environmental Protection Agency (EPA) to set National Ambient Air Quality Standards (NAAQS) for air pollutants of nationwide concern. The EPA has established six criteria air pollutants. These pollutants include ozone (O₃), carbon monoxide (CO), nitrogen oxide (NOₓ), sulfur dioxide (SO₂), suspended particulate matter (PM10), and lead (Pb). PM2.5 particulate matter has recently been added to this listing; however, data to document ambient conditions or quantify these emissions do not yet exist. Primary standards for air pollutants were established to protect public health, while secondary standards were established to protect the public welfare by preventing impairment of visibility and damage to vegetation and property.

Poor air quality can lead to negative health outcomes and can affect quality of life. People most likely affected by air pollution include children, the elderly, athletes, and people with cardiovascular and chronic respiratory diseases. The following uses are considered sensitive because they tend to support those more vulnerable to poor air quality conditions: residences, schools, playgrounds, childcare centers, athletic facilities, long-term health care facilities, rehabilitation centers, convalescent centers,
and retirement homes. Moreover, certain air pollutants also contribute to depletion of the beneficial stratospheric ozone layer in the upper atmosphere, contribute to acid rain and climate change, and cause damage to man-made materials through processes including metal deterioration, paint erosion, and damage to structural surfaces such as glass, concrete, brick, and tile.

Planning measures to improve air quality can help reduce the level of pollutants in the air, thereby leading to improvements in public health, welfare and quality of life. Air pollution falls beyond the limits of control of any one jurisdictional authority. While there are certain actions which can be taken locally, positive control of air pollution requires a coordinated program including federal agencies, the state government, all general-purpose governments, and many of the special purpose districts in the air basin.

**Policies**

4.5.1 Work with the San Diego County Air Pollution Control District (SDAPCD) to meet state and federal ambient air quality standards in order to protect residents, regardless of age, culture, ethnicity, gender, race, socioeconomic status, or geographic location, from the health effects of air pollution.

4.5.2 Review new developments to ensure that they meet acceptable air quality standards as set forth by the state and SDAPCD, preferably through the environmental review process.

4.5.3 Coordinate with SDAPCD in evaluating exposure of sensitive receptors, such as residences, schools, and playgrounds, to toxic air contaminants, and require that projects incorporate strategies to protect public health and safety.

4.5.4 Purchase low and zero-emission vehicles for the City’s fleet use available clean fuel sources for trucks and heavy equipment, whenever feasible.

4.5.5 Advocate for attainment of all air quality legislation, standards and agreements at the local, regional national and binational levels.

4.5.6 Pursue traffic management approaches that support Complete Streets principles and reduce vehicle emissions, as further discussed in the Mobility Element.

### 4.6 Cultural Resources / Tribal Cultural Resources

**Discussion**

**Archaeological Resources**

Archaeological resources include sites that represent the material remains of Native American societies and their activities, and ethnohistoric sites that represent Native American settlements occupied after the arrival of European settlers in California. Such archaeological sites may include villages, seasonal campsites, burial sites, stone tool quarry sites, hunting sites, traditional trails, and sites with rock carvings or paintings. Archaeologically sensitive areas are sites that contain or have the potential to contain archaeological resources.
Paleontological resources are the remains and/or traces of prehistoric life, exclusive of human remains, and including the localities where fossils were collected and the sedimentary rock formations from which they were obtained/derived.

A review of archaeological records for the Imperial Beach area indicates that there are presently no identified archaeological sites of major importance. Several minor sites have, however, been identified; the largest of which covers approximately ten acres along the Otay River channel along the northern City boundaries. Two smaller sites also have been recorded in the same general area along the farthest southern reach of the San Diego Bay. For the most part, these identified sites are composed of the remains of shellfish gathering activities, and associated discarded tools. No evidence of permanently inhabited villages have been found to date. All three sites in the northern part of the City are currently heavily impacted by existing urban uses. Another site has been located and excavated at the far southern end of Imperial Beach at Border Field State Park. All these sites appear to be associated with the Early Milling La Jolla culture, which dominated the South Bay area between 7000 and 5000 years ago. Other sites have reportedly been encountered near the Oneonta Slough during construction activity, although it is not known whether steps were taken to preserve the reported sites or whether it was in fact a true archaeological site.

**Historical Resources**

Previous reviews of historical records for the Imperial Beach area indicated that there are no identified historical sites of major importance (historical record reviews were not conducted for the 2018 LCP-focused General Plan Update). In terms of historical resources, there appears to have been a U.S. cavalry post on the present site of Westview Elementary School. There is also photographic evidence that at one time a "wave-action" device was constructed at or near the municipal pier. The purpose of this device was apparently to harness the energy from the waves falling to shore.

**Policies**

4.6.1 The City shall develop or ensure compliance with protocols that protect or mitigate impacts to archaeological and cultural resources. Determinations of impacts, significance, and mitigation shall be made by qualified archaeological (in consultation with recognized local Native American groups), historical, or paleontological consultants, depending on the type of resource in question.

4.6.2 The City shall, within its power, maintain confidentiality regarding the locations of archaeological sites in order to preserve and protect these resources from vandalism and the unauthorized removal of artifacts.

**4.7 Ecotourism**

**Discussion**

The long-term economic health of Imperial Beach is intimately linked to its rich natural amenities and classic small Southern California beach town character. Its sandy beaches, access to the Tijuana Estuary, and the San Diego Bay make it a regional destination. Visitors from around the region, state, country, and Mexico come to enjoy
the sandy beaches, surf, and natural scenery. For many neighboring cities and communities Imperial Beach functions as the south San Diego County beach destination. As a result tourism, and particularly eco-tourism, forms the primary base sector of the local economy and the foundational component for future economic development and a strong fiscal base. Revenues from tourism and visitors including transit occupancy and sales taxes make up a significant portion of the City’s tax base and overall economic activity. Maintaining and enhancing these natural amenities and visitor-serving uses while preserving community character should remain priorities in the future.

Beaches throughout the San Diego region that maintain wide sandy beaches consistently attract more attendance than other narrower beaches. An established and growing body of studies and surveys shows this to be a trend throughout the state as a whole. Estimates for beach attendance in Imperial Beach generally have averaged well over 400,000 visitors per year. These visitors include both overnight and daytime visitors that spend money at hotels, restaurants, grocery stores, and other establishments.

Additional visitors come to enjoy the rich wildlife and natural scenery of the Tijuana River Estuary and the San Diego Bay. Visitor attractions within the Tijuana River National Estuarine Research Reserve (TRNERR) include Border Field State Park and the Tijuana Estuary Visitor Center. Border Field State Park provides, picnic areas, barbecues, horse corrals, and interpretive displays. Visitors enjoy surf fishing, beach combing, hiking, horseback riding trails and beach access, and bird watching. The Estuary Visitor Center offers a variety of hands-on, interactive activities for all ages; education programs for students as well as tours; informative lectures and other outreach opportunities for adult audiences; training workshops and technical assistance to coastal decision-makers from Point Conception (north of Santa Barbara) to San Quintin (on the Baja California Coast 190 miles south of the border); and special events throughout the year. In addition, the public can access an extensive network of trails within the Tijuana River Valley Regional Park, managed by the County of San Diego.

Imperial Beach shares borders and interests with numerous local, state, federal, and international agencies, as well as the San Diego Unified Port District (SDUPD). These entities impact Imperial Beach’s natural resources and economic development. Strong partnerships and collaboration will continue to be important.

The following policies are intended to ensure that Imperial Beach’s natural resources are core considerations moving forward in its economic development strategy. See also the Land Use Element Section 2.5.

**Policies**

4.7.1 Prioritize development of visitor serving and commercial recreational facilities designed to enhance public opportunities for coastal access and recreation on land planned for visitor-serving commercial and/or recreational facilities.
4.7.2 New visitor-serving uses should not displace existing low-cost visitor-serving uses unless an equivalent low-cost replacement is provided where feasible.

4.7.3 Encourage the development of lower-cost overnight and extended stay accommodations and suitable for families and eco-tourism visitors.

4.7.4 Collaborate with local, regional, or state education and research institutions, and natural resource-focused non-profits to support or provide eco-tourism information and activities.

4.7.5 Support eco-tourism to increase understanding and enjoyment of coastal resources.

4.7.6 Consider using a portion of Transient Occupancy Tax (“TOT”) revenues for uses such as supporting and promote area businesses, and sand replenishment/retention programs that will benefit both residents and visitors.

4.7.7 Continue to support visitor-serving development along the Bayshore Bikeway that emphasizes the growth of eco-tourism and is consistent with protecting and enhancing the natural resources, processes and aesthetics of the San Diego Bay shoreline.

4.7.8 Explore opportunities to relocate the City Public Works Yard and develop the site and other suitable San Diego Bay shoreline properties for visitor serving and ecotourism purposes.

4.7.9 Pursue opportunities to increase pedestrian access to the San Diego Bay including improving street ends and expanded pedestrian facilities along the Bayshore Bikeway.

4.7.10 Market Imperial Beach as a pre-eminent beach recreation and eco-tourism destination.

4.7.11 Continue collaboration with agencies such as the SDUPD, the U.S. Fish and Wildlife Service, the County of San Diego and the TRNERR to enhance the beach, San Diego Bay shoreline, Tijuana River Estuary, and trail networks.
   a. Upgrade beach street ends and the Imperial Beach Pier to enhance public access and community character.
   c. Maintain and improve access to coastal resources and the estuary.
   d. Improve water quality.
   e. Support research, cultivation, and farming (aquaculture) of coastal resources, and other eco-tourism endeavors, in a manner that is sustainable and designed to minimize impacts on coastal resources to the maximum extent feasible.
   f. Seek opportunities to enhance and expand the existing trail network, including the California Coastal Trail.

4.7.12 Implement a signage and wayfinding program to attract Bayshore Bikeway and Border to Bayshore cyclists to visit the Bikeway Village, Seacoast Commercial District, and the Tijuana Estuary Visitor Center consistent with the signage policies of the LCP.
Coastal Act Policies - Conservation

Section 30107.5 Environmentally Sensitive Area “Environmentally sensitive area” means any area in which plant or animal life or their habitats are either rare or especially valuable because of their special nature or role in an ecosystem and which could be easily disturbed or degraded by human activities and developments.

Section 30121 Wetland “Wetland” means lands within the coastal zone which may be covered periodically or permanently with shallow water and include saltwater marshes, freshwater marshes, open or closed brackish water marshes, swamps, mudflats, and fens.

Section 30236 Channelizations, dams, or other substantial alterations of rivers and streams shall incorporate the best mitigation measures feasible, and be limited to (1) necessary water supply projects, (2) flood control projects where no other method for protecting existing structures in the floodplain is feasible and where such protection is necessary for public safety or to protect existing development, or (3) developments where the primary function is the improvement of fish and wildlife habitat.

Section 30230 Marine resources shall be maintained, enhanced, and where feasible, restored. Special protection shall be given to areas and species of special biological or economic significance. Uses of the marine environment shall be carried out in a manner that will sustain the biological productivity of coastal waters and that will maintain healthy populations of all species of marine organisms adequate for long-term commercial, recreational, scientific, and educational purposes.

Section 30231 The biological productivity and the quality of coastal waters, streams, wetlands, estuaries, and lakes appropriate to maintain optimum populations of marine organisms and for the protection of human health shall be maintained and, where feasible, restored through, among other means, minimizing adverse effects of waste water discharges and entrainment, controlling runoff, preventing depletion of ground water supplies and substantial interference with surface waterflow, encouraging waste water reclamation, maintaining natural vegetation buffer areas that protect riparian habitats, and minimizing alteration of natural streams.

Section 30233 (a) The diking, filling, or dredging of open coastal waters, wetlands, estuaries, and lakes shall be permitted in accordance with other applicable provisions of this division, where there is no feasible less environmentally damaging alternative, and where feasible mitigation measures have been provided to minimize adverse environmental effects, and shall be limited to the following:

1. New or expanded port, energy, and coastal-dependent industrial facilities, including commercial fishing facilities.
2. Maintaining existing, or restoring previously dredged, depths in existing navigational channels, turning basins, vessel berthing and mooring areas, and boat launching ramps.
3. In open coastal waters, other than wetlands, including streams, estuaries, and lakes, new or expanded boating facilities and the
placement of structural pilings for public recreational piers that provide public access and recreational opportunities.

(4) Incidental public service purposes, including, but not limited to, burying cables and pipes or inspection of piers and maintenance of existing intake and outfall lines.

(5) Mineral extraction, including sand for restoring beaches, except in environmentally sensitive areas.

(6) Restoration purposes.

(7) Nature study, aquaculture, or similar resource-dependent activities.

Section 30235 Construction altering natural shoreline
Revetments, breakwaters, groins, harbor channels, seawalls, cliff retaining walls, and other such construction that alters natural shoreline processes shall be permitted when required to serve coastal dependent uses or protect existing structures or public beaches in danger from erosion, and when designed to eliminate or mitigate adverse impact on local shoreline sand supply. Existing marine structures causing water stagnation contributing to pollution problems and fish kills should be phased out or upgraded, where feasible.

Section 30236 Water supply and flood control
Channelizations, dams, or other substantial alterations of rivers and streams shall incorporate the best mitigation measures feasible, and be limited to (1) necessary water supply projects, (2) flood control projects where no other method for protecting existing structures in the floodplain is feasible, and where such protection is necessary for public safety or to protect existing development, or (3) developments where the primary function is the improvement of fish and wildlife habitat.

Section 30240 (a) Environmentally sensitive habitat areas shall be protected against any significant disruption of habitat values, and only uses dependent on those resources shall be allowed within those areas. (b) Development in areas adjacent to environmentally sensitive habitat areas and parks and recreation areas shall be sited and designed to prevent impacts which would significantly degrade those areas, and shall be compatible with the continuance of those habitat and recreation areas.
### Goals

- A city with abundant public beaches, parks and recreational amenities to support a healthy environment and high quality of life for residents and visitors.
- Preservation and enhancement of public beaches and coastal resources that contribute to the city's identity and scenic beauty.
- Recreational amenities that support a healthy community and a strong economy.
- A city that provides access to beaches and parks that supports the enjoyment of recreational opportunities for all.

### Background

Imperial Beach’s coastline, ocean, parks, and preserves define its character, contribute to a healthy environment and quality of life for residents and visitors, and support the area’s economy and emerging eco-tourism sector. These resources reinforce the City's identity as a small beach-oriented town, and make the City an enjoyable, scenic and aesthetically pleasing place to live, work, play, and visit. The Parks and Recreation Element is an optional element of the General Plan, while the Coastal Public Access section is required by the California Coastal Act. This element focuses on the recreational value of the City's parks and beaches. Additional complementary policies are found in the Conservation and Ecotourism Element, and the Mobility Element.

The City of Imperial Beach owns operates and/or maintains approximately 21.4 acres of park land in seven sites consisting of Sports Park, Ream Park, Dunes Park, Veterans Park, Teeple Park, Serenity Gardens Pocket Park, and Pier Plaza. The recreational programs within these parks are operated by the Imperial Beach Boys and Girls Club. In addition to City parks, the following recreational facilities are located within the City limits: Border Field State Park, the City Beach, the Imperial Beach Boys and Girls Club, the Mar Vista High School's athletic fields, Pier Plaza, Tijuana River Estuary Visitor Center and related trails, and the playgrounds of six elementary schools. Other recreational facilities include Marina Vista Center, the Senior Center, and the Conference Center located in the Civic Center complex. Parks and open spaces draw...
visitors that contribute to the economy, are amenities that make Imperial Beach a desirable place to live and work, and provide opportunities for exercise for a healthy active lifestyle.

The City’s parks, beaches and other active recreational facilities are listed on Table P-I, and mapped on Figure P-I. In addition, the existence of two state parks/beaches in the immediate area (Border Field State Park to the south and Silver Strand State Beach to the north) and the Tijuana River National Estuarine Research Reserve (TRNERR) also help to provide additional public recreational and beach access points and open space for City residents and visitors.

Table P – I - City Parks, Beaches and Schools by Acreage

<table>
<thead>
<tr>
<th>Facilities</th>
<th>Designated Acreage</th>
<th>Facilities</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Parks Total</strong></td>
<td>31.3</td>
<td>Volleyball, horseshoe, picnicking, children’s playground</td>
</tr>
<tr>
<td>Dunes Park</td>
<td>.7</td>
<td>Fishing, picnicking, benches</td>
</tr>
<tr>
<td>Pier Plaza &amp; Pier</td>
<td>2.6</td>
<td>Tot lot, picnic, grass area</td>
</tr>
<tr>
<td>Reama Park</td>
<td>.7</td>
<td>Gym and indoor recreation facilities, picnic areas, six fully lighted ball fields, a skate park, children’s playground, an outdoor basketball court, a large (passive) grass play area and restrooms</td>
</tr>
<tr>
<td>Sports Park</td>
<td>7.8</td>
<td>Picnic, grass play areas, children’s playground, bandstand/gazebo, dog park, and a senior/community center with kitchen and restrooms</td>
</tr>
<tr>
<td>Veterans Park</td>
<td>6.69</td>
<td>Playgrounds, picnic benches, and barbecues</td>
</tr>
<tr>
<td>Serenity Gardens Pocket Park</td>
<td>.20</td>
<td>Need description</td>
</tr>
<tr>
<td>Teeple Park</td>
<td>.70</td>
<td></td>
</tr>
<tr>
<td>Sandy Beach</td>
<td>43.7</td>
<td>Carnation to South Seacoast – 16</td>
</tr>
<tr>
<td></td>
<td></td>
<td>South Seacoast to Tijuana River Outlet – 18</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Tijuana River Outlet to International Border 9.7</td>
</tr>
<tr>
<td>Imperial Beach Boys &amp; Girls Club</td>
<td>1.7</td>
<td>Recreation building, baseball field, basketball court</td>
</tr>
<tr>
<td><strong>Schools Total (Park and Recreation Acreage Only)</strong></td>
<td><strong>45.6</strong></td>
<td>Mini-park, 2 baseball fields, basketball, volleyball &amp; wall board courts, running track, and play equipment</td>
</tr>
<tr>
<td>Bayside Elementary School</td>
<td>7.7</td>
<td></td>
</tr>
<tr>
<td>Central Elementary School</td>
<td>3.1</td>
<td>2 baseball fields, basketball, volleyball and 2 wall board courts, and play equipment</td>
</tr>
<tr>
<td>Imperial Beach Elementary School</td>
<td>2.7</td>
<td>Soccer/baseball field, basketball and volleyball courts, and play equipment</td>
</tr>
<tr>
<td>Mar Vista High School</td>
<td>20</td>
<td>Basketball, football field, running track, two swimming pools, and baseball and soccer fields</td>
</tr>
<tr>
<td>Oneonta Elementary School</td>
<td>7.6</td>
<td>2 soccer/baseball fields, baseball and volleyball courts, and play equipment</td>
</tr>
<tr>
<td>West View Early Learning Center</td>
<td>4.5</td>
<td>Mini-park, baseball fields, baseball, volleyball &amp; wall board courts, and play equipment</td>
</tr>
<tr>
<td><strong>Parks and Schools Total</strong></td>
<td><strong>76.9</strong></td>
<td></td>
</tr>
<tr>
<td>Total Regional Facilities (within City Limits)</td>
<td>928</td>
<td></td>
</tr>
<tr>
<td>---------------------------------------------</td>
<td>-----</td>
<td></td>
</tr>
<tr>
<td>Border Field State Park</td>
<td>317</td>
<td>Picnic, beach, hiking and horseback trails</td>
</tr>
<tr>
<td>California Coastal Trail</td>
<td>TBD</td>
<td></td>
</tr>
<tr>
<td>Tijuana River National Estuarine Research Reserve (outside of Border Field State Park)</td>
<td>611</td>
<td>Visitor center and trails</td>
</tr>
</tbody>
</table>

*Acreages are rounded and may not sum.*
**Looking Forward: Recreational Needs Assessment**

The City's existing park land, including school sites, parks, and the beach but excluding the estuary and Border Field State Park, total approximately 76.9 acres.

Within the City's urbanized lands, the City is focused on maintaining and enhancing existing active use facilities, looking for new and diverse strategies to expand park and recreation opportunities, and striving for equity in the distribution of programs and facilities. Consequently, the City will strive to meet recreational needs through joint use agreements, investments in existing facilities, seeking creative ways to meet park needs, and taking advantage of opportunities that may arise as new development occurs. For example, many of the residents' needs are being accommodated due to the joint use agreements between the City and the Elementary School District and the San Diego Unified Port District (SDUPD). The SDUPD agreements are for public areas along San Diego Bay and the Pier, and the waterfront plaza area adjacent to the Pier. Passive recreational opportunities in open space lands are further discussed in the Conservation and Ecotourism Element.

Figure P-2 identifies which areas of the City are within walking distance of City parks and schools; the areas most in need of additional parks are the northeast and southeast areas of the City.
Coastal Act Policies

Discussion

A broad policy goal of the State of California is to maximize the provision of coastal access and recreation consistent with the protection of public rights, private property rights, and coastal resources as required by the California Constitution and provided in Section 30210 of the Coastal Act. Several additional policies contained in the Coastal Act, which are herein incorporated into the General Plan/Local Coastal Program, work together to meet this objective.

The Coastal Act requires that development not interfere with the public right of access to the sea (Section 30211); provides for public access in new development projects where adequate access does not exist nearby, with limited exceptions (Section 30212); encourages the provision of lower cost visitor and recreational facilities (Section 30213); addresses the need to regulate the time, place, and manner of public access (Section 30214); provides for public facilities and their distribution (Section 30212.5); specifies the need to protect ocean front land suitable for recreational use; (Section 30221); gives priority to the use of land suitable for visitor serving recreational facilities over certain other uses (Section 30222); requires the protection of upland areas to support coastal recreation, where feasible (Section 30223); and encourages recreational boating use of coastal waters (Section 30224).

The public’s right to access is supported by the availability of adequate parking and multi-modal facilities to serve coastal access and recreation uses. Support facilities such as parking lots, restrooms, and picnic areas also contribute to ensuring maximum coastal access in the City. The Coastal Act policies related to parks, recreation, beaches, and public shoreline access are provided for reference at the end of the element.

5.1 Parks and Recreation

Discussion

To fully utilize the natural advantages of Imperial Beach's location and climate, a variety of park and recreational opportunities are provided for residents and visitors of all ages, incomes and lifestyles. City residents and visitors benefit from a variety of parks including mini-parks, neighborhood parks, community parks, activity centers, special use and all-purpose parks.

Shared or “joint use” of parks, athletic fields, open space resources and other recreational facilities is an important strategy to cost-effectively expand recreational opportunities available to the public, made possible by the City’s continued coordination with the school districts, the SDUPD, and other county, state, and federal agencies. The City’s Park and Recreation facilities are described in this section. The City’s coastal resource-based parks are addressed in Section 5.2 of this element.
Dunes Park
This .73-acre park is located at the Daisy Avenue Street end, four blocks north of Pier Plaza between the beach and Seacoast Drive. Improvements currently include picnic tables, bathrooms, showers, grassy area, water fountains, basketball hoop, a play structure, and public parking.

Veteran’s Park
This centrally located 6.69-acre city park includes a picnic area, very large (passive) grass play areas, children’s playground, bandstand/gazebo, dog park, and a senior/ community center with kitchen and restrooms. Adjacent to the park is the Boys and Girls Club facility (on City land) and the County library, which includes a shared community room. With modification of the grassy play area, there would be space available for additional active recreational facilities, if desired.

Reama Park
This small neighborhood park of approximately 0.72 acre is located on Second Street between Elkwood and Elder Avenues. Dedicated in 1962, this park was named after the late Councilmember Harold Reama. Facilities include a children's playground, picnic area and passive grass area. No organized recreational programs occur at this location.

Sports Park
This fully developed park and recreation center is located at 425 Imperial Beach Boulevard. Facilities include: gymnasium and indoor recreation facilities, picnic areas, six fully lighted ball fields, a skate park, children's playground, an outdoor basketball court, a large (passive) grass play area and restrooms. The two T-ball fields on the southern edge of the Sports Park are located on Tijuana Estuary property. The Boys and Girls Club's recreational program which is operated from this facility includes dance lessons, softball leagues and organized activities for the Boys and Girls Club.

Teeple Park
Located in a residential neighborhood, Teeple Park has playgrounds as well as picnic benches and barbecues. (Note to reader: additional text on the history of this park will be added)

Serenity Garden
Located next to the Fleet Reserve Association, the Serenity Garden is a small pocket park that was created by IB Beautiful, Inc. and dedicated in January 2003. The Serenity Garden is intended to be a place of peace and beauty and has been created for contemplation and memory. The Garden is landscaped with drought-tolerant plants suited to the coastal environment and contains a public art installation.
Elementary Schools

The City of Imperial Beach has a history of joint use agreements with the South Bay Union Elementary School District that allow the City to use school facilities for recreational purposes. The Boys and Girls Club offers after school programs on all six of the District's school sites in Imperial Beach. While the school district's policy is to permit the public to use the school grounds in the evenings and on the weekends when school is not in session, use agreements to implement have proven unfruitful and need to be continually championed so sustained implementation may occur. The elementary school sites have a mix of sports fields and courts, playground equipment, running tracks and work-out stations.

Mar Vista High School

Approximately 20 acres of the 33-acre school site is devoted to outdoor recreation. Facilities include a football field and track, two outdoor swimming pools, and baseball/soccer fields. The community has access to the basketball courts and athletic fields when they are not in use by the school.

Imperial Beach Boys and Girls Club

This 1.7-acre recreational facility is located on City property and is bounded on two sides by Veterans Park. In addition to the large recreational building, there is one lighted softball field, and one basketball court on the site. Programs offered include arts and crafts, athletics, social recreation, and youth group programs.

Policies

5.1.1 Provide a variety of facilities and programs to meet the recreational needs of a diverse population, including children, teens, adults, persons with disabilities, elderly, and visitors.
   a. Balance the scheduling of programmed and non-programmed use of parks and recreation facilities to provide access to a diversity of users.
   b. Provide free and lower cost opportunities for residents and visitor to enjoy the coastal environment.

5.1.2 Pursue increased active and passive recreational opportunities for the general public in the Tijuana River National Estuarine Research Reserve (TRNERR), Border Field State Park, the beach and the San Diego Bayfront.

5.1.3 Provide safe and convenient linkages within and between park facilities and open space areas.

5.1.4 Use oceanfront land for recreational and recreation-related uses whenever feasible.

5.1.5 Continue to maintain coordination with the school districts to maximize the shared use of school and City facilities for park and recreational purposes.

5.1.6 Develop parks or public spaces in conjunction with schools if future opportunities arise as a result of changing enrollment patterns, charter school development, school relocation or expansion, or other unforeseen conditions.

5.1.7 Recognize the contribution of the private sector to parks and recreation and encourage cooperative continuation and expansion of such contributions.
5.1.8 Develop recreation programs to meet the needs of citizens and visitors. Monitor and adjust programs as necessary over time.

5.1.9 Pursue joint use and cooperative recreational programs with City residents, businesses, nonprofit organizations, neighboring cities, the SDUPD, the County of San Diego, and state and federal agencies.

5.1.10 Evaluate opportunities for enhancing public coastal access in the City through the creation of a linear park or other activating uses along the City Bayfront that incorporates features such as walkways, bike trails, landscaped areas, rest areas with benches and tables, a promenade bridge over the Otay River Channel to enhance pedestrian connectivity, an amphitheater for community and other events, gazebo, information center and other features.

5.1.11 Pursue expansion of the park system. Options to be considered include but are not limited to:
   a. Work with the Navy to pursue joint use of the Navy lands for recreation/open space resource.
   b. Encourage the school districts to expand the school sites as property may become available and as needs warrant.
   c. Pursue a park at the northwest corner of Silver Strand and Carnation Avenue.
   d. Encourage provision of public spaces, such as plazas and pocket parks, space in association with new development.

5.1.12 Strive for equity in the provision of park/recreational/open space facilities so that all residents live within ¼ mile walking distance of a park, beach or open space resource.

5.1.13 Ensure that parks and recreation facilities, community services, public facilities, public transportation, bicycle facilities, and pedestrian amenities are equitably distributed and accessible throughout the City.

5.1.14 In addition to park land, pursue other park system improvements such as enhanced sports fields, fitness stations along pedestrian routes, trailhead amenities, and recreation center building expansions.

5.2 Public Coastal Access

Discussion

The public's right of access to the state's navigable waters is protected by the California Constitution, which states: "No individual, partnership or corporation, claiming or possessing the frontage for tidelands of a harbor, bay inlet, estuary, or other navigable water in this State, shall be permitted to exclude the right-of-way to such water whenever it is required for any public purpose, not to destroy or obstruct the free navigation of such water, and the Legislature shall enact such laws as will give the most liberal construction to this provision, so that access to the navigable waters of this State shall be always attainable for the people."

The ocean and the beach are the principal recreational and visitor-serving land uses and attractions in Imperial Beach and provide no-cost and low-cost recreational opportunities for residents and the general public. The City of Imperial Beach has
17,600 linear feet of shoreline. Approximately 12,000 feet (68%) is either publicly owned or has direct vertical or lateral access to the ocean. This includes 6,000 linear feet of sandy beach owned by the State of California within the Border Field State Park in the southwestern corner of the City.

The Coastal Commission requires both “lateral” and “vertical” coastal access. The Coastal Commission Shoreline Access Interpretive Guidelines define "lateral access" as a way of providing public access and use along and parallel to the shoreline. Lateral access in Imperial Beach consists of Ocean Boulevard and usable areas of the City's dry sandy beach, which fluctuates in size with daily, monthly, and seasonal tidal activity and based on beach nourishment activities and other sediment loading occurring locally and regionally, and access along the San Diego Bay provided by the Bayshore Bikeway and parallel pedestrian facilities. It is anticipated that some public access facilities would be affected over time by rising seas as noted in the 2016 City of Imperial Beach Sea Level Rise Assessment (IB SLR Assessment). This topic is addressed further in the Safety Element. Coastal views are discussed in Design Element Section 8.1.

“Vertical” access refers to access from the first public roadway to the shoreline and is not necessarily vertical in the context of an elevation change. Vertical and Lateral Accessways are mapped on Figure P-3.
General Plan/ Local Coastal Program

P-12  Parks, Recreation, and Coastal Access Element
The most heavily used public accessways are located at Pier Plaza and the surrounding beaches where there is public parking both on and off-street. Throughout the City Beach area, there are frequent access-ways which supports maximum public access to the coast (Table P-2).

<table>
<thead>
<tr>
<th>Access-way</th>
<th>Use</th>
<th>Type</th>
<th>Width</th>
<th>Condition</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) Imperial Beach Pier</td>
<td>Active</td>
<td>V</td>
<td>30'</td>
<td>Improved</td>
</tr>
<tr>
<td>2) Palm Avenue</td>
<td>Active</td>
<td>V</td>
<td>80'</td>
<td>Paved</td>
</tr>
<tr>
<td>3) Dahlia Avenue</td>
<td>Active</td>
<td>V</td>
<td>53.3'</td>
<td>Paved</td>
</tr>
<tr>
<td>4) Dunes Park</td>
<td>Active</td>
<td>V</td>
<td>Varies</td>
<td>Improved</td>
</tr>
<tr>
<td>5) Daisy</td>
<td>Active</td>
<td>V</td>
<td>53.3'</td>
<td>Paved</td>
</tr>
<tr>
<td>6) Date</td>
<td>Active</td>
<td>V</td>
<td>53.3'</td>
<td>Paved. Planned for improvement</td>
</tr>
<tr>
<td>7) Elm</td>
<td>Active</td>
<td>V</td>
<td>53.3'</td>
<td>Paved</td>
</tr>
<tr>
<td>8) Evergreen</td>
<td>Active</td>
<td>V</td>
<td>53.3'</td>
<td>Paved</td>
</tr>
<tr>
<td>9) Elder</td>
<td>Active</td>
<td>V</td>
<td>53.3'</td>
<td>Paved</td>
</tr>
<tr>
<td>10) Elkwood</td>
<td>Active</td>
<td>V</td>
<td>53.3'</td>
<td>Paved</td>
</tr>
<tr>
<td>11) Ebony</td>
<td>Active</td>
<td>V</td>
<td>53.3'</td>
<td>Paved. Planned for improvement</td>
</tr>
<tr>
<td>12) Imperial Beach Blvd.</td>
<td>Active</td>
<td>V</td>
<td>80'</td>
<td>Paved</td>
</tr>
<tr>
<td>13) Admiralty Way</td>
<td>Active</td>
<td>V</td>
<td>53.3'</td>
<td>Paved. Planned for improvement</td>
</tr>
<tr>
<td>14) Beach</td>
<td>Active</td>
<td>V</td>
<td>53.3'</td>
<td>Parking &amp; walkway. Planned for improvement</td>
</tr>
<tr>
<td>15) Cortez</td>
<td>Active</td>
<td>V</td>
<td>53.3'</td>
<td>Unimproved. Planned for improvement</td>
</tr>
<tr>
<td>16) Descanso</td>
<td>Active</td>
<td>V</td>
<td>53.3'</td>
<td>Unimproved. Planned for improvement</td>
</tr>
<tr>
<td>17) Encanto</td>
<td>Pass &amp; Repass</td>
<td>V</td>
<td>53.3'</td>
<td>Unimproved. Planned for improvement</td>
</tr>
<tr>
<td>18) Carnation</td>
<td>Pass &amp; Repass</td>
<td>V</td>
<td>18'</td>
<td>Paved. Planned for improvement</td>
</tr>
<tr>
<td>19) Ocean Lane</td>
<td>Active</td>
<td>L</td>
<td>20'</td>
<td>Improved to alley standards</td>
</tr>
<tr>
<td>20) Ocean Boulevard</td>
<td>Active</td>
<td>L</td>
<td>Varies</td>
<td>Sand</td>
</tr>
<tr>
<td>21) Border Field Horse Trails</td>
<td>Active</td>
<td>L &amp; V</td>
<td>Varies</td>
<td>Sand</td>
</tr>
</tbody>
</table>

V = Vertical Access   L= Lateral Access

3. Active use includes the full range of beach-oriented activities. Alternatively, “passive” use include those activities normally associated with beach use, such as walking, swimming, jogging, etc., but does not include use of the access-way for organized sport activities, campfires, or vehicular access for other than emergency vehicles.
Pass and Repass indicates an area where topographic constraints of the site makes use of the beach dangerous, where habitat values of the shoreline would be adversely impacted by public use of the shoreline, or where the access-way may encroach closer than 20 feet to a residential structure. When any of these conditions exists, the access-way may be limited to the right of the public to pass and repass along an access area.

For the purposes of public access, the beach area can be divided into five resource areas. These resource areas are:

- Imperial Beach Pier and Pier Plaza
- Imperial Beach City Beach
- Tijuana River National Estuarine Research Reserve
- Borderfield State Park
- San Diego Bayfront and Bayshore Bikeway

**Imperial Beach Pier and Pier Plaza**
The City pier is one of Imperial Beach's main public visitor serving and recreational facilities. The pier was reconstructed most recently in 1987 and is approximately 30 feet wide and 1,500 feet long and is used for both sightseeing and fishing. Lights on the pier allow for visitor and fishing uses at night. As the owner of the pier, the SDUPD may in the future add charter boat fishing and restaurant concessions.

Imperial Beach Portwood Pier Plaza includes grassy expanses, picnic areas, a tot-lot, entertainment stage, and access to the pier and beach. Portwood Pier Plaza also includes tributes to Imperial Beach’s long history as a surfing destination, including a colorful collection of surfboard benches. Each bench bears a plaque that tells the story of how Imperial Beach’s big waves had an impact on the surfing pioneers from 1937 to the 1950s. The crowning piece of the plaza is Surfhenge – a towering colorful public art monument to surfing.

**Imperial Beach City Beach**
Imperial Beach is known for its 3.5 miles of white sand beaches and big waves. The City Beach is the open sandy beach area both north and south of the city pier. The beach is accessible from the Pier Plaza parking lot and has wide vertical access points for easy egress and ingress to the beach and ocean. The entire City Beach area is subject to daylight lifeguard monitoring.

**Tijuana River National Estuarine Research Reserve**
As discussed in the Conservation and Ecotourism Element, approximately 928 acres of the Tijuana River National Estuarine Research Reserve (TRNERR) are located within the City limits of Imperial Beach. The remaining acreage is within the jurisdiction of the City of San Diego. California State Parks operates the TRNERR Visitor Center and maintains Border Field State Park. The U.S. Fish and Wildlife Service manages the Tijuana Slough National Wildlife Refuge. In addition, several regional agencies and local municipalities share ownership and management responsibilities at the Reserve.
The Reserve provides four miles of trails through uplands, saltmarsh and mudflats as well as access to the beach. Located next to one of the four entrances to the Refuge is the Visitor Center at 301 Caspian Way. The Visitor Center's 6,800 square feet of space provide for an exhibit hall, education laboratory, audio/visual room, administrative offices, reference library and map and photo library.

**Border Field State Park**

Border Field State Park is located adjacent to Mexico generally within the City limits of Imperial Beach. The Tijuana River National Estuarine Research Reserve Estuary separates the State Park from the populated areas of the City. Border Field State Park comprises approximately 396.4 acres of land, with 317.0 acres located within the City of Imperial Beach. Nearly 372 acres of the park is operated by the State Department of Parks and Recreation. This property includes the lagoon and salt marshes, about 30 acres of steep slopes at the edge of the floodplain, and about 10 acres of flat plateaus overlooking the floodplain and beach.

The State Park is accessed through Monument Road, which runs through the City of San Diego. Monument Road is a two-lane road in poor condition and subject to flooding. Within the State Park, public beach access is provided via the parking area on the coastal strand directly adjacent to the beach and efforts to continue access and vehicle traffic must be maintained and enhanced. Additionally, a lateral (parallel) passive access-way exists along the beach. No direct access to the beach is provided from Monument Mesa due to the bluff top topography of the area. An active access-way does however exist along the top of the mesa. Beach access is supported by a 280-car parking lot, and amenities include picnic sites, restrooms, a historical monument on Monument Mesa, and a parking area at a horse staging area.

The facility is devoted to passive recreation such as picnicking, hiking, walking along the beach, swimming in the ocean, and horseback riding. Horse-riding trails traverse through the Tijuana River Valley to the Pacific Ocean and a large picnic area on the bluff overlooking the Pacific Ocean. The State Park is landscaped with walking paths and supports light sports activities and contains tables and benches for those wishing to have a picnic. There is a 10-foot paved walkway from the picnic area down the bluff to the beach.

**Tijuana River Mouth State Marine Protected Area**

The Tijuana River Mouth State Marine Conservation Area (SMCA) Marine Protected Area (MPA) is located in the waters adjacent to Border Field State Park. MPAs are established by the State of California to conserve and restore ocean wildlife and habitat. MPAs contribute to healthier, more resilient ocean ecosystems that can better withstand a wide range of impacts such as pollution and climate change. By protecting entire ecosystems rather than focusing on a single species, MPAs are powerful tools for conserving and restoring ocean biodiversity, and protecting cultural resources, while allowing certain activities such as marine recreation and research.
San Diego Bay Tidelands-San Diego Unified Port District
The SDUPD manages the Imperial Beach tidelands (which is defined as the area located between the mean high tide line to a point in the submerged lands no longer subject to tidal action/influence of the Pacific Ocean), and the Imperial Beach Pier. The SDUPD leases from the City all of Ocean Boulevard from the north end of the City to a point 300 feet south of South Seacoast Drive. Other property in the City of Imperial Beach, which is leased (as opposed to owned) by the SDUPD include Dunes Park, Pier Plaza and easements over the street ends of Imperial Beach Boulevard and Palm Avenue.

The beach is located approximately five miles east of Interstate 5, and a mile south and west of State Route 75, a state highway (currently in the relinquishment process) bisecting Imperial Beach as it passes from the City of Coronado to the City of San Diego. Access to the City of Imperial Beach from Interstate 5 is taken from either Palm Avenue, or from the Coronado Avenue/Imperial Beach Boulevard corridors. Imperial Beach is served by the Metropolitan Transit System, which provides bus service to the area, as well as the Bayshore Bikeway which is a bike path that runs along the Silver Strand from Coronado to the South San Diego Bayfront in Imperial Beach. See the Mobility Element for additional information.

The San Diego-Eastern Arizona Railroad Right-of-Way
This right-of-way located at the northern boundary of the City was originally dedicated in 1876 as an 80 to 120 foot wide, by .9 mile long strip of land. In 1912, the San Diego-Eastern Arizona Railroad obtained part of the right-of-way for a line to transport people from San Diego to the Hotel Del Coronado and back. Currently, the City has an agreement with the Railway Company that allows the City to use portions of the right-of-way for the Bayshore and Bernardo Shores bikeways, as well as community park purposes. The existing railroad track within the property is covered and protected in place.

California Coastal Trail
The California Coastal Trail is a continuous trail system traversing the length of the state’s coastline. The alignment of both existing and proposed sections can be seen in Mobility Element Figure M-5. The California Coastal Trail is intended to:
- Provide a continuous walking, biking and hiking trail as close to the ocean as possible;
- Provide maximum access for a variety of non-motorized uses by utilizing alternative trail segments where feasible;
- Maximize connections to existing and proposed local trail systems;
- Ensure that all segments of the trail have vertical access connections at reasonable intervals;
- Maximize ocean views and scenic coastal vistas; and,
- Provide an educational experience where feasible through interpretive facilities.

The City is collaborating with the Coastal Commission and other agencies to implement the Coastal Trail in the City.
Policies

5.2.1 Maintain free public beach access.

5.2.2 Maintain a comprehensive network of improved beach access facilities at all designated primary beach access points to ensure safe access to all public beaches and continue to improve, maintain, enhance and maximize public use of the beach access points and beach facilities.

5.2.3 Provide physical access to the City's coastal resource areas for all segments of the population, consistent with public safety needs and without overburdening the City's public improvements, or causing substantial adverse impacts to adjacent private property owners.

5.2.4 Site, design, and manage access-ways to seabird nesting and roosting sites, sensitive rocky points and intertidal areas, and coastal dunes to avoid adverse impacts to these sensitive habitats.

5.2.5 Design and site new development to ensure continued public access to, and recreation along, the shoreline and trails.
   a. If there is no feasible alternative that can eliminate or avoid an adverse access impact, then the feasible alternative that would result in the least significant adverse impact shall be required.
   b. Some impacts may be mitigated through the dedication of an access or trail easement where the project site encompasses an LCP mapped access or trail alignment, where the City, county, state, or other public agency has identified a trail used by the public, or where prescriptive rights exist.
   c. Do not displace public parking areas serving recreational uses unless a strategy to provide comparable public access is provided.
   d. As feasible, new non-visitor serving office or commercial development should provide public parking for beach access during weekends and holidays.

5.2.6 Continue collaboratively working with the SDUPD to ensure that the Port Master Plan (PMP) adequately addresses lands the SDUPD owns and leases in Imperial Beach.
   a. Ensure that the Imperial Beach Pier provides maximum public enjoyment and a wide variety of recreational opportunities, and is adequately maintained for the long term.
   b. Develop new coastal-related and coastal-dependent uses on both SDUPD owned property and on property leased to them by the City.

5.2.7 Coordinate with state and federal agencies to develop guidelines for the use of the Tijuana Estuary.
   a. Control access and utilization by the installation of appropriately designed and posted access-ways.
   b. Continue to develop a working relationship with California State Parks staff in a coordinated effort to make the Border Field State Park area, and its access to the beach, a resource that is available to the public.

5.2.8 Maintain and enhance the environmental integrity of all beach areas.
5.2.9 Gain and improve access-ways located in proximity to public parking areas and public transportation routes.

a. Encourage the use of access-ways through the installation of appropriate signage that indicates, where applicable, the existence and location of nearby public parking areas.

b. In the unimproved right-of-way of Ocean Boulevard north of Imperial Beach Boulevard, the City may construct improvements that provide, preserve or enhance public access at the street ends and parks, whether vertical or lateral or both, and which will continue to allow access for equipment for emergency and maintenance purposes.

5.2.10 Retain all existing street ends under City ownership that provide public access to coastal resources, including bays, for streets, parks, open space or other public use.

a. Protect public view corridors and do not permit buildings to be located within or bridging the streets.

b. Prepare detailed design plans that demonstrate resiliency to sea level rise for each street end to maximize public access and enjoyment.

5.2.11 In the event that public access and the public interest may be served by the alteration or development of Ocean Lane or alleys west of Seacoast Drive, the City may consider vacation when:

a. Ocean Lane or alley vacation would permit development requiring consolidation of two or more lots, including the public right of way, and;

b. A development would involve a use related to public recreation and/or visitor serving facilities, and;

c. In either a or b above, the new development shall incorporate within its planning and building design:

   (1) A means of maintaining or restoring physical public access to the shoreline and ensuring no adverse affect on public parking, and;

   (2) A means of maintaining visual public access to the shoreline, and;

   (3) A means of ensuring multi-modal access. See also the Mobility Element.

5.2.12 No individual, partnership or corporation claiming or possessing the frontage of a harbor, bay inlet, estuary, or other navigable water in Imperial Beach, shall be permitted to exclude the right-of-way to such water whenever it is required for any public purposes, including public rights obtained by prescriptive easement, nor destroy or obstruct the free navigation of such water. The City of Imperial Beach shall protect and enhance beach access and continue to formalize prescriptive rights.

5.2.13 Limit new public beach structures to those that support or enhance public recreation or marine safety related activities. No development, other than shoreline protection devices permitted pursuant to the LUP, may be permitted on sandy public beach areas, except lifeguard stations, public beach access, and trash and recycling receptacles, and such structures must be sited and designed to avoid adverse impacts to coastal
resources to the maximum extent feasible.

5.2.14 Accessible improvements may be permitted when sited and designed to minimize adverse impacts to coastal resources including public access, visual resources, wetlands and marine resources.

5.2.15 New development should be designed to be the alternative with the least impact on coastal resources and recreation, the minimum size necessary while still meeting the basic objectives of the development, and shall provide any necessary mitigation if adverse affects on public access are anticipated.

5.2.16 In general, concessions should be confined to non-sandy public beach areas.

5.2.17 Coordinate with the County of San Diego, Coastal Conservancy, SANDAG, the City of San Diego, the SDUPD, and other appropriate agencies to plan and implement the California Coastal Trail, a continuous public right-of-way, and other public trail facilities, as close to the California coastline as possible.

a. Design the trail to foster appreciation and stewardship of the scenic and natural resources of the coast through hiking and other complementary modes of non-motorized transportation.

b. Complement the trail through the provision of linkages to additional recreational resources such as Border Field State Park and International Friendship Park, as a means to maximize public access to the trail, beaches, and scenic vistas.

c. Collaborate with other agencies to work toward the establishment of additional, complementary pedestrian and bicycle facilities and multi-use corridors, including, but not limited to, the San Diego-Eastern Arizona Railroad Right-of-Way/Public Easement.

Coastal Act Policies – Parks, Recreation and Coastal Access

Section 30210. Access; recreational opportunities; posting
In carrying out the requirement of Section 4 of Article X of the California Constitution, maximum access, which shall be conspicuously posted, and recreational opportunities shall be provided for all the people consistent with public safety needs and the need to protect public rights, rights of private property owners, and natural resource areas from overuse.

Section 30211 Development shall not interfere with the public’s right of access to the sea where acquired through use or legislative authorization, including, but not limited to, the use of dry sand and rocky coastal beaches to the first line of terrestrial vegetation. “New Development” is further defined in Section 30211 (b).

Section 30212.5 Public facilities; distribution
Wherever appropriate and feasible, public facilities, including parking areas or facilities, shall be distributed throughout an area so as to mitigate against the impacts, social and otherwise, of overcrowding or overuse by the public of any single area.

Section 30214 Implementation of public access policies; legislative intent
(a) The public access policies of this article shall be implemented in a manner that takes into account the need to regulate the time, place, and manner of public access depending on the facts and circumstances in each case including, but not limited to, the following: (1) Topographic and geologic site characteristics. (2) The capacity of the site to sustain use and at what level of intensity. (3) The
appropriateness of limiting public access to the right to pass and repass depending on such factors as the fragility of the natural resources in the area and the proximity of the access area to adjacent residential uses. (4) The need to provide for the management of access areas so as to protect the privacy of adjacent property owners and to protect the aesthetic values of the area by providing for the collection of litter.

(b) It is the intent of the Legislature that the public access policies of this article be carried out in a reasonable manner that considers the equities and that balances the rights of the individual property owner with the public's constitutional right of access pursuant to Section 4 of Article X of the California Constitution. Nothing in this section or any amendment thereto shall be construed as a limitation on the rights guaranteed to the public under Section 4 of Article X of the California Constitution.

(c) In carrying out the public access policies of this article, the commission and any other responsible public agency shall consider and encourage the utilization of innovative access management techniques, including, but not limited to, agreements with private organizations which would minimize management costs and encourage the use of volunteer programs.

Section 30220:
Protection of certain water-oriented activities: Coastal areas suited for water-oriented recreational activities that cannot readily be provided at inland water areas shall be protected for such uses.

Section 30221:
Oceanfront land suitable for recreational use shall be protected for recreational use and development, unless present and foreseeable future demand for public or commercial recreational activities that could be accommodated on the property is already adequately provided for in the area.

Section 30222:
The use of private lands suitable for visitor serving commercial recreational facilities designed to enhance public opportunities for coastal recreation shall have priority over private residential, general industrial, or general commercial development, but not over agricultural or coastal-dependent industry.

Section 30223:
Upland areas necessary to support coastal recreational uses shall be reserved for such uses, where feasible.

Section 30224:
Increased recreational boating use of coastal waters shall be encouraged, in accordance with this division, by developing dry storage areas, increasing public launching facilities, providing additional berthing space in existing harbors, limiting non-water-dependent land uses that congest access corridors and preclude boating support facilities, providing harbors of refuge, and by providing for new boating facilities in natural harbors, new protected water areas, and in areas dredged from dry land.

Section 30234.5 The economic, commercial, and recreational importance of fishing activities shall be recognized and protected.

Section 30252:
The location and amount of new development should maintain and enhance public access to the coast by (1) facilitating the provision or extension of transit service, (2) providing commercial facilities within or adjoining residential development or in other areas that will minimize the use of coastal access roads, (3) providing non-automobile circulation within the development, (4) providing adequate parking facilities or providing substitute means of serving the development with public transportation, (5) assuring the potential for public transit for high intensity uses such as high-rise office buildings, and by (6) assuring that the recreational needs of new residents will not overload nearby coastal recreation areas by correlating the amount of development with local park acquisition and development plans with the provision of onsite recreational facilities to serve the new development.
6.0 FACILITIES AND SERVICES ELEMENT

We will strive for the ideals and sacred things of the city, both alone and with many; we will unceasingly seek to quicken the sense of public duty; we will revere and obey the city’s law--; we will transmit this city not only, not less, but greater, better and more beautiful than it was transmitted to us.

Oath of the Athenian City-State

Goals

- Provision of adequate public facilities concurrent with new construction
- Timely upgrades and improvements to public facilities and services to protect the health and welfare of residents and visitors to Imperial Beach
- Consideration of sea level rise in the planning and design of public facilities

Background

The manner in which public facilities and services are provided in California jurisdictions, as well as the manner in which they are funded, has changed considerably since the 1970s. Continued population growth and technological advances require a more regional approach to the planning and provision of some facilities and services that were once the exclusive concern of municipalities. At the same time, fiscal constraints and legislative actions have shifted funding methods from a reliance on the general obligation of taxpayers to a greater emphasis on requiring new development to "pay its own way." The Facilities and Services Element is a guideline to indicate future needs as the City continues to evolve. Funding to meet these needs will come from a variety of sources that must be considered in the annual capital improvement and budget planning processes.

In the following discussion, not all services and facilities are under the direct control of the City. However, the policy commitments of the City greatly affect the ability of other agencies to provide appropriate levels of service to Imperial Beach residents and visitors. Mobility facilities are discussed in the Mobility Element, and parks and recreational facilities are discussed in the Parks, Recreation and Coastal Access Element of this Plan.
Coastal Act
Discussion
The Coastal Act policies related to Facilities and Services require a number of measures, including the following: the distribution of public facilities throughout an area to mitigate against the impacts of overcrowding or overuse by the public of any single area (Section 30212.5); a plan to assure development would not result in any detrimental increase in runoff water (Section 30170); the protection of facilities serving the commercial fishing and recreational boating industries (Section 30234); the protection of the economic, commercial, and recreational importance of fishing activities (Section 30234.5); that the capacity of new or expanded public works facilities be limited to the capacity necessary to address the needs of the development (Section 30254 and Section 30254.5); that permits associated with proposed development will not modify, adopt conditions, or take any action in conflict with any determination by the State Water Resources Control Board or any California regional water quality control board in matters relating to water quality or the administration of water rights (Section 30412 of the California Public Resources Code); the identification and protection of sensitive resource values (Section 30525); and that no sewer projects will be denied, restricted, or conditioned in order to implement housing policies or programs (Section 30607.2). The Coastal Act policies that are related to Facilities and Services are provided at the end of this element.

6.1 Capital Improvement Planning and Financing
Discussion
Imperial Beach is an established City with a framework of public facilities in place. As the City matures and changes over time, it will continue to address an ongoing need to fund upgrades, retrofits, and replacement of aging infrastructure. In addition, the City faces new and growing challenges as a result of sea level rise and other impacts of a changing climate.

Key public facilities include:

Public Works Yard. The Public Works Yard is presently located on Cherry Avenue between 10th and 11th Streets on the San Diego Bayfront. These facilities house the City maintenance and operations personnel, and equipment. The fully developed site is approximately 1.79 acres. Although the facilities are adequate, they do not need to be located on a bayfront site.

Civic Center. The majority of municipal facilities of the City of Imperial Beach, including the Sheriff's station, Fire department, City Council chambers, City Hall conference center and administrative offices, are located in the Civic Center complex on Imperial Beach Boulevard. This complex consists of four separate buildings and related parking on approximately 2.7 acres. The existing size and location of the facilities are considered adequate for the City's staffing needs.
**Library.** The Imperial Beach Library, located at 810 Imperial Beach Boulevard, is part of the greater San Diego County library system. A new, beach-themed 15,000 square-foot library opened in 2017, replacing the previous 5,000 square-foot facility. Many elements and amenities of the new library are a result of collaboration with the County, Friends of the Imperial Beach Library, the City of Imperial Beach, and community members. The library is owned and maintained by the County.

**Policies**

6.1.1 New development in the City shall pay its own way.

6.1.2 Maintain an up-to-date Capital Improvement Program in order to effectively plan and budget for needed facilities and upgrade service deficiencies. Locate public utilities and public works facilities that are not dependent on the ocean or bay away from the ocean or bayfront to the extent possible. These facilities should be screened from public view and designed in a manner that is compatible with surrounding land uses.

6.1.3 Consider sea level rise in the design and location of public facilities.

6.1.4 Pursue relocating the Public Works Yard to a non-bayfront site. Alternative sites include, but are not limited to: Ream Field, sites outside the City limits, and splitting the yard into more than one site.
   a. Investigate alternative locations to allow for the redevelopment of this property.
   b. Pursue private/public partnerships to facilitate redevelopment of the Public Works Yard site.
   c. Pursue an evaluation of city assets to determine highest and best use for the community.
   d. Incorporate public amenities into any redevelopment proposal.

6.1.5 Consider green infrastructure, such as planting trees and blue carbon capture, as part of an overall climate mitigation and resilience strategy.
   a. Explore hybrid projects that combine both green and grey (facilities engineered by people) infrastructure to address needs.
   b. Consider the value and benefits of green infrastructure and environmental factors when defining infrastructure investments.

### 6.2 Fire and Emergency Services

**Discussion**

Fire protection and emergency medical services are provided by the City of Imperial Beach Fire Department located in the Civic Center complex. The Fire Department operates one engine daily and houses a reserve engine at the fire station. The engine has a 24-foot ground extension ladder, which can reach the second story of a building. Though the Fire Department does not have a Ladder Truck Company on-site, the cities of San Diego, Coronado, and Chula Vista are available to respond, via automatic aid agreements, to all structural fires and rescue emergencies. Additional discussion and policies regarding fire hazards is found in the Safety Element, Section 7.2.

*(Note to reader: this section is not a part of the Local Coastal Program Update. Text updates are forthcoming.)*
Policies

6.2.1 Explore ways to improve the City’s fire rating at every opportunity, to maintain a rating no higher than 4.

6.3 Law Enforcement

Discussion

The demand for law enforcement services in Imperial Beach is determined not only by the needs of residents but also by visitors to the City, particularly the beach area. As tourist activities increase, there may be a need for additional law enforcement activities.

The San Diego County Sheriff’s Department provides contract law enforcement services to the City of Imperial Beach. Based out of the Imperial Beach Station at the Civic Center Complex, the Sheriff’s Department personnel provide all aspects of law enforcement services, including patrol, traffic, crime prevention and investigations, and Community Oriented Policing and Problem Solving (COPPS) to the City’s residents, businesses, and visitors. Additionally, the Imperial Beach Station provides law enforcement services to residents who reside in the unincorporated communities of Bonita, Sunnyside, Lincoln Acres, Proctor Valley, Otay Valley, and Otay Mesa.

There is no accepted uniform standard for number of police per 1,000 population. Additionally, there is no direct correlation between number of police and crime rates. Communities vary substantially based on density, characteristics of land use, and other factors.

Additional law enforcement is provided by the Sheriff’s F-7 involvement program, which is a volunteer patrol program consisting of retired persons trained for community protection and patrol assignments. Activities include: daily senior citizen safety checks, vacation property checks, and an “eyes on the road” patrol program. The Sheriff’s office will continue to enhance and maintain this program.

San Diego County’s overall crime rate for the 2017 calendar year was 20.53, and the City of Imperial Beach’s rate was 18.07 reported crimes per 1,000 people. Reported crimes include homicide, rape, robbery, aggravated assault, burglary, larceny, and motor vehicle theft. The violent crime rate (per 1,000 population) in the San Diego region increased in the later part of the 1980s, reaching a peak of 9.76 in 1992. Since then, it generally declined to a 37-year low in 2014 (3.28) followed by small changes in 2016 (3.33) and 2017 (3.4). According to the 2017 crime statistics kept by SANDAG, the City of Imperial beach ranked 11th out of 18 cities for crime (1 being best).  

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Policies
6.3.1 Maintain public information and school educational programs in crime prevention and drug education.
6.3.2 Assist residents and businesses in developing neighborhood and commercial protection programs.
6.3.3 Strive to maintain crime rates below the County average and better than the majority of San Diego County cities.

6.4 Public Rights-of-Way

Discussion

Alleys
Most of the alleys within the City limits are paved. It is the City's policy to pave all unimproved alleys. Many have been paved in 2016-2018 and the City has plans to pave the remaining unimproved alleys.

Drainage
Surface run-off, a condition intensified by development as a result of soil compaction and an increase in the amount of impervious surfaces, is presently handled by the street system and a small storm drain system. Most of the captured run-off is deposited directly into the San Diego Bay, Pacific Ocean or the Tijuana Estuary.

The risk of flooding due to surface run-off and coastal flooding is increasing due to sea level rise and climate change. Key findings from the Imperial Beach Sea Level Rise Assessment Study (SLR Study, 2016) include:

- Tidal inundation already impacts many of the key storm water outlets that drain into the Bay and Estuary particularly during high tides.
- Nearly 800 feet of wastewater pipe is currently exposed to existing erosion hazards.
- Five wastewater pump stations are currently vulnerable to coastal flooding.
- Presently, 1.7 miles of roads are potentially subject to coastal erosion from a 100-year wave erosion event.
- All of the beach accesses and oceanfront properties are in existing coastal erosion and coastal flood hazard zones associated with a 100-year wave event.

See also the Safety Element for additional information on sea level rise hazards and resiliency strategies.

Sidewalks
Although much of the City is served by sidewalks, sidewalks are missing in a variety of areas. Sidewalks can be particularly important in providing access to schools, parks, the beach and commercial areas. Installation of new sidewalks or improvements to existing sidewalks, if necessary, is required with all building permits for construction projects above a designated threshold.
Many parts of the City have non-contiguous parkways, which provide a landscaped buffer between the sidewalk and the street. When landscaped and planted with trees, parkways help create pleasant and attractive pedestrian ways with greater separation between vehicles and pedestrians. See also the Conservation and Ecotourism Element, and the Design Element for additional guidance regarding street trees.

**Streets**
The public roads in Imperial Beach have been improved with pavement. Generally, the public right-of-way has also been improved with curbs, gutters and sidewalks. Regular maintenance to the City's road system has been financed through the City's share of "Prop A" funds - a sales tax passed by the voters of San Diego County. Additional funding sources will be needed when the sales tax measure expires.

**Undergrounding of the Utilities**
The City has completed the undergrounding of utilities along the Highway 75/Palm Avenue corridor and Imperial Beach Boulevard. The City Council prioritizes undergrounding projects as funding becomes available.

**Policies**

6.4.1 New construction adjacent to alleys shall be required to bring the alley up to City standards or provide an approved lien contract.

6.4.2 Continue to pave all alleys in the City. Pursue improvements in storm water conveyance facilities in response to sea level rise impacts.

6.4.3 Develop programs to solve localized Imperial Beach drainage problems. Such programs shall include working with the City of San Diego and the U.S. Navy as necessary.

6.4.4 Provide sidewalks in an area that is not contiguous with the paved street and curb. The area between the street curb and the sidewalk shall be used for a landscaped parkway planted with street trees. This policy shall be implemented as part of development approvals except in areas already committed to curb side sidewalks. Parkways shall not be paved except where satisfactory trees have been planted and decorative paving material is used, such as bricks or pavers.

6.4.5 Encourage property owners to complete missing portions of sidewalks and, for larger areas, to sponsor the creation of sidewalk assessment districts.

6.4.6 Require improvements to existing sidewalks, or construction of new sidewalks with all building permits for construction above a certain threshold. Seek to maintain non-contiguous landscaped parkways to foster an attractive and safe pedestrian environment, and to help capture stormwater. Where a wider clear sidewalk path is desired, paving may occur with City oversight to achieve a pedestrian and environmentally friendly design.

6.4.7 Pursue the undergrounding of utilities on major streets as funding becomes available.
6.5 Schools

Background
Public school education in Imperial Beach is provided by South Bay Union School District for preschool and kindergarten through sixth grade (eighth grade at a dependent Charter School). Sweetwater Union High School District serves seventh through twelfth grade.

The South Bay Union School District presently has 11 elementary schools, two dependent K-8 Charter Schools, and one Preschool within District boundaries. Four of the elementary school sites and the Preschool are located within the City limits of Imperial Beach. Table F-1 summarizes the situation regarding the schools within the City limits of Imperial Beach.

<table>
<thead>
<tr>
<th>School Site</th>
<th>Size</th>
<th>Capacity of Fixed Facility</th>
<th>Portable Classroom(s)</th>
<th>Student Enrollment</th>
<th>Multi-Track</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bayside STEAM Academy</td>
<td>10 ac.</td>
<td>512</td>
<td>14</td>
<td>532</td>
<td>no</td>
</tr>
<tr>
<td>Central Elem.</td>
<td>10 ac.</td>
<td>608</td>
<td>12</td>
<td>565</td>
<td>no</td>
</tr>
<tr>
<td>Imperial Beach Charter</td>
<td>12 ac.</td>
<td>1,280</td>
<td>9</td>
<td>913 (includes Imperial Beach Charter, West)</td>
<td>no</td>
</tr>
<tr>
<td>Oneonta Elem.</td>
<td>10 ac.</td>
<td>640</td>
<td>13</td>
<td>520</td>
<td>no</td>
</tr>
<tr>
<td>Imperial Beach Charter, West</td>
<td>10 ac.</td>
<td>608</td>
<td>2</td>
<td>195 (included in Imperial Beach Charter)</td>
<td>no</td>
</tr>
<tr>
<td>Mar Vista Academy</td>
<td>30.0 ac.</td>
<td>1246</td>
<td>0</td>
<td>861</td>
<td>no</td>
</tr>
<tr>
<td>Mar Vista High School</td>
<td>33.0 ac.</td>
<td>1300</td>
<td>5</td>
<td>1673</td>
<td>no</td>
</tr>
</tbody>
</table>

The Sweetwater Union High School District provides 7th through 12th grade education and Adult Education to the citizens of Imperial Beach. Two secondary schools and one adult school service the City: they are Mar Vista Academy, Mar Vista High School and Mar Vista Adult School located on the Mar Vista High School Campus.

The middle school, located approximately a quarter mile outside the City's eastern boundaries (1267 Thermal, San Diego), provides 7th to 8th grade education. The high school, located at 505 Elm Street, Imperial Beach, provides 9th to 12th grade education. The Adult Schools, located at 503 Elm Street and 170 Palm Ave, provide a variety of classes including but not limited to, GED, English as a Second Language (ESL), High School Diploma Program, Business Education and Child Care classes.

The middle school and high school both exceed their capacities. New residential
development in the City and in the Nestor and the San Ysidro communities have added students to these and neighboring schools. To meet student enrollment needs, the District plans to construct a new 2,400-student high school in Otay Mesa. In planning new schools, the Sweetwater School District uses a student generation factor of .29 students per household.

The recommended standard for new elementary school sites is ten acres of land, which will provide adequate land for 18 to 20 classrooms, playgrounds and other related uses. For new junior high schools (or middle schools), 20 acres of usable land is needed for 1,500 students. High schools require 50 acres of land for 2,400 students.

State Assembly Bill (AB) 2926 authorized school districts to assess all new development a fee to offset impacts proposed projects might have on the school facilities. In January of 1994, a fee of $1.65 per square-foot for residential developments and $.27 per square foot for commercial development is permitted. Currently, South Bay Union School District sets its level of assessment for development at $.73 per square-foot for residential and $.12 per square-foot for commercial development. These fees, along with funds provided by the State, allow for the district to acquire portable classrooms and to construct new school facilities when deemed necessary. Sweetwater Union High School District assesses new residential development at $.92 per square-foot and commercial development at $.15 per square-foot.

Fees collected pursuant to AB 2926 account for less than a third of the cost to construct classrooms. Because of this, whenever possible, the Districts have requested that developers provide full impact mitigation on development. The establishment of special tax districts, full cost recovery agreements or the provision of relocatable classrooms in lieu of fees are just a few examples of such mitigation measures employed by the Sweetwater Union High School District.

Southwestern Junior College, located in Chula Vista, serves Imperial Beach as well as a good portion of the South Bay area.

Policies

6.5.1 Support the Sweetwater Union High School District’s long term plans to construct a new high school in the Otay Mesa area.

6.5.2 Work closely with the school districts to foster joint use of school facilities where mutually beneficial. Buildings may be used for evening meetings, adult education, counseling or other community functions. Grounds may be used for a variety of recreation activities, in accordance with an approved Joint Use Agreement.

6.5.3 Consider sea level rise and flood hazards in the renewal of any future school leases.
6.6 Solid Waste Disposal

Discussion

Solid waste and recycling collection and disposal services for Imperial Beach is currently provided through an exclusive city franchise agreement with EDCO. The Otay Landfill Solid Waste Facility that is utilized by EDCO has an estimated remaining capacity of 33,070,879 cubic yards and an estimated closure date of April 2021 (CalRecyle 2011). The City of Imperial Beach has already instituted the separation of yard clippings from the remainder of the trash and the recycling of aluminum cans, tin cans, glass bottles, newspapers and two types of plastic. In addition, this element includes policies to support composting, which would encourage further diversion of solid waste from the landfill.

Policies

6.6.1 Emphasize source reduction to residents and businesses to decrease the amount of solid waste generated.
6.6.2 Maintain a recycling program to minimize impacts on regional solid waste disposal sites.
6.6.3 Diversify collection and processing of compostable materials to prioritize their highest and best local use.
6.6.4 Adopt streamlined regulations that support composting by local residents, community groups and businesses.
6.6.5 Support purchasing of locally produced compost and mulch for applications in water-wise landscaping, carbon sequestration, stormwater and erosion control projects.

6.7 Wastewater Services

Discussion

The City of Imperial Beach is a member of the San Diego Metropolitan Sewerage System (Metro). The City operates its own sewerage collection system and transports the sanitary waste to Metro’s South Bay Interceptor which conveys it to the regional wastewater treatment plant on Point Loma.

Infiltration, defined as water entering the sewer system from the groundwater table, is a significant problem. Portions of the City’s system are already susceptible to sea water infiltration. For example, the 2016 Revell Sea Level Rise Vulnerability Assessment report found a number of pump stations, manholes, and a substantial portion of pipe along the coast, San Diego Bay, and Tijuana Estuary to be vulnerable to coastal flooding under existing conditions. This vulnerability will be exacerbated as sea level rise increases due to the close proximity of the ocean, and the depth of the pipe relative to sea level. Impacts are anticipated to extend progressively inward and occur during high tides, coastal flooding, and from coastal erosion. These vulnerabilities can be decreased through flood proof retrofits of pump stations, pipes, and manholes; coastal protection; and elevation of electrical and other similar components.
Policies

6.7.1 Develop whatever agreements are necessary with the San Diego Area Wastewater Management District to provide sewer treatment capacity to accommodate the General Plan's projected growth.

6.7.2 Encourage federal, state, and other responsible agencies to address the problems of drainage, sewage and beach pollution associated with the Tijuana River Valley.

6.7.3 Continue to upgrade the sewage system based on the 2018 Wastewater System Master Plan. Evaluate the need to incorporate results from the City Sea Level Rise Vulnerability Assessment into future updates.

6.8 Water Services and Conservation

Discussion

Water service to the City of Imperial Beach is provided by the California-American Water Company, or CalAm (an investor owned utility regulated by the California Public Utility Commission). Drinking water systems are regulated by the State Water Resources Control Board (SWRCB), Division of Drinking Water (DDW). AB 797 (Klehs 1983 as amended) requires water providers to submit every 5 years an Urban Water Management Plan (UWMP). The following information was adapted from the 2015 California American Water Company Urban Water Management Plan (UWMP).

(Note to reader: this section is not a part of the Local Coastal Program Update. Text updates are forthcoming.)

Coastal Act Policies – Public Facilities

Section 30212.5
Wherever appropriate and feasible, public facilities, including parking areas or facilities, shall be distributed throughout an area so as to mitigate against the impacts, social and otherwise, of overcrowding or overuse by the public of any single area.

Section 30170
No development may occur in the area described in this subdivision until a plan for drainage of the parcel to be developed has been approved by the local government having jurisdiction over the area after consultation with the commission and the Department of Fish and Game. The plan shall assure that no detrimental increase occurs in runoff of water from the parcel to be developed and shall require that the facilities necessary to implement the plan are installed as part of the development.

Section 30254
New or expanded public works facilities shall be designed and limited to accommodate needs generated by development or uses permitted consistent with the provisions of this division; provided, however, that it is the intent of the Legislature that State Highway Route 1 in rural areas of the coastal zone remain a scenic two-lane road. Special districts shall not be formed or expanded except where
assessment for, and provision of, the service would not induce new development inconsistent with this
division. Where existing or planned public works facilities can accommodate only a limited amount of
new development, services to coastal dependent land use, essential public services and basic
industries vital to the economic health of the region, state, or nation, public recreation, commercial
recreation, and visitor-serving land uses shall not be precluded by other development.

Section 30254.5
Notwithstanding any other provision of law, the commission may not impose any term or condition on
the development of any sewage treatment plant which is applicable to any future development that the
commission finds can be accommodated by that plant consistent with this division. Nothing in this
section modifies the provisions and requirements of Sections 30254 and 30412.

Section 30412²
(a) In addition to Section 13142.5 of the Water Code, this section shall apply to the commission and
the State Water Resources Control Board and the California regional water quality control boards.
(b) The State Water Resources Control Board and the California regional water quality control boards
are the state agencies with primary responsibility for the coordination and control of water quality.
The State Water Resources Control Board has primary responsibility for the administration of water
rights pursuant to applicable law. The commission shall assure that proposed development and
local coastal programs shall not frustrate this section. The commission shall not, except as provided
in subdivision (c), modify, adopt conditions, or take any action in conflict with any determination by
the State Water Resources Control Board or any California regional water quality control board in
matters relating to water quality or the administration of water rights.
Except as provided in this section, nothing herein shall be interpreted in any way either as
prohibiting or limiting the commission, local government, or port governing body from exercising the
regulatory controls over development pursuant to this division in a manner necessary to carry out
this division.

(c) Any development within the coastal zone or outside the coastal zone which provides service to any
area within the coastal zone that constitutes a treatment work shall be reviewed by the commission
and any permit it issues, if any, shall be determinative only with respect to the following aspects of
the development:

(1) The siting and visual appearance of treatment works within the coastal zone.
(2) The geographic limits of service areas within the coastal zone which are to be served by
particular treatment works and the timing of the use of capacity of treatment works for those
service areas to allow for phasing of development and use of facilities consistent with this
division.
(3) Development projections which determine the sizing of treatment works for providing
service within the coastal zone.
The commission shall make these determinations in accordance with the policies of this
division and shall make its final determination on a permit application for a treatment work
prior to the final approval by the State Water Resources Control Board for the funding of
such treatment works. Except as specifically provided in this subdivision, the decisions of
the State Water Resources Control Board relative to the construction of treatment works
shall be final and binding upon the commission.

(d) The commission shall provide or require reservations of sites for the construction of treatment
works and points of discharge within the coastal zone adequate for the protection of coastal
resources consistent with the provisions of this division.

(e) Nothing in this section shall require the State Water Resources Control Board to fund or certify for
funding, any specific treatment works within the coastal zone or to prohibit the State Water
Resources Control Board or any California regional water quality control board from requiring a
higher degree of treatment at any existing treatment works.

² Note that this is Section 30412 of the California Public Resources Code. This is not a Section of the Coastal Act.
Section 30525
Sensitive resource values; identification; protection in promulgation of local coastal program

(a) Every state agency that owns or manages land or water areas within the coastal zone, including public beaches, parks, natural areas, and fish and wildlife preserves, shall identify the sensitive resource values within those areas that are particularly susceptible to adverse impacts from nearby development that is not carefully planned. Every such agency shall also identify the location and type of development that would have a significant adverse impact on those sensitive resource values.

(b) Every agency subject to this section shall advise the appropriate local government of particular considerations that should be evaluated during the preparation of a local coastal program and which, in the opinion of such agency, may be necessary to protect identified sensitive resource values. In addition, the work undertaken pursuant to this section shall be completed in a timely manner in order to maximize the opportunity for the public, affected local governments, and the commission to consider this information fully during the preparation, review, and approval of the appropriate local coastal program.

(c) Work already completed pursuant to former Chapter 7 (commencing with Section 31300) of Division 21 of the Public Resources Code, added by Chapter 1441 of the Statutes of 1976, and in conformity with this section, that identifies sensitive resource values within publicly owned or managed land and water areas of the coastal zone shall be considered by local government and the commission in the course of carrying out this chapter.

(d) For purposes of this section, "sensitive resource values" means those fragile or unique natural resources which are particularly susceptible to degradation resulting from surrounding development, the adverse effects of which have not been carefully evaluated, mitigated, or avoided. Examples include, but are not limited to, environmentally sensitive areas, as defined in Section 30107.5, areas uniquely suited for scientific or educational purposes, and specific public recreation areas where the quality of the recreational experience is dependent on the character of the surrounding area.

Section 30607.2

(a) No new coastal development permit or amendment to any existing permit for a sewer project shall be denied, restricted, or conditioned in order to implement housing policies or programs.
7.0 SAFETY ELEMENT

Men come together in cities for security; they stay together for the good life.

Aristotle

Goals

- A resilient City that is prepared to reduce risk to life and property from fire, flood, climate change, geologic and seismic-related, and other hazards.

- Shoreline management that enhances the shoreline environment while also providing recreational opportunities and property protection.

- Cost-effective shoreline management tactics that have a positive impact on the region’s economy and equitably allocates costs among local, regional, state, and federal sources.

- Increased disaster preparedness and resiliency through regional collaboration.

Background

California General Plan law requires the Safety Element to address means of protecting the community from unreasonable risks associated with fire, flood, climate change, geologic and seismic hazards. This Element also implements provisions of the California Coastal Act pertaining to minimizing hazard potential in the Coastal Zone. Climate change represents one of the greatest challenges for cities throughout the state; sea level rise, increased temperatures, drought, wildfires, and degraded habitat are just a few of its wide-ranging impacts that present challenges to public safety, health, and the economy. In Imperial Beach, sea level rise is a particularly critical challenge due to its low-lying elevation and location adjacent to the Pacific Ocean, San Diego Bay and Tijuana River Estuary shorelines, that essentially bound it with water on three sides. However, Imperial Beach, through its long-standing commitment to open space preservation, has increased its resiliency to coastal hazards as its open spaces buffer the City from ocean processes (such as natural erosion, tides, and storm events). The City’s open space resources also have recreational, economic, and biological importance, as discussed in the Conservation and Ecotourism, and Recreation and Coastal Access elements.

The Imperial Beach coastline is part of the Silver Strand Littoral Cell, which is a segment of coastline involved in the complete cycle of littoral transportation and sedimentation. Under natural conditions, a littoral cell is supplied with sand and sediment by rivers and streams that flow into the ocean within the limits of the cell. Since the mid-1800s, sand migration from the Tijuana river delta and the seacliffs at Playas de Tijuana, along with periodic City beach replenishment projects, have been
the primary source of new beach sand in Imperial Beach. Sand supplied to the coast have been affected by three dams: Morena, Barrett and Rodriguez. These dams impound about 70 percent of the entire watershed area draining through the Tijuana River (Patsch and Griggs 2007) and have reduced the sand supply by an estimated 49 percent (Willis and Griggs 2003). Sand transport in this area of the Pacific Ocean is predominantly to the north, although some material moves to the south. The width of the City's beach has varied greatly over the years with beach erosion and sand loss being particularly evident during the winter storm season.

The problem became acute during the winter of 1952-53 when wave-induced erosion caused rapid shoreline retreat and property damage. Winter storms during the next several years continued to cause problems so that local and private interests were forced to install a stone revetment along the shoreline. In 1959, the U.S. Army Corps of Engineers started construction of a system of five stone groins starting at the U.S. Naval Radio Station proceeding southward to a point approximately 400 feet south of Imperial Beach Boulevard. Four groins were eventually constructed, but the compartments between two groins were never completed which caused the destruction of the remaining groins. The ineffectiveness of these groins eventually necessitated further investigations and the development of a new plan.

The Corps of Engineers studied several alternative solutions including fixing the groins system, periodic beach nourishment, and offshore breakwaters. In 1978, the recommended plan was to construct a 5,000-foot offshore-submerged breakwater, extend one of the existing groins, and construct a new groin approximately 600 feet long. In 1985, construction of the breakwater was to start but was halted when courts determined that the Environmental Impact Statement (EIS) did not address all the relevant issues. A revised EIS was never adopted.

During this period, private property owners initiated their own shoreline protection arrangements. Older buildings developed along the shore without benefit of engineered structures have been previously damaged and may continue to be damaged as the beach recedes. Newer structures have been built with stone revetments or vertical seawalls or both. These devices protect both private and public property that would otherwise be vulnerable to flooding and storm damages, but can have negative impacts on beaches and the shoreline when used as a stand-alone strategy. At the same time, it is anticipated that additional strategies will also be needed to preserve the beaches, habitat, recreational resources, and neighborhoods that are critical to the economy, environment, and community of Imperial Beach. Revetments and seawalls currently protect most of the beachfront properties in the City, which constitutes only about one-third of the Imperial Beach shoreline. The remaining two-thirds of the shoreline has been permanently preserved as a natural, living buffer. The 2019 LCP Update reaffirmed the City’s commitment to preserving beachfront open spaces.

In 1991, the San Diego Association of Governments (SANDAG) initiated steps to develop comprehensive countywide Shoreline Protection Strategy to manage the coastal sediment resource and protect coastal property from damage caused by
breaking waves and marine flooding. The Shoreline Protection Strategy has four main objectives:

a. Manage the region’s shoreline to provide environmental quality, recreation, and property protection.
b. Develop and carry out a cost-effective combination of shoreline management tactics that will have a positive impact on the region’s economy.
c. Develop a program to pay for the Shoreline Management Strategy which equitably allocates costs throughout the region, and among local, state and federal sources.
d. Obtain commitments to implement and finance the Shoreline Management Strategy

Imperial Beach has been a participant in SANDAG’s Regional Shoreline Monitoring Program (Program) since its inception in 1996. The Program measures beach width and sand volume on a biannual basis and the data has been used to determine where beach replenishment efforts should take place. Imperial Beach participated in the 2001 and 2012 Regional Beach Sand Projects and multiple other opportunistic beach replenishment projects since the mid-1990s, totaling approximately 950,000 cubic yards of sand since 2001. Sand volume and beach width loss has generally been gradual with sand loss primarily occurring during winter storms and gains primarily during the summer. Summer gains have generally not offset winter losses since 2000. The 2015-16 El Niño resulted in substantial coastal erosion and sand volume loss that was not fully recovered the following summer. Continued rising sea levels and more frequent and powerful storms are expected to exacerbate beach width and sand volume loss requiring more frequent beach replenishment and other adaptation strategies. A long-term loss of beach width and sand volume would expose the large number of existing revetments and seawalls to waves and flooding more frequently and with greater intensity, further accelerating the degradation of the beach.

The 2016 City of Imperial Beach Sea Level Rise Assessment (IB SLR Assessment) included an analysis of potential future sea level rise impacts on the City’s shorelines and potential adaptation strategies and their estimated costs and benefits. Under existing conditions portions of the City’s storm water and wastewater systems are vulnerable to tidal inundation, flooding, and erosion. Additionally, all existing beach accesses and oceanfront property are in existing coastal erosion and coastal flood hazard zones associated with a 100-year storm event.

According to the study, Imperial Beach may see approximately 1.6 feet of sea level rise by 2047. The most severe impacts from sea level rise are beyond the timeframe of the 2019 General Plan/LCP Update; however, it is critical that the City begin crafting and implementing policies, programs, and actions that will increase its resiliency to existing and near-term impacts, and also support the longer term more substantial adaptations that will be necessary as sea level rise accelerates in the latter half of the century. The range of shoreline adaptation strategies included in the IB SLR Assessment is
presented in the Sea Level Rise Adaptation Strategies discussion box. Other policies and strategies that focus on increasing the resiliency of buildings and infrastructure along the shoreline and in the interior of the City are also needed to increase the overall community resiliency to sea level rise and climate change.

Imperial Beach faces additional safety challenges from tsunamis, earthquakes, and urban fires. Tsunamis represent a threat to Imperial Beach due to the City’s low-lying geography. Earthquakes can trigger tsunamis and can cause liquefaction that could dramatically impact the city. Wildfires do not represent a significant threat due to an elevated water table and the urbanized nature of the area; however, fire is always a threat in an urbanized environment. The Safety Element includes policies and actions related to each of these hazards to reduce risk, and increase community resiliency and adaptive capability.

This Safety Element complies with Senate Bill (SB) 379 requirements, codified as California Government Code section 65302(g)(4), to address climate change mitigation, adaptation, and resiliency in general plans. These issues are also addressed in the City’s Climate Action Plan, and discussed in the Conservation and Ecotourism Element, and elsewhere in the General Plan. The integration of climate change policies throughout the plan helps to ensure that climate change will be a core consideration of future planning decisions, programs, and actions.

Coastal Act Discussion

Managing development to respond to coastal hazards is a key component of a local coastal program. The Coastal Act policies direct new development to reduce risks to life and property and avoid substantial changes to natural landforms. The Coastal Act policies that are related to the Safety Element are provided at the end of the element. In 2015 the California Coastal Commission (CCC) adopted the Sea Level Rise Policy Guidance document to aid jurisdictions in incorporating sea level rise into their plans. This includes specific issues such as extreme weather and tidal events, maintenance of public access, addressing vulnerability of property and structures, environmental justice, and consistency with the Coastal Act. It also details the current science, technical, and other information into a single resource to facilitate implementation of the Coastal Act at the state and local level and policy guidance for reducing vulnerabilities and guiding planning. The policy guidance includes a strong emphasis on green adaptation strategies as opposed to coastal hardening and armoring.

7.1 Sea Level Rise Monitoring Planning, and Adaptation Discussion

Effective adaptation and reduction in risks will require maintaining and enhancing natural infrastructure, such as beaches and wetlands, and improving the resiliency of manmade infrastructure. Implementation to address the near- and long-term hazard risks from sea level rise will require substantial funding and collaboration. Potential
funding sources at the federal, state, regional, and local levels must be identified and pursued, and collaboration among Imperial Beach, the San Diego Unified Port District (SDUPD), SANDAG, neighboring jurisdictions and communities, and other regional, state, federal, and international agencies is crucial. The SDUPD has jurisdiction over the Pacific Ocean shoreline, Tidelands and submerged lands along Imperial Beach including Imperial Beach Pier and Pier Plaza, Dunes Park, and street endings as shown on Figure S-1A and Figure S-1B. Imperial Beach is not equipped with the funding or authority to handle sea level rise on its own. Sea level rise requires a broader systems approach in addition to the policies and programs the City can implement of its own accord.

An important component in the long-term capacity of Imperial Beach to adapt to an increase in hazards associated with sea level rise is a regular reassessment of the amount and rate of change over time as well as physical impacts from flooding, storms, and tidal inundation. This will be influenced by future emissions levels and other global and regional factors. Utilizing the best available science is necessary to more fully understand future risks.

The Adaptation Timeline and Strategies

The timing of adaptation strategies will need to respond to these regular reassessments. Rather than set a hard timeframe for adaptation strategies, it is important to base them on trigger points using quantifiable data obtained from local and regional monitoring and market indicators. Consistent monitoring of sea level rise and related impacts such as changes in beach quantity and quality and damage to property and structures are necessary to identify trigger points and the adequacy of existing and potential future adaptation strategies. The 2016 City of Imperial Beach Sea Level Rise Assessment (IB SLR Assessment) provides sea level rise estimates based on current science. As the science evolves and human and natural factors change sea level rise, these estimates will change. Additionally, it has generally been storms and the resulting coastal erosion, flooding, and property damage that have driven historical adaptive responses such as the construction of groins, the construction of hard arming protection devices, and periodic beach nourishment. More frequent and powerful storms combined with sea level rise resulting from climate change will increase this episodic damage potential while tidal inundation will become more frequent and persistent and impact private and public property. The IB SLR Assessment found there are public infrastructure components, including but not limited to stormwater, wastewater, and transportation facilities, estimated to be vulnerable to sea level rise impacts throughout the economic lifetime of the respective infrastructure. Resiliency measures to better withstand these vulnerabilities can include but are not limited to: raising of infrastructure and structures, establishment of permanent or temporary alternative routes for public transit and bikeways, green infrastructure that reduces flooding, and addressing drainage of stormwater and resiliency of wastewater systems.

The implementation of these strategies has historically occurred without a comprehensive strategy to address shoreline protection that takes into account the
range of their impacts on the community, economy, and environment. Successfully adapting to the increasing threat of sea level rise requires a more strategic and comprehensive approach. Shoreline protection that prioritizes the use of soft and/or living shoreline protection, and actions such as beach nourishment, dune creation/enhancement, wetlands protection, and other similar strategies in conjunction with existing protection devices is the preferred path forward in the near-term. The employment of these strategies should be based upon events and their impacts, including severity and frequency, and an evaluation of the suitability of various strategies to protect the economy, environment, and community.

The costs of shoreline protection will also be considerable and strain the ability of Imperial Beach, other jurisdictions, and the state and federal governments to fund adaptation efforts. This heightens the importance of investing resources strategically and collaborating effectively with the SDUPD and other agencies to plan, pursue, and implement strategies. Since the SDUPD has jurisdiction over the coastal shoreline, the strategies that agency employs will serve as the first line of defense. Additionally as managers of the Tijuana Estuary, TRNERR will be a key partner in any sand reclamation initiatives and ensuring any adaptation strategies are evaluated for their potential impacts on the Tijuana Estuary

Trigger points that include both sea level rise change and impact thresholds can more effectively signal the proper time and scale to implement adaptation strategies. The protection of natural resources and public and private property is critical to the economy, community character, and quality of life of Imperial Beach. The beach, San Diego Bayfront, and estuary are core elements in Imperial Beach’s visitor-serving, recreational, and eco-tourism economy and overall economic development vision. They are also the areas that are generally most at risk. The planning and implementation of adaptation strategies that focus on the protection and enhancement of public and private property and preservation of natural resources is a priority. Strategies and measures will be evaluated to determine their effectiveness in increasing the resiliency of existing and future infrastructure, properties, and development; and in meeting overall objectives to protect and enhance the economy, environment, and community character of Imperial Beach. Strategies and measures such as beach nourishment, dunes and living shorelines in conjunction with existing hard armoring and other resiliency measures may be considered.

As previously noted, the most severe impacts of sea level rise and climate change are not expected until the latter half of the century, but there are substantial existing and likely future impacts that are occurring or will occur before then. Table 7.1 provides a high-level summary of some of the key physical vulnerabilities that may come to fruition over time absent effective adaptation, according to the IB SLR Assessment. **It is important to note that the identification of vulnerabilities described in the IB SLR Assessment assumed that no additional adaptation strategies would be employed other than those in place in 2016.** These potential impacts could be mitigated in part or in whole with additional adaptation efforts.
### Existing Conditions

| Structures and Parcels | The South Seacoast neighborhood is impacted during a 100-year coastal wave flood event  
|                        | Buildings at Bayview Elementary School exposed to coastal flooding during storm events  
|                        | Tidal inundation impacts are limited overall  
| Transportation | Some roads impacted by wave events and tidal inundation  
| Storm Water and Wastewater | Limited amount of wastewater pipe and stormwater system impacted by coastal erosion and/or tidal inundation  

**2047: 1.6 feet (.5 meters) of Sea Level Rise**

| Structures and Parcels | The Carnation neighborhood north of Palm Avenue is exposed to 100-year coastal wave flood events  
|                        | Tidal inundation impacts increase modestly  
|                        | Buildings at Bayview Elementary School routinely flooded by tidal inundation  
|                        | Westview Elementary School exposed to tidal inundation and coastal flooding  
| Transportation | 90% of Seacoast Drive is vulnerable to coastal erosion  
| Storm Water and Wastewater | One wastewater pump station exposed to coastal erosion and oceanfront storm water system exposure doubles  

**2069: 3.3 feet (1 meter) of Sea Level Rise**

| Structures and Parcels | Tidal inundation increases dramatically with oceanfront, Bayfront, estuary, and interior neighborhoods experiencing more persistent and regular inundation  
| Transportation | Coastal flooding could result in temporary closure of up to 20 miles of roads  
| Storm Water and Wastewater | More than half of storm water drainages impacted by tides about 50% of the time  

**2100: 6.5 feet (2 meters) of Sea Level Rise**

| Structures and Parcels | 30% of all parcels exposed to one or more coastal hazards including episodic coastal flooding, tidal inundation, and coastal erosion  

| Transportation                  | • 40% of City roads vulnerable to coastal storm flooding  
|                                | • Over 5 miles at risk of being lost to coastal erosion including all of Seacoast Drive  
|                                | • Major bus routes and bikeways at risk of closure  
| Storm Water and Wastewater    | • Widespread wastewater and storm water system exposure  

* Note that the 2016 City of Imperial Beach Sea Level Rise Assessment assumes that no additional adaptation strategies would be employed other than those currently in place. These potential impacts could be mitigated in part or in whole with additional adaptation efforts.

Imperial Beach has long been susceptible to local, nuisance flooding, and flood plain inundation. Nuisance flooding associated with high tides is currently the most frequent form of flooding. Stormwater flooding occurs during combined rainfall and high tides. The extent of flooding and coastal erosion and related impacts are expected to begin accelerating beyond the estimated 1.6 feet (.5 meters) threshold of sea level rise estimated to be breached around 2047; however, the uncertainty of these events further requires a measured and event-based trigger approach.
FIGURE S-1A
100-YEAR FLOODPLAIN
LOCAL COASTAL PLAN UPDATE
IMPERIAL BEACH

LEGEND
- Streets
- Coastline
- City of Imperial Beach Boundary
- 100-year Flood Plain
- San Diego Unified Port District Jurisdiction Boundary

Source: San Diego 2014; City of Imperial Beach 2017; FEMA 2017

Scale: 1:30,000 1 in = 2,500 feet
Based on the findings of the 2016 City of Imperial Beach Seal Level Rise Assessment (IB SLR Assessment), the City can continue to utilize strategies currently in place such as shoreline protection devices and beach nourishment, continued adaptation of public infrastructure, and additional strategies that include but are not limited to living shorelines to adapt to sea level rise throughout the lifetime of the 2019 General Plan/Local Coastal Program Update and beyond. As a result, while managed retreat was included as a potential strategy in the IB SLR Assessment, the City does not consider it a viable or necessary adaptation strategy in the foreseeable future and does not intend to pursue it. This position was strongly mirrored by community feedback received during the update process, through a series of meetings and discussions with community members.

The City intends to continue to build on its efforts to pursue adaptation strategies that preserve and enhance its environment, economy, and community character. This includes the two-thirds of the Imperial Beach shoreline that has been left undeveloped and acts as an extended living shoreline. Additionally, along the developed shoreline, the City’s preferred approach is to employ adaptation strategies, such as beach replenishment and living shorelines, in combination with existing shoreline protection devices, to preserve property and maintain critical natural and economic resources such as the shoreline. These strategies will be continually assessed for deployment at the community, neighborhood, area, and sub-area levels. In the near-term it is likely that periodic beach replenishment will be an effective strategy for the Pacific coastline as a whole; however, certain neighborhoods, such as South Seacoast and Carnation that already experience flooding and episodic coastal erosion, may warrant earlier hybrid strategies. Similarly, the estuary and Bayfront shorelines will also likely warrant different approaches, such as enhanced wetlands and berms that reduce flooding and protect and improve habitat.

The informed selection of adaptation strategies requires the City to enact a robust monitoring program. This includes: monitoring the severity and frequency of flooding, coastal erosion, storm, and other sea level rise related events; identifying the feasibility of continuing existing strategies; and identifying alternative strategies and their lead time for implementation, should they be needed. The purpose of such a process would be to select strategies that preserve and enhance the City’s environment, economy, and community character. This includes prioritizing the preservation of beaches and habitat that are critical to the City’s tourism and eco-tourism economic development strategy, and the protection of public and private property.

Development Design and Siting

While many adaptation strategies apply at regional, community and neighborhood-scales, it is also necessary to improve the resiliency of structures and infrastructure. It is important to take the economic lifetime of structures into account when evaluating the siting, design, and planning of infrastructure and development. Adaptation strategies
incorporated into siting, design, and planning, that are consistent with anticipated vulnerabilities in the development area, will increase resiliency of any structures throughout their anticipated economic lifetime and the community overall.

While the lifetime of a particular development will vary depending on its location and particular characteristics, Table 7.1 provides a foundational baseline for evaluating the economic lifetime of development.

<table>
<thead>
<tr>
<th>Development Type</th>
<th>Lifetime (Years)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ancillary development or amenity structures such as trails, playgrounds, parking lots, shoreline restrooms, and other similar structures</td>
<td>5-25</td>
</tr>
<tr>
<td>Residential or commercial structures</td>
<td>50-75</td>
</tr>
<tr>
<td>Critical infrastructure</td>
<td>100-150</td>
</tr>
</tbody>
</table>

Unlike many other coastal communities, the Imperial Beach coastal shoreline is comprised almost entirely of low-lying sandy beach. Development and redevelopment that incorporates multiple adaptive strategies including but not limited to increased setbacks, increased base floor elevation, and innovative design will be more effective than single strategy approaches. Because the City's developable lands are already urbanized, strategies will be incrementally implemented as properties redevelop.

Building on Community Strengths

While its location, topography, and other characteristics make Imperial Beach vulnerable to sea level rise, there are also aspects of Imperial Beach's existing urban form that can be capitalized on to increase resilience to sea level rise. The significant acreage conserved as permanently preserved open space serves as an example of a living shoreline and helps create a natural buffer from developed areas, and the grid street network in particular can be utilized to enhance safety and emergency access to the coast, the San Diego Bay, and the Tijuana Estuary. Coastal erosion, flooding, and inundation may negatively impact the use of frontage roads that run parallel to the coast and San Diego Bay in particular; however, the grid network can provide continued access to the shoreline via the perpendicular orientation of streets. Streets that are multi-modal in nature maintain and enhance safe access for both emergency services and the public, and promote sustainability and quality of life. For example, strategies that pair the phased raising of roads and public infrastructure, and incorporation of other elements such as green infrastructure, can reduce the sea level rise vulnerability of the facility itself, and have broader community benefits such as reducing the strain on the storm water system. This multi-benefit approach to ongoing capital improvements planning and programming can lessen the anticipated impacts of future sea level rise.
Policies

Adaptation Planning and Programs

7.1.1 Update the 2016 Sea Level Rise Assessment approximately once every ten years consistent with the best available and recognized climate change science as determined by the City.

7.1.2 Collaborate with regional partners to establish a comprehensive beach and shoreline management plan to support adaptation of beach and shoreline areas along the coast, the San Diego Bay, and the Tijuana Reserve Estuary.
   a. Seek to maintain a continuous walkable beach and access to the beach for recreational use and economic benefit except for temporary inaccessibility from extreme tides and storm events.
   b. Evaluate and utilize the adaptation strategies that are best suited to maintain and enhance the City’s environmental, economic, and social viability.
   c. Evaluate and pursue funding for natural infrastructure pilot projects that protect assets from sea level rise and increased storm surges, and achieve co-benefits that enhance natural and recreational resources and improve public access.
   d. Identify and seek out other federal, state, regional, and local revenue sources for the City's shoreline protection, management actions and programs.
   e. Explore the establishment of an assessing entity and/or local revenue sources such as a Transient Occupancy Tax to fund shoreline adaptation, including, but not limited to, beach nourishment and living shoreline protection.

7.1.3 Monitor beach and shoreline conditions and sea level rise impacts along the coast, San Diego Bay, and the Tijuana Estuary to inform the beach and shoreline management plan.
   a. Monitor Imperial Beach shoreline changes in beach width and sand volume using SANDAG Regional Shoreline Monitoring Program annual data and reports.
   b. Utilize the best available data source to track sea level rise trends.
   c. Track frequency, duration, and severity of flooding and coastal erosion events.
   d. Track annual sea level rise related impacts such as structure and infrastructure damage from storm events, flooding, and tidal inundation.
   e. Track progress towards trigger point thresholds.

7.1.4 Incorporate resiliency measures and adaptation strategies into capital improvement planning and other investment decisions.
   a. Resiliency measures can include but are not limited to: raising of infrastructure and structures, establishment of permanent or temporary alternative routes for public transit and bikeways, green infrastructure that reduces flooding, and adaptation of stormwater and wastewater systems.
   b. Evaluate the adaptive capacity of planned capital projects and suitable strategies to contribute towards maintaining and enhancing the City’s
environmental, economic, and community viability.

7.1.5 Pursue the reestablishment of a Sand Compatibility and Opportunistic Use Program (SCOU P) program in Imperial Beach. Once in place, inform applicants, for new development in the City and in surrounding areas that do not have permitted SCOU P programs, of the City's SCOU P program and encourage them to participate.

Shoreline Protection Devices

7.1.6 Allow the repair, maintenance, and enhancement of existing shoreline protective devices, or the extension of armoring, that do not result in feasibly avoidable negative community impacts and are necessary to protect structures from identified coastal hazards.
   a. Seek to avoid repair and maintenance projects that result in seaward encroachment of the shoreline protective device.
   b. Work to ensure that repair and maintenance projects address and mitigate all coastal resource impacts the shoreline protective device is having, including with respect to local sand supply, public views and public recreational access.
   c. Repair and maintenance that increases a shoreline protection device by more than 50 percent of its existing size constitutes replacement and is subject to requirements pertaining to new shoreline protection devices, unless those requirements preclude the City from protecting its economy, environment, and community character.
   d. Enhancements and new development may be allowed provided no negative community impacts are created and a walkable beach is maintained at low tide.

7.1.7 Allow coastal armoring to protect and maintain safe beach accessways, including new coastal armoring for beach restoration for a publicly owned beach.
   a. Limit the size and scope of the armoring to the minimum amount necessary for the protection of public beach areas and public accessways, unless the size and scope provides a broader systems benefit.
   b. Consider placing armoring as far landward as possible to minimize impacts to natural beach processes and maximize the provision of safe lateral beach access.
   c. Limit armoring to revetments and/or seawall, unless it can be demonstrated that such devices are enhancing the City’s economy, environment, and community character.

7.1.8 Evaluate modifications to the existing groins consistent with the goal of enhancing the shoreline environment, maintaining and/or increasing beach width, and public access, while also providing recreational opportunities and property protection.
   a. Evaluate any potential negative impacts resulting from groin modification and employ feasible mitigations.
7.1.9 Continue the sand mitigation fee for replacement or construction of armoring and require the utilization of fees for sand replenishment and/or retention as a first priority. Allow fees to be utilized for public access and/or recreation projects where no near-term sand replenishment and/or retention projects are available for allocation.

7.1.10 Utilize suitable sand excavated during grading for permitted development for beach replenishment. 

7.1.11 Permit revetments, breakwaters, groins, harbor channels, seawalls, shoreline protection devices and other such construction that alters natural shoreline processes when required to serve coastal-dependent uses or to protect existing principal structures or public beaches in danger from erosion, and when designed to eliminate or mitigate adverse impacts on local shoreline sand supply.

   a. Interim devices may be allowed prior to completion of a comprehensive shoreline protection plan designed for the area.

7.1.12 New development fronting of the coast shall incorporate an engineered vertical seawall in its design if it is determined that shoreline protection is necessary. Such a seawall shall, except for required toe protection, be located within the private property of the development and designed to be sufficient to protect the development from flooding during combined design storm and high tide events.

7.1.13 Design public improvements to minimize shoreline protection devices, if possible and require the minimum necessary protection that does not extend onto the beach further seaward than the authorized vertical shoreline protection on either side of the access improvements.

   a. Evaluate and prioritize shoreline protection alignment options that would not extend further seaward than the inland extent of Ocean Boulevard right-of-way in areas without continuous shoreline protection devices.

   b. Where shoreline protection devices are necessary for public improvements shoreline protection devices may extend seaward a sufficient distance to accommodate a transition to the existing groin. Design all improvements to minimize impacts to shoreline sand supply.

7.1.14 Develop a coastal shoreline protection device manual for the design and construction of new and replacement seawalls and revetments.

   a. Include erosion management measures such as irrigation controls, landscaping ordinances, and other measures suitable to the changing nature of the Imperial Beach shoreline.

Coordinate and Collaborate

7.1.15 Coordinate with federal, state, and local agencies to research and develop adaptation strategies and projects and establish, identify, and access funding opportunities for implementation including but not limited to the following.

   a. Periodic sand nourishment of beaches.

   b. Living shoreline strategies such as dunes, wetlands and habitat restoration and enhancements.
c. Green streets and infrastructure that increase sea level rise resilience.
d. Pilot adaptation projects.
e. Flood control strategies and adaptations.
f. Sea level rise program and project planning.

7.1.16 Continue to coordinate with SANDAG and other coastal cities to implement the regional beach replenishment program and the adopted "Shoreline Preservation Strategy for the San Diego Region."

7.1.17 Partner with the Tijuana River National Estuarine Research Reserve (TRNERR) to pursue joint adaptation planning and strategies to ensure that existing and future sea level rise impacts do not restrict emergency and public access to the Tijuana Estuary and identify potential negative impacts City adaptation strategies may have on the estuary.

7.1.18 Partner with the TRNERR to explore the feasibility of utilizing sand from the Tijuana River for beach nourishment, dunes, and living shoreline protection.

7.1.19 Explore the feasibility of cooperation with the Navy to increase berm protection for NOLF and residential communities in Seaside Point.

7.1.20 Pursue increased planning and collaboration with coastal, Bayfront, and estuary front property owners to address the challenges of sea level rise on a community and neighborhood wide basis as a method to monitor and receive input from those property owners directly impacted.

Development Design and Siting

7.1.21 Require the completion of geo-technical investigations concerning potential soils, geologic, seismic and/or flood hazards, and sea level rise (see also Policy 7.1.1).
   a. Determine which land uses are appropriate for the site.
   b. Determine what measures could be undertaken to reduce risks to life, public and private property, and natural systems throughout the anticipated economic life of the development.

7.1.22 Establish incentives to encourage the retrofit, redevelopment, and replacement of buildings and properties to meet or exceed construction building codes, including increased building elevation, setbacks, and other measures that would reduce sea level rise hazard risks, and increase resiliency and adaptive capacity.

7.1.23 Require preparation of a Removal and Restoration Plan as a condition of approval for development subject to coastal hazards throughout the development’s anticipated economic life, to ensure that should the development meet any removal criteria the property owner would be responsible for removal. The removal criterion is:
   • If essential public safety services to the site can no longer be maintained.

7.1.24 Require new development to provide adequate drainage and erosion control facilities that convey site drainage in a non-erosive manner to minimize hazards resulting from increased runoff and erosion.
a. Restore disturbed or degraded natural drainage systems where feasible, except where there are geologic or public safety concerns.
b. Employ construction and post-development Best Management Practices (BMP) plans that specify BMPs and how they will be implemented, monitored, and maintained.

7.1.25 Evaluate hazard risks when reviewing proposals to adjust lot lines in areas subject to existing or future sea level rise impacts consistent with the IB SLR Assessment and future updates.

7.1.26 Restrict emergency and critical use facilities from all high-risk areas. Relocate facilities if feasible.
   a. Identify and implement adaptive measures to increase resiliency to existing and future sea level rise throughout the anticipated economic life of facilities where relocation is not feasible.

**Flooding**

7.1.27 Develop and maintain an adequate flood control program.
   a. Seek to minimize development in areas of future flooding identified by the 2016 Imperial Beach Sea Level Rise Assessment and future updates unless adequate flood protection measures are developed.
   b. Require the minimum finished floor level for structures be above the known or projected flood plain level wherever feasible.
   c. Prevent encroachment on existing water courses.
   d. Restrict development in open 100-year floodplain areas that remain uncommitted to development as identified on Figure S-1, unless it can be demonstrated that de minimus impacts result and the City's economy, environment, and social character are enhanced. No habitable structures or filling shall be permitted in the floodplain and only uses compatible with periodic flooding shall be allowed.

7.1.28 Educate property owners of existing development and proposed development and redevelopment about the Federal Emergency Management Agency (FEMA) flood insurance incentives to increase finished floor elevation above the required minimum base flood elevation.

7.1.29 Identify and establish temporary and/or permanent vehicle, public transit, and pedestrian and bicycle routes and facilities that can be used safely during flooding events.
   a. Implement alternate routes based on increased frequency of flooding and erosion impacts based on beach and shoreline monitoring data and estimated sea level rise consistent with the 2016 Imperial Beach Sea Level Rise Assessment or the most recent subsequent updates.

**7.2 Fire Hazards**

**Discussion**
Fire hazards, including brush land and structure type, are a significant problem in San Diego County and throughout California. State law requires cities to update their
general plan safety elements to address the risk of fire in state responsibility areas and very high fire hazard severity zones. Imperial Beach does not have any Very High Hazard Fire Hazard Severity Zones (VHFHSZ) within its boundaries, although there are areas that are adjacent to the City (to the southwest and to the east) that fit this classification. There is a small area within TRNERR that is called out as a “State or Federal Responsibility Area VHFHSZ.” Although Imperial Beach is an urbanized community surrounded by water on three sides and is not considered at high risk for wildland-urban interface fires, the catastrophic fires that swept through California in 2017 and 2018 demonstrated that even areas of low fire hazard risk can experience extreme fire events. Climate change appears to play an increasing role in contributing to these disasters. Increasing knowledge about ember casting during Santa Ana wind events may show additional areas that could be at risk of wildland fires. It was discovered in 2016 that the native vegetation in the Tijuana River Valley was threatened with an infestation of the Kuroshio shot hole borer beetle. With such vulnerable vegetation possibly becoming fuel for extreme fire events, the various jurisdictions in the Tijuana River Valley will need to closely monitor the conditions in the Valley and propose contingency measures to protect life and property in the event the conditions appear ripe for a wildland fire to occur. Therefore, while urban fire hazards are the main concern in Imperial Beach, conditions in the Tijuana River Valley will need to be monitored to see if dry or dying vegetation poses as an additional fire hazard concern.

Population density, proximity of structures and different uses, electric and natural gas use and infrastructure, and other factors present a high risk of fire. Some of the primary structures and land uses that present fire risks in Imperial Beach are:

- Single Family Residential Buildings
- Multi-Story Buildings
- Medical Facilities
- Schools
- Community centers, senior centers, and other indoor public assembly facilities
- Gas and electric utility lines
- Transportation, storage, and use of flammable materials
- The Imperial Beach Pier

Generally, adequate water supplies for fire suppression exist throughout the City. Water is a critical element in fire protection. Of all the factors considered by fire insurance underwriters, water supply is the most heavily weighed (see Facilities and Services Element).

**Fire Prevention and Safety**

Fire prevention measures are usually undertaken for the safety of residents and property, as well as to reduce insurance premiums. Regulations that reduce fire risks are described in this section.

- The Building and Fire Codes are the most important regulatory codes from the standpoint of fire safety, but are intended to serve only as minimum standards.
- The Zoning Ordinance helps prevent the construction of unsuitable or hazardous

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General Plan/ Local Coastal Program  
S-18  
Safety Element
structures.
- Subdivision regulations are used to reduce the risk of fire as they govern the process of dividing land into building sites.
- Weeds are a fire hazard. Weed abatement ordinances, strictly enforced, can eliminate this potential hazard.

Certain structures can be classified as "fire hazardous" and should be considered as public nuisances. Fire hazardous buildings are those which, upon ignition, permit the rapid spread of fire. They are generally characterized by substandard electrical wiring, open stairwells and obsolete heating facilities. Emergency access is another critical aspect for addressing fire hazards. As mentioned previously in Section 7.1, the grid street network facilitates emergency access. Focused street improvements can improve fire access throughout the city, including to shoreline development. As the City evolves, and especially as Sea Level Rise increases, emergency fire access to certain parts of the city, especially areas such as South Seacoast Drive, may become more restricted.

**Policies**

7.2.1 Ensure that new development and redevelopment has or provides sufficient emergency fire access and that it is maintained throughout the anticipated economic life of the development.

7.2.2 Ensure that individual street and transportation improvements do not result in loss of emergency fire access. In cases where an individual improvement diminishes or eliminates access on that street ensure there are alternate routes with sufficient access.

7.2.3 Ensure that the latest versions of the adopted Building and Fire Codes are adopted and enforced.

7.2.4 Ensure that public and private landowners implement site specific safety measures that mitigate to a low risk condition fire hazards to neighboring public and private properties.

7.2.5 Work cooperatively with other agencies and private interests to educate private landowners on the benefits of fire-safe measures (including fire-rated roofing and construction materials) and vegetation management, to achieve a low risk condition.

7.2.6 Monitor conditions in the Tijuana River Valley to assess fire risk to nearby uses due to climate change and habitat impairment events.

**7.3 Geological and Seismic Hazards**

**Discussion**

**Local Geology**
Like most of the South Bay area, Imperial Beach is underlain by the San Diego Formation, a tertiary shallow water marine deposit of Pliocene Age. An important feature of this formation is the fact that it is locally fossiliferous. The formation consists of chiefly dense, easily pulverized, silty, very finely bedded sandstones.
The more recent Quaternary deposits include three general types of material. A narrow strip of beach deposits, whose deposition is mainly caused by ocean currents and wave action, is found along the entire coastline of Imperial Beach. The urbanized area of the City is almost entirely underlain by the Baypoint formation, which consists of recent marine mud. The surface geology of the Tijuana River Estuary consists of alluvial material. This deposition was caused by the Tijuana River's erosive action upstream. The alluvial material consists of layers of sand and gravel, as well as larger stones. Imperial Beach's geology is shown in Figure S-2.
Seismic Hazards

Virtually any land bordering the Pacific Ocean is subject to those effects of the movements of the earth's crust known as earthquakes. Even though Southern California is known for its earthquakes, actual losses to life and property have been small. In fact, these losses have been much less than other areas of the world, which routinely suffer from tornadoes, epidemics, hurricanes or earthquakes. It is generally agreed, however, that the potential for severe earthquake damage does exist, and that local authorities should provide some measure of security against that potential. The purpose of the Safety Element is, therefore, to set forth policies and programs which will help protect life and property from preventable damage due to seismic activity.

Available data indicate there are three major regional zones of faulting within the San Diego region: (1) the San Jacinto Fault Zone, located in the eastern part of the county, is considered to be a major active branch of the San Andreas fault system, the maximum probable earthquake from this fault is between 7.5 and 7.8 on the Richter scale; (2) the Elsinore fault zone paralleling the San Jacinto fault zone is the largest known active fault in the county of San Diego. It is approximately 135 miles long. The area of most probable activity is between Lake Elsinore and Vallecito Valley, a distance of about 60 miles. The maximum probable earthquake magnitude from this fault is 7.6; and (3) the Rose Canyon fault zone, paralleling the Pacific coastline, is considered to be the possible southeasterly extension of the Newport-Inglewood fault zone, which was the source of the 1933 Long Beach earthquake.

The Sweetwater and La Nacion Faults are located 4 to 6 miles inland from and parallel to the Rose Canyon fault and San Diego Bay. Presumably, they are related to the fault system which created the depression now occupied by San Diego Bay and Mission Bay. These two faults do not appear to have been active in recent time. The La Nacion is the closest fault to Imperial Beach, being located about two miles east of the City.

The San Diego region has historically been seismically quiet (less than 4.0 on the Richter scale) although at least 23-recorded epicenters of 2.0 to 3.0 have been recorded since 1948. Historic records in the San Diego region date back 200 years. Of that period, the last 40 years represent accurate technical data. The Elsinore and San Jacinto faults have exhibited enough activity to warrant making statements on their respective degree of activity as follows:

- For the Elsinore fault: one in 60 years at 7.3 magnitude; one in 100 years at a magnitude of 7.6 (maximum credible); and
- For the San Jacinto fault: one in 90 years at 7.3; and one in 100 years at 7.8 magnitude (maximum credible, McEven and Pinckey).

Recent research also suggests that the Rose Canyon Fault has considerable destructive potential and is capable of producing a magnitude 6.9 earthquake. Its proximity to Imperial Beach would mean an earthquake could dramatically impact Imperial Beach and could trigger a near-shore tsunami. Estimates suggest that the fault produces one substantial earthquake every 700 years with the most recent one occurring in 1862 that may have measured around 6.0. Potential geologic or seismic...
hazards are described below.

**Ground Shaking**
Ground shaking is the oscillation or vibration of earth materials resulting from an earthquake. It is the most commonly experienced earthquake phenomenon because it may be felt tens or hundreds of miles from the earthquake epicenter. Assuming there are no known faults within Imperial Beach, and the nearest fault is the La Nacion, located 2 miles east of the City, it can reasonably be predicted that any damage from future earthquakes will be due to local ground shaking originating from a more distant source.

Ground shaking hazards are most likely to occur in areas of Imperial Beach underlain by loose, water-saturated, unconsolidated materials commonly referred to as deposits. The severity and type of ground shaking depends on several factors including: (1) earthquake magnitude and duration; (2) distance from the earthquake's epicenter; (3) local subsurface conditions; and (4) type of construction material used.

In general, much of Imperial Beach lies upon deposits which are poorly consolidated or unconsolidated aggregates of silt, sand and gravel. There is high potential of earthquake damage to structures located on this material.

**Liquefaction, Lateral Spreading and Differential Compaction**

**Liquefaction**
Resultant ground shaking during an earthquake will tend to compact loose deposits of cohesionless soils. It is generally recognized the higher the groundwater level the greater the shaking. If the soils are saturated, the compaction will result in an increase in the water pressure in the soil. With increased water pressure, the water within the soil will tend to flow upward and may turn the soil deposit into "quicksand" due to loss of shear strength. Flow to the ground surface may be manifested by sand boils and a gradual sinking or differential settlement of structures. Liquefaction of deeper strata may be manifested by ground cracking and lurching. Where soil thicknesses vary or where subsoil conditions are erratic, differential compaction of the soil layers may occur resulting in differential settlement of the ground surface.

The results of laboratory tests and investigations of liquefaction sites indicate that uniformly graded materials (those predominantly of one size such as beach sand) are more susceptible to liquefaction than well-graded materials and that, for uniformly graded soils, fine sands tend to liquefy more easily than do coarse sands, graded soils, silts or oil. In addition, loose soil deposits will tend to liquefy more readily than denser deposits and shallower strata, more than deeper strata. Further, intensity of ground shaking and duration of ground shaking play an important role. The longer the duration of strong shaking, the more likely it is that liquefaction will occur. Since the intensity and duration of ground shaking are somewhat proportional to earthquake magnitude, liquefaction is more likely to occur during moderate to strong earthquakes. When it does occur, the effects are severe with extensive damage resulting from shifting, tilting
and floating.

It is emphasized that liquefaction potential depends upon many factors; in addition to
ground water levels, are factors such as soil type, relative density and the intensity and
duration of ground shaking. Due to the structure of the soils and the high water table
within the City limits, liquefaction poses the biggest threat of serious damage in the
event of moderate or major seismic activity.

**Lateral Spreading**
Lateral spreading is caused by ground shaking that triggers the movement of soils
towards an unsupported surface or slope (not necessarily steep). Extensive damage to
buildings can result from the mass flow of land areas, particularly along waterfront areas
and on soft, saturated clays.

**Differential Settlement**
The occurrence of differential settlement has been well documented in many major
earthquakes and results from the non-uniform settlement of loose and medium-dense
granular soils during ground shaking. Differential settlement often results in serious
structural damage to buildings and underground utilities.

A general lack of available data precludes a detailed evaluation of ground failure
hazards in Imperial Beach. A review of the data that have been collected and a review
of the history of seismic events in the San Diego region has not revealed any
documented instance of ground failure, other than that of landslides. It should not be
concluded, however, that ground failure may not occur due to future seismic activity. It
is likely that the soil and ground water conditions in the coastal areas, bay margins, and
especially the bay fill areas are places for the potential hazards identified above to
occur.

**Fault Displacement**
Ground fractures may occur during an earthquake where there are uncompacted soils
or an abrupt change in depth of the bedrock beneath the subsoil. Some soils affected
by seismic vibrations may be compacted or lurch sideways causing cracks in the
ground.

The closest fault to Imperial Beach is the La Nacion Fault, located about 2 miles east
(running in a north/south direction) of Imperial Beach. It is not likely, therefore, that
extensive fault displacement will occur in Imperial Beach.

**Subsidence and Uplift**
Subsidence and Uplift often accompany fault movement. Such movement affects
harbor levels, the flow of water in canals and tunnels and distorts land survey lines.
This phenomena is typically associated with the withdrawal of groundwater or
petroleum, with large limestone deposits; with volcanism; or with hydro compaction.
None of these constitute a significant problem in Imperial Beach.
**Groundwater Problems**
Because of the presence of the estuary and lands that are periodically inundated, the groundwater level in Imperial Beach is relatively high, less than 25 feet in the urban areas of the City, and as close as eight feet to the surface at Ninth Street and Imperial Beach Boulevard.

The presence of shallow groundwater, in conjunction with other soil parameters, can be of great consequence in terms of ground stability during an earthquake i.e., liquefaction. The largest area subject to this hazard is around the margin of the San Diego Bay.

Studies of recent earthquakes have concluded that some liquefaction has occurred in every major earthquake observed around the world in the past ten to fifteen years.

For liquefaction to potentially occur, three conditions are necessary: 1) generally cohesionless soils, 2) groundwater, and 3) moderate or major earthquake. In Imperial Beach, as in other areas along the Pacific Coast, as well as throughout the world, all three conditions or potential conditions exist in varying degrees.

Additionally, sea level rise may impact groundwater and should be monitored when feasible to do so.

**Expansive Soils**
An expansive soil is one which will substantially increase in volume when wetted and, because the process is reversible, will shrink when it dries. This is characteristic of cohesive, clay-like soils.

Expansive soils are a common feature and problem throughout Southern California. Not only do direct damage costs amount to many millions of dollars each year (for Southern California), but the damage is usually reflected in lower property values and resulting tax revenues. The problems resulting from expansive soils can be controlled by proper engineering and construction practices. The presence or absence of expansive soils is therefore not considered a critical factor in overall land planning. What is critical is to ensure that proper engineering and construction practices are observed. The City should remain cognizant of the problem. Soils in Imperial Beach are shown in Figure S-3.
Landslides
Since the terrain of Imperial Beach is generally flat, landslides cannot be considered a significant hazard. There are, however, small cliffs within Border Field State Park and at the south end of Seacoast Drive. Limited landslides may occur in these areas during an earthquake of sufficient magnitude.

Tsunamis
A Tsunami is a sea wave generated by a submarine earthquake, landslide or volcanic action. While the possibility of a major tsunami from either of the latter two events is considered to be extremely remote for Imperial Beach, a tsunami caused by a submarine earthquake is considered possible. Submarine earthquakes are common around the edges of the Pacific Ocean, as well as other areas. Therefore, all of the Pacific Coastal areas are subject to this potential hazard to a greater or lesser degree.

Tsunamis travel across the ocean as powerful, long, but low waves; perhaps 50 miles long and only one or two feet high. Traveling at almost 500 mph in the Pacific, such a wave in the open causes no problems; and, in fact, the slope of the wave front may be imperceptible to a ship at sea. However, as the tsunami waves approach the coastline, they are affected by shallow bottom topography and the configuration of the coastline, which transform the waves into very high, potentially devastating waves. Even if large waves do not occur, strong currents (as high as 40 feet per second) can cause extensive damage. Near-source tsunamis can occur from earthquakes that are generally less than 200 kilometers away and of 6.5 magnitude or greater. The waves from these tsunamis are likely to be extremely powerful and can impact the shore in 3 – 15 minutes. Faults such as Rose Canyon could trigger such an event. Even though most of Imperial Beach lies within the category of low-lying shoreline, it is not possible to predict the likelihood or magnitude of a major tsunami.

Policies
7.3.1 Restrict development so that no portion of any habitable structure should be built across any fault should one be discovered.
7.3.2 Ensure that the City keeps up-to-date on the seismic potential of the Rose Canyon fault as further research is conducted.
7.3.3 Seek out opportunities to collaborate with agencies involved in monitoring the impacts of sea level rise on groundwater supplies and dynamics and liquefaction potential in the region.

7.4 Disaster Preparedness
Discussion
The possibility of major disasters, including earthquakes and tsunamis, requires ongoing preparation. Imperial Beach and San Diego County actively participate in a program of disaster preparedness and relief for those extraordinary emergency operations of both governmental and nongovernmental groups. Imperial Beach has taken steps to increase disaster preparedness through its Emergency Operations Plan.
The Multi-Jurisdiction Hazard Mitigation Plan is a countywide plan that identifies risks and ways to minimize damage by natural and manmade disasters. The document presents a risk assessment for coastal storms, erosion, tsunamis, dam failures, earthquakes, flooding, rain-induced landslides, liquefaction, wildfires, and manmade hazards. The plan is a comprehensive resource document that serves many purposes such as enhancing public awareness, creating a decision tool for management, promoting compliance with state and federal program requirements, enhancing local policies for hazard mitigation capability, and providing inter-jurisdictional coordination. The federal Disaster Mitigation Act of 2000 requires all local governments to create such a disaster plan in order to qualify for hazard mitigation funding.

San Diego County’s plan was last revised in 2010, and is currently being revised to reflect changes to the hazards threatening San Diego as well as the programs in place to minimize or eliminate those hazards. This revision will include an evaluation of the impact climate change is having on the natural hazards facing San Diego.

In advance of the update to the multi-jurisdictional plan, the City of Imperial Beach has taken steps to improve resiliency to climate change through preparation of the Imperial Beach Sea Level Rise Assessment Report (2016) and Local Coastal Program-focused General Plan Update (anticipated in 2019).

Policies

7.4.1 Minimize injury, loss of life, and property damage from natural and manmade hazards.

7.4.2 Continue to maintain an Emergency Operations Plan (EOP), which is compatible with, and complementary to, that of the County. Update the plan as the understanding of the threat of earthquakes, tsunamis, fire, and other potential disasters evolves.

7.4.3 Participate in the development of, and adopt future updates to the San Diego County Multi-Jurisdictional Local Hazard Mitigation Plan as necessary to maintain eligibility for federal post-disaster grant funding.

7.4.4 Coordinate across City and County departments and seek to align the Local Hazard Mitigation Plan (LHMP) with the LCP to ensure that proactive adaptation efforts are coordinated and responses to damage from future coastal hazards are streamlined. Identify future adaptation projects that meet the goals of both the LCP and LHMP and leverage FEMA funding opportunities for hazard mitigation and other related funding mechanisms to implement such projects.

7.4.5 Continue to promote public awareness of potential hazards and disaster preparedness.

7.4.6 Initiate education programs in lower grades using displays and demonstrations that would expose younger children to the nature and danger of fire. Such programs would tend to replace their natural curiosity with a sense of respect.
7.4.7 Support or sponsor exhibits and presentations in secondary schools which demonstrate the more involved aspects of fire dynamics; i.e., major contributing factors to fire hazard and the relationship of fire to the natural ecology. Encourage parental cooperation and assistance in overall fire education programs.

7.4.8 Develop a public information program to familiarize the citizens of the region with the Public Safety Element. School Districts and agencies which deal with the aged, handicapped and susceptible industries should be encouraged to develop educational programs relative to public safety awareness.

7.4.9 Seek out opportunities to educate the public about the threats from, and disaster preparedness for, earthquakes, tsunamis, and other hazards.

7.4.10 Continue to seek public input to inform strategies, response plans, evacuation routes, and prioritization of public improvements related to disaster preparedness and resiliency.

Coastal Act Policies - Safety

Section 30235:
Revetments, breakwaters, groins, harbor channels, seawalls, cliff retaining walls, and other such construction that alters natural shoreline processes shall be permitted when required to serve coastal-dependent uses or to protect existing structures or public beaches in danger from erosion, and when designed to eliminate or mitigate adverse impacts on local shoreline sand supply. Existing marine structures causing water stagnation contributing to pollution problems and fish kills should be phased out or upgraded where feasible.

Section 30236:
Channelizations, dams, or other substantial alterations of rivers and streams shall incorporate the best mitigation measures feasible, and be limited to (l) necessary water supply projects, (2) flood control projects where no other method for protecting existing structures in the flood plain is feasible and where such protection is necessary for public safety or to protect existing development, or (3) developments where the primary function is the improvement of fish and wildlife habitat.

Section 30253:
New development shall do all of the following:
(a) Minimize risks to life and property in areas of high geologic, flood, and fire hazard.
(b) Assure stability and structural integrity, and neither create nor contribute significantly to erosion, geologic instability, or destruction of the site or surrounding area or in any way require the construction of protective devices that would substantially alter natural landforms along bluffs and cliffs.
(c) Be consistent with requirements imposed by an air pollution control district or the State Air Resources Board as to each particular development.
(d) Minimize energy consumption and vehicle miles traveled.
(e) Where appropriate, protect special communities and neighborhoods that, because of their unique characteristics, are popular visitor destination points for recreational uses.
8.0 DESIGN ELEMENT

Communities should be planned with an eye to the effect made upon the human spirit of being surrounded by beauty instead of ugliness.

Thomas Jefferson

Goals

- Preservation of Imperial Beach’s small beach-town character
- Preservation and enhancement of public views that celebrate the City’s relationship to the coast and visually connect people to Imperial Beach’s distinctive environment
- A built environment that contributes to the aesthetic enjoyment of both residents and visitors, supports healthy active living, and contributes to the economic well-being of the community
- A City that is designed for walkability, sustainability, and coastal resiliency

Background

The Design Element is an optional General Plan topic under the state planning law. The intent of this Element is to meet Coastal Act requirements for the protection of scenic and visual qualities of the City and promote integrity of the community’s small beach-town character. Imperial Beach’s location along the Pacific Ocean coastline shapes its character and provides scenic views of the ocean from numerous vantage points. The relationship to the ocean and bay are critical components of the Imperial Beach identity. The interplay between the built and natural environment poses unique opportunities and challenges in balancing community life with resiliency and environmental stewardship along the coast.

The character of Imperial Beach’s environment presents both special opportunities and special perils. The opportunity lies in the richness of the City’s natural, coastal setting. The peril lies in the fragile nature of Imperial Beach’s environment and in the speed with which it can be destroyed. The community is located within the “square-shaped” confines of the San Diego Bay and Silver Strand; the Oneonta Slough and Tijuana River Estuary; and the Pacific Ocean, and one is always aware of the setting in a way that is not true of other areas. In such a restricted and exposed environment, it takes little in the way of inappropriate buildings, tangles of overhead wires or jumble of signs and lost views to create ugliness in the place of beauty.

From a natural and built environmental standpoint, Imperial Beach has a number of unique qualities. These include:
A large variety of views and natural settings
Generally, wherever a person may find themselves in Imperial Beach, there is a vista within close proximity. This may be an open vista to the Pacific Ocean, a panorama of surf and ocean, views of tidal infill at sunset or the sweeping view of the Playa de Tijuana skyline and Tijuana bullfight ring contrasting with the natural openness of the Tijuana River Estuary.

A sense of place
The natural elements of the terrain in Imperial Beach create an identifiable sense of enclosure, while a strong focal point is evident in the Pacific Ocean.

A small-scale, man-made environment
Imperial Beach neighborhoods are primarily comprised of one or two story buildings, with higher heights permitted in certain areas.

Linear Movement
In Imperial Beach the major vehicular routes generally follow the natural configurations of the land, allowing for convenient routes of travel within the community, scenic views, and an enhanced sense of place.

Extensive Open Space
The open space in Imperial Beach presents an extraordinary design opportunity not only because of its extent, but also because of its location and specific characteristics.

Visual and scenic resources specific to Imperial Beach include the following:

The Pacific Ocean
The ocean is perhaps the most scenic resource in Imperial Beach. The views of the Pacific Ocean in Imperial Beach can be enhanced if they are enframed or seen through an appropriate screen. The ocean is open space, a focus of major views, an attraction to visitors and a place of human activity.

The Tijuana River Estuary
The Tijuana River Estuary offers one of the most unique scenic resources. The Tijuana River Estuary can be viewed from several vantage points, a few of which are the Mesa bluff-top in Border Field State Park, the southern terminus of Seacoast Drive and along Imperial Beach Boulevard.

Depending from where the Tijuana River Estuary is viewed, the perception of the area changes dramatically. This is due to the interplay of different visual aspects. Views from along Imperial Beach Boulevard focus on the Tijuana bullfight ring and Mesa Bluff-top area, which act as the terminal features of the vista. This terminal point sets the theme of the view; a vast expanse of open space separating two urban areas, in fact, two countries.
From the end of the Seacoast Drive, a different perspective of the Tijuana River Estuary is achieved. Here, the narrow waterways form a visual axis. The axis, essentially, is a linear element transversing the view. The waterways, in fact, become the dominant feature. The perceived view is of a wet-land type habitat between the shore and inland development.

The final viewing point is the Mesa bluff-top of Border Field State Park. This spot, itself a terminal point of another vista, produces a reverse interest view. From the bluff-top, one views a panoramic coastline scene ranging from the beaches below, along the coast past the estuary to Imperial Beach and Coronado.

The Estuary and Slough define the boundary between the urbanized City and the natural undeveloped City. This space has had an influence on all the people of Imperial Beach, either as a recreational resource, a place to go for solitude, or as an environmental resource.

- **Navy Outlaying Landing Field Imperial Beach (NOLF IB) Ream Field**
  This represents a scenic resource in that it draws spectators to view the helicopters. This particular vista is ideally suited to passive recreational activities for many, while simultaneously representing a prime source of noise pollution to others.

- **The City Beach**
  A unique scenic resource, the City beach encompasses the area from the northern City limits, south to the International Border. This area has numerous focal points ranging from the City Pier, to the variety of building types, to the sandy beach. Daytime views include the Coronado Islands, the beach itself, the ocean, the Silver Strand, Coronado, Point Loma, and Downtown San Diego. Nighttime views include lights on the pier, lights on the ocean, Point Loma, the Coronado Bridge, Coronado and Downtown San Diego.

- **Salt Ponds and South San Diego Bay**
  The Salt Ponds act as the gateway to Imperial Beach as one enters into the City along former State Route (SR) 75 (now relinquished to the City) from either the Silver Strand area or from Interstate 5. They serve as important gateways to the City, and excellent nighttime views of the Coronado Bridge and Downtown San Diego are visible from these resources.

**Coastal Act Policies**

Imperial Beach residents and visitors enjoy spectacular scenic resources and unique coastal amenities and resources. Scenic resources include the shoreline including beaches, bluffs, canyons, natural landforms and designated scenic view corridors from publicly-owned properties along or through public rights-of-way, as defined in the Coastal Act or designated by the City.
One of the primary objectives of the Coastal Act is the protection of scenic and visual resources, particularly as viewed from public places. Section 30251 requires that development be sited and designed to protect views to and along the ocean and other scenic coastal areas. New development must minimize the alteration of natural landforms. This policy also requires that development is sited and designed to be visually compatible with the character of surrounding areas. Where feasible, development shall include measures to restore and enhance visual quality in visually degraded areas.

Imperial Beach strives to be an environmentally and economically sustainable community showcasing its unique seaside character, natural resources and setting near the international border. The City embraces environmental stewardship, fostering healthy living, and promoting economic and social diversity. The City desires to promote and maintain commercial/visitor-serving areas that contribute to the City’s coastal design and character. Figure D-1 identifies the primary public coastal view corridors in the City.

8.1 Community Design Character

Discussion

As discussed in the Land Use Element, the small scale “classic Southern California” beach-oriented community is important to the identity of Imperial Beach. The City has maintained a fairly low-intensity scale that is rich in character and diversity. Imperial Beach is primarily comprised of one- and two-story buildings organized in neighborhoods and functional areas that are generally compact and well defined. These neighborhoods and functional areas are shown in Figure D-1:

- **Seacoast.** The area comprised of the municipal pier and the City beach north of Imperial Beach Boulevard; this area has important physical and built form relationships to the San Diego Unified Port District (SDUPD) jurisdiction and coastal resource areas.

- **South Seacoast.** The linear beach front residential developments south of Imperial Beach Boulevard along Seacoast Drive.

- **Tijuana Estuary District.** The area encompasses the Tijuana River National Estuarine Research Reserve, Slough National Wildlife Refuge, and Border Field State Park.

- **Naval Outlying Landing Field Imperial Beach (NOLF IB),** locally referred to as Ream Field.

- **Bayside District,** located north of Palm Avenue/State Route 75.

- **Residential neighborhoods** of Mar Vista, Central, Seaside Point and Oneonta.
Policies

Citywide Design and Coastal Views

8.1.1 Develop sites adjacent to environmentally sensitive habitat areas in a manner that maintains public view corridors and prevents impacts consistent with Coastal Act Section 30240.

8.1.2 Protect public views to the beach, bay, estuary as well as to other scenic resources from major public viewpoints (see Figure D-2). Development that may affect a public view shall be designed and sited in a manner so as to preserve or enhance designated view opportunities. Street trees and vegetation should be chosen and sited so as not to block views upon maturity.

8.1.3 Require development design - including neighborhoods, streets and individual properties - that is pleasing to the eye, rich in variety, harmonious with existing development, and emphasizes the relationship to the ocean and bay.

8.1.4 Design new development to relate to Imperial Beach’s existing and evolving high quality design
   a. Require that all development is located, sited, and designed to maintain compatibility with established or desired community character, scale, and diversity of architectural design.
   b. Encourage architectural designs reflective of a traditional California seaside community.
   c. Strive for excellence and diversity in design through consideration of the following:
      • Avoid uniformly repetitious buildings and modules and unbroken expanses of wall.
      • Encourage balanced and coordinated variety in height, materials and color.
      • Vary setbacks of buildings. Additionally, stepbacks should be considered where transitions occur between mixed-use development and single-family residential.
   d. Use simple palettes of landscape materials in masses to complement or screen various parts of the building(s) and achieve a park-like setting.
   e. Size and design signs, walkways and parking area lights and other elements of development to be low keyed, but effective in scale, color and brightness.

8.1.5 Design development projects to respect, work with, and enhance the natural features of the land.
   a. Integrate natural scenic amenities such as mature trees, watercourses and views into project design.
   b. Orient and construct structures to take advantage of the beneficial features of the climate and be protected from the negative ones in order to reduce energy consumption and increase the enjoyment of the residents.

8.1.6 Regulate project uses and design to create harmonious relationships between adjoining uses.
   a. The pattern of existing neighborhoods should be respected. A development should be integrated with the adjacent neighborhood if the project size or natural boundaries dictate, or the design should create one or more
separate and strong neighborhood identities.

b. Structures should relate to neighborhood structures both within and adjacent to the development and not create a harsh contrast of scale, style or color.

c. Areas of noisy activity and areas of quieter use should be separated by space or buffers, both within and between projects.

d. Lighting and signs should be designed, located and directed so as not to disturb adjacent uses.

e. Where 3- or 4-story structures are developed adjacent to existing 1-or 2-story structures, the new development shall be designed to respect the scale of the 1- and 2-story structures. Such designs could include a wider side yard setback for the 2nd and 3rd story, hip roofs, or similar features. Within the commercial/mixed-use areas, such scale-reducing design features could include varying wall planes, setbacks, and upper-story stepbacks that reduce overall massing and provide roof treatments that are complementary to adjacent properties.

**Review Process**

8.1.7 Adopt City design guidelines to be used in the design review process.

8.1.8 Require design review for all residential properties of 2 dwelling units or more, all new mixed-use development, and all new non-residential development structures.

**Residential Development**

8.1.9 Provide open space in all residential developments as appropriate to the needs of the residents and the types of units.

a. In lower density areas, generally provide yards or patios.

b. In medium or higher density developments, provide usable private outdoor areas, and indoor and outdoor common areas that foster a sense of community such as interior courts, community rooms, patios or roof gardens.

8.1.10 Group buildings into "neighborhoods" or clusters and be oriented so that building entryways are visible to encourage neighborhood surveillance.

8.1.11 Where separate units face onto a common open space, the design should relate specific portions of the open space to each unit. This has been shown to increase individual responsibility for surveillance as well as upkeep.

8.1.12 Include and provide for a number of amenities such as adequate storage areas, pathways, and attractive landscaped areas.

**Commercial and Mixed Use Design**

8.1.13 Require active uses on the ground floor facing primary commercial corridors and in proximity to transit access.

8.1.14 Integrate pedestrian scale design and user amenities into mixed-use development.

a. Provide visual and physical transitions between new and lower scale buildings by incorporating building relationships to the street and
incorporating pedestrian-oriented features.

b. Design building’s street-facing facades to provide transparency and support active ground floor uses.

8.1.15 Where appropriate, the residential component of mixed-use developments should be informed by residential design policies and zoning requirements.

8.1.16 Implement visitor serving commercial development standards that encourage pedestrian activity through the design and location of building frontages and parking provisions. Reduce the visual prominence of parking lots along major corridors when new development or redevelopment occurs.

8.1.17 Continue to enhance the Seacoast Corridor as a pedestrian-oriented visitor-serving destination by managing and regulating redevelopment and use transitions to reinforce scale and character through strong building relationships to the street and pedestrian-oriented features.

8.1.18 Encourage safe and enjoyable browsing by customers through coordinated and attractive signs, walkways, patios, display windows, and entrances. Optimally, the entrance to such an enjoyable area should be designed to be obvious to the passing motorist and pedestrian, and be linked to the public sidewalk and the parking area.

8.1.19 Design parking lots to be attractively landscaped, and safe for the motorists and pedestrians walking from their cars or the street.

8.2 Public Realm and Public Facilities

Discussion
An attractive, walkable City promotes healthy community activities and supports a quality environment for a strong economy. The character and form of Imperial Beach exudes attractive community attributes especially in beach-visitor focused areas. Public realm features such as civic buildings, public spaces, continuous sidewalks, thematic palm street trees and right-of-way landscaping further contribute to the visual quality of the City. The design and architecture of public buildings and facilities provides opportunities to meet multiple public needs, enhance the identity of the community and serve as a catalyst for private investment. The Imperial Beach Library, which opened in 2017, is an outstanding example of a design that conveys the city’s beach-town character and is a landmark destination. It is a coastal-themed building with materials reminiscent of beach cottages, and a roof that was designed to capture the feel of a breaking wave. The library was constructed as a net zero energy building and with sustainable building materials.

Policies in this section focus on the quality, location, and maintenance of public realm and public facilities for long-term community quality.

Policies

_Civic Architecture and Public Spaces_

8.2.1 Celebrate the City with thoughtful and prominent civic architecture.

a. Projects should be fiscally sound and environmentally sustainable
Projects should consider designing for co-benefits to serve multiple needs.

8.2.2 Where feasible, provide distinctive public open space, public art, greens, and/or plazas around civic buildings and facilities.

**Tree-Covered City Image**

8.2.3 Promote the evolution of a green, tree-covered image for the City (see also the Conservation Element - Urban Forestry). Require appropriate specimen-sized trees as part of new development or City projects.
   a. Preserve whenever possible mature trees, tree masses, and tree rows of significant aesthetic or historic quality, consistent with the public safety.
   b. Require public and private projects to avoid destruction of significant trees when preservation is economically realistic and consistent with sound planning and horticultural practices.
   c. Protect the City's most significant landmark trees, tree masses, and tree rows on a permanent basis and not just at the time of project review.
   d. Encourage the planting of additional new trees throughout the City.

8.2.4 Provide landscaping, including the preservation and planting of large trees and maintaining open space, to ensure a pleasing and open landscaped vista to residents and passersby.

8.2.5 Design and landscape visible public improvements to blend into their backdrop.
   a. Major linear improvements, such as major roadways should be well landscaped.
   b. Design water and stormwater management structures to be constructed of materials and colors so as not to draw attention to their alteration of nature. Where the purpose of the structure permits, it should be landscaped to aid in its camouflage.

8.2.6 Utilities that cannot be feasibly placed underground due to their high voltage or other safety or cost considerations should be located and designed in such a fashion as to provide the least visual and environmental impact on the community.

**Revitalization**

8.2.7 Support long-term property maintenance and community revitalization to retain and enhance the attractive, human-scale, beach-oriented small town atmosphere.
   a. Continue and expand a public and private graffiti removal program and utilize innovative programs such as the promotion of murals.
   b. Consider the provision of rehabilitation assistance in residential neighborhoods to eliminate code violations and enable the upgrading of residential properties.
   c. Promote aggressive enforcement of City codes, including building, zoning, and health and safety, to promote building and property maintenance. Particular attention shall be given to removal of illegal uses.
   d. Promote commercial area revitalization through storefront and landscape improvement loan and grant programs.
   e. Promote revitalization of the City through the installation of public
improvements such as street and alley lighting, undergrounding of utilities, and street, sidewalk, alley, median and landscape improvements.

f. Complete, through the use of assessment districts or other means, the construction of missing sidewalks with high priority to:
   • Streets leading to the beaches,
   • Streets used by children walking to school, and
   • Streets that provide good pedestrian access to commercial areas and transit.

g. Actively pursue grant programs to accomplish the above activities.

8.2.8 Encourage the provision of public art and spaces for cultural use as a means to distinguish and enliven spaces.

8.2.9 Design projects to encourage “eyes on the street” as a means to discourage and deter crime through the location of physical features, activities and people to maximize visibility.

Signs

8.2.10 Design and locate signs to minimize impacts to visual resources.
   a. Signs approved as part of commercial development shall be incorporated into the design of the project and shall be subject to height and width limitations that ensure that signs are visually compatible with surrounding areas and protect scenic views.
   b. Free-standing pole or roof signs are prohibited.
   c. Advertising signs and banners are prohibited in public beaches and beach parks.

8.2.11 Prohibit placement of signs other than traffic or public safety signs, which obstruct views to the ocean, beaches, bay or estuary from public viewing areas, and scenic roads.

8.2.12 Develop a uniform public information sign program.
   a. Reduce visual clutter associated with signage.
   b. Limit the size, design, and location of signage consistent with legibility and legal parameters.
   c. Relate signs in character, material, size, shape, height, placement and color to the sites and buildings of which they are a part.

8.2.13 Provide curbside visible street numbers or directory maps for all types of structures and be visible at night for the convenience of police, fire, guests and customers.

8.2.14 Build an identity sign at “Old Palm” Avenue to strengthen the sense of place in this commercial corridor and complement economic development objectives.

8.3 Sustainable Coastal Development Design

Sustainable design features cover a wide range of strategies to support healthy, multi-modal, energy-efficient, economically sound and resilient communities. Resilience describes the capacity of communities to adapt to change and continue to function and thrive even when faced with ongoing stressors, such as climate change, and extreme events, such as a major storm. Resilient communities are also able to recover more quickly after disasters. The following policies convey the City’s approach to pursuing
design strategies to support resiliency that support its’ environmental, economic and community goals.

Policies

8.3.1 Develop and implement modified site planning and building design regulations to build resiliency to sea level rise.
   a. Develop incentives to encourage the thoughtful development, redevelopment and retrofitting of vulnerable properties.
   b. Evaluate options to adjust building envelope regulations to offset potential loss of site area due to sea level rise.
   c. Consider requiring increased setbacks as needed to preserve public walkways and sandy beach areas.
   d. Implement and enforce of up-to-date building codes as they offer an effective, incremental approach to increasing safety and resiliency.
   e. Consider aesthetics and community character when implementing Sea Level Rise adaptation measures.

8.3.2 Expand Bayfront commercial uses in a manner that supports the City's conservation, resiliency and economic development goals (see also Land Use Element Sections 2.4 and 2.5).
   a. Encourage and develop building and design techniques that address future flooding events.
   b. Integrate public coastal access, open space, public view corridor enhancements, and pedestrian amenities, in conjunction with new development and redevelopment.

8.3.3 Design projects to encourage the use of transit.
   a. Collaborate with transit planners to incorporate transit facilities into the design of public and private projects. This may include: architectural integration of transit into project design; site planning that focuses higher intensities/densities near transit; and the provision of bus shelters/benches, turnouts, schedule signs, and real-time information.
   b. Design safe, convenient accessible sidewalks and connections from transit stops to building entrances.

8.3.4 Create street frontages with architectural and landscape interest that provide visual appeal to the streetscape and enhance the pedestrian experience.
   a. Consider design features such as street facing windows and entrances, planting of street trees and front yard landscape, or other means.
   b. Minimize the visual impact of parking. Where parking lots are provided in retail and business centers encourage them to be located in the rear of the property, unless the lot may be used to address adaptation strategies.

8.3.5 Design development to respect and enhance the view and safety of the passerby.
   a. Structures and open space areas should be arranged so that open space qualities of a development are apparent from outside the development.
   b. Public rights of way should be designated not only for the safety and enjoyment of the motorist, but also for the pedestrian, jogger and bicyclist.
8.3.6 Design developments with an eye to safety without giving the appearance of a fortress or a sea of concrete or asphalt.
   a. Parking lots along Seacoast Drive, Palm Avenue, and Imperial Beach Boulevard shall have internal landscaping to visually break the hard lines of the parking lot.
   b. Design parking areas to separate vehicles and pedestrians whenever possible and ensure adequate visibility when the two must cross.

8.3.7 Design developments using sustainable or “green” building practices to conserve energy and water, work toward healthful air quality, and achieve other environmental benefits.
   a. Incorporate energy-saving design features such as appropriate building and roof orientations and architectural features, reduced glass area where appropriate, adequate insulation, heat efficient spaces and arrangements, solar and wind energy capturing systems and energy efficient utilities and appliances.
   b. Use water-saving systems and encourage best management practices in developments.
   c. Explore implementation of alternative conservation measures and technology as they become available.
   d. Encourage developments to exceed code requirements to maximize use of sustainable or “green” building techniques and help implement the Climate Action Plan.

8.3.8 Require developments to protect water quality and provide for watershed protection (see also Conservation and Ecotourism Element – Water Quality).
   a. Minimize the amount of impervious surfaces and directly connected impervious surfaces in areas of new development and redevelopment and where feasible slow runoff and maximize on-site infiltration of runoff.
   b. Implement pollution prevention methods supplemented by pollutant source controls and treatment through the use of small collection strategies located at, or as close as possible to, the source to minimize the transport of urban runoff and pollutants offsite and into the storm water sewer system.
   c. Prior to making land use decisions, utilize methods available to estimate increases in pollutant loads and flows resulting from projected future development. New development and redevelopment shall incorporate structural and non-structural Best Management Practices (BMPs) to mitigate the projected increases in pollutant loads and flows.
Coastal Act Policies – Design

Section 30251 Scenic and visual qualities - The scenic and visual qualities of coastal areas shall be considered and protected as a resource of public importance. Permitted development shall be sited and designed to protect views to and along the ocean and scenic coastal areas, to minimize the alteration of natural land forms, to be visually compatible with the character of surrounding areas, and, where feasible, to restore and enhance visual quality in visually degraded areas. New development in highly scenic areas such as those designated in the California Coastline Preservation and Recreation Plan prepared by the Department of Parks and Recreation and by local government shall be subordinate to the character of its setting.

Section 30253 Minimization of adverse impacts -
New development shall do all of the following:

a. Where appropriate, protect special communities and neighborhoods that, because of their unique characteristics, are popular visitor destination points for recreational uses.

Section 30244 Archaeological or paleontological resources - Where development would adversely impact archaeological or paleontological resources as identified by the State Historic Preservation Officer, reasonable mitigation measures shall be required.
<table>
<thead>
<tr>
<th>Acronym</th>
<th>Description</th>
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<tbody>
<tr>
<td>ADA</td>
<td>Americans with Disabilities Act</td>
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<tr>
<td>AICUZ</td>
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<tr>
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