

# MINUTES

## CITY OF IMPERIAL BEACH DESIGN REVIEW BOARD COMMITTEE

### REGULAR MEETING OF THE DESIGN REVIEW BOARD OF THE CITY OF IMPERIAL BEACH City Council Chambers 825 Imperial Beach Blvd. Imperial Beach, CA 91932

**THURSDAY, APRIL 15, 2010**

**4:00 P.M.**

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*In accordance with City policy, all Design Review Board meetings are recorded on tape in their entirety and the tapes are available for review in the City of Imperial Beach, City Clerk's Office. These minutes are a brief summary of action taken.*

#### **1.0 CALL TO ORDER**

CHAIR NAKAWATASE called the meeting to order at 4p.m.

#### **ROLL CALL**

##### **BOARD MEMBERS:**

Shirley Nakawatase  
Janet Bowman  
Daniel Lopez  
Harold Phelps  
Tom Schaaf

**PRESENT:** Nakawatase, Bowman, Lopez, Schaaf,

**ABSENT:** Phelps

**STAFF PRESENT:** Tyler Foltz, Associate Planner  
Elizabeth Cumming, Assistant Project Manager  
Tina Barclay, Administrative Secretary II

#### **2.0 CONSENT CALENDAR**

##### **VOTE TO APPROVE CONSENT CALENDAR ITEM NO. 2.1.**

**Lopez moved to approve, Schaaf second**

**AYES:** Nakawatase, Bowman, Lopez, Schaaf

**ABSTAIN:** None

**NOES:** None

**ABSENT:** Phelps

#### **3.0 BUSINESS FROM THE PUBLIC**

None.

**ITEM#3.0**

#### 4.0 BUSINESS FROM THE COMMUNITY DEVELOPMENT DEPARTMENT

##### 4.1 SAN DIEGO COUNTY SHERIFF'S DEPARTMENT (APPLICANT)/CITY OF IMPERIAL BEACH (OWNER); ADMINISTRATIVE SIGN PERMIT (ASP 10019) TO PROVIDE SIGNAGE FOR SAN DIEGO COUNTY SHERIFF'S DEPARTMENT – IMPERIAL BEACH STATION LOCATED AT 845 IMPERIAL BEACH BOULEVARD IN THE PF (PUBLIC FACILITIES) ZONE. MF 1038

###### **Staff Report:**

Staff Foltz gave staff report. Signs for sheriff's department. They would be individually mounted signs. 9 inch or 6 inch letter options. Civic Center signs 8". Power point showed aerial view and then sign options. Black Trojan Bold - looks like a Times New Roman font. Silver Futura Bold fonts. There is an attempt to get as close to the Civic Center sign as possible. Colors can be interchanged – black, gray or silver. Proposing plastic lettering. All signs would meet the municipal code. Staff recommending matching materials and font of Civic Center sign. Civic Center is brush metal – that is what staff is recommending – not recommending using the plastic and that is possible. Recommending revising font – don't feel font shown on plan matches well enough – will revise if that is what everyone wants. Location of sign will be centered above the two windows nearest to their entry door. Staff recommends six inch option instead of 9 inch because there are a lot more letters and would be overbearing compared to the Civic Center sign. Equal scale – wouldn't over power Civic center sign. Recommending not exactly the silver – the building is a whole shade lighter than where Civic Center sign is. Sheriff Department is requesting black coloring so it can stand out against the background– staff recommends darker color than silver to help stand out – black would be an okay option – others to be determined. Hard to get a darker color between silver and black without just going dark gray and may lose contrast all together.

Staff is asking the Design Review Board for recommendations for font/color/size and location to go to City Council for approval for signage.

###### **Questions to Staff:**

Bowman: Did Council recommend that it matches current Civic Center?

Foltz: Staff is recommending that.

Bowman: Did design come from sheriff's dept?

Foltz: Design came from sheriff's department and then we had a meeting – staff said what they felt should happen on this design. Font should match existing sign out here, they tried but the font is still a little thick, and they will be revising as they agree to match. They also agree to cross out option 1 because it doesn't match at all and staff also recommends the smaller letters (option 2). There have definitely been changes since staff report created. Staff is asking for your recommendations as well.

Bowman: Recommending looking like Civic Center sign, but in black?

Foltz: Yes, with a smaller size – we're recommending 6 inch. Could still be a metal, not necessarily brushed.

Schaaf: What about dark blue? Blue matches the building. Would stand out and would match design of building. Building trimmed in light blue. Silver won't show up, black.... A lot in city is blue.

Foltz: Blue never came up. You can make that recommendation.

Schaaf: This is my recommendation and I am throwing it out there for the rest of the board. We have blue on our logo, blue on trim – blend in and match. Especially since you can't have same exact lettering. Black doesn't grab me at all and the silver will blend in.

Foltz: Going to try and match the font, coloring a little difficult. They are concerned about blending into the background. They want black because can be seen from street and people will be able to see it.

Schaaf: My recommendation would be a blue tone. Black disappears.

Lopez: Is there lighting? Would it get a spot light?

Foltz: Not proposing lighting.

Lopez: If I had to choose, I like Option 2. Recommend mimicking/copying the six inch lettering – aluminum frames – similar to what we have on the right hand side. I think those letter colors would pop out. Exact same color. It would still pop out.

Nakawatase: What I am hearing from Staff Foltz is that he is recommending to do exactly that. To mimic the brushed metal we have on the Civic Center, duplicating the font, using 6 inch lettering.

Staff Foltz: The color is still up for discussion.

Lopez: I am saying, don't change the color – keep it the same as the Civic Center color.

Schaaf: Agree, exactly the same. You can duplicate it as close to color and style.

Lopez: It would be cleaner, Polished and clean. It will serve its purpose.

Bowman: It might be easier to read at night too.

Nakawatase: I am hearing a consensus to use Option #2 – duplicating the exact font and materials that was used for the Civic Center sign as best can be replicated. Same material, same coloring, same font and then we're good.

**Questions to Staff:** Closed

**Public Comments:** None

**Public Comment:** Closed

**Discussion:** None

**Motion by Bowman:** Sign have the same letter style and font as the imperial beach sign, six inches and the color be the same as the imperial beach sign.  
**Second by Nakawatase**

**Discussion:** None

**AYES:** Nakawatase, Bowman, Lopez, Schaaf

**ABSTAIN:** None

**NOES:** None

**ABSENT:** Phelps

**5.0 INFORMATIONAL ITEMS/REPORTS**

**6.0 NEW BUSINESS**

**7.0 ADJOURNMENT**

Chair Shirley Nakawatase adjourned the meeting at 4:12 p.m. on, 2010.

Approved



Shirley Nakawatase, DRB Chairperson

Attest

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Tina Barclay, Recording Secretary