



# IMPERIAL BEACH *California*

## Palm Avenue Mixed Use & Commercial Corridor Master Plan **Public Workshop**

The City of Imperial Beach is moving forward with the next phase of the Palm Avenue Mixed-Use & Commercial Corridor Master Plan. The Master Plan is an effort to transform Palm Avenue into a vibrant, safe, and comfortable mixed-use “Main Street” that celebrates its heritage as Classic Southern California. The current work plan underway focuses on the roadway improvements identified in the 2009 Master Plan Study and is aimed at developing a corridor that provides:

- New economic development
- A safe walking and bicycling environment
- More effective traffic management
- Easier and safer transit access
- Improved appearance and urban design

You are invited to attend a public workshop to learn more about the project and provide your input on a variety of design concept options for the corridor’s streetscape.

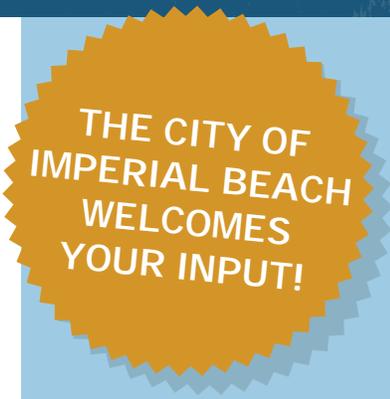
**DATE:** Tuesday, April 29, 2014

**TIME:** 7:00 PM

**LOCATION:** Community Room at City Hall  
825 Imperial Beach Blvd.  
Imperial Beach, CA 91932

**Get Involved:** Go to [www.ImperialBeachCA.gov/PalmMasterPlan](http://www.ImperialBeachCA.gov/PalmMasterPlan) to view the Master Plan Study and Concepts and view updates on this next phase of the project.

**Stay Connected:** To receive announcements about community involvement opportunities and project updates, please email your contact information to [PalmMasterPlan@imperialbeachca.gov](mailto:PalmMasterPlan@imperialbeachca.gov).



This is the first of two public workshops for the Palm Avenue Mixed-Use & Commercial Corridor Master Plan scheduled in 2014.



For more information email [PalmMasterPlan@imperialbeachca.gov](mailto:PalmMasterPlan@imperialbeachca.gov) or call (619) 628-1356