



Workshop Meeting A G E N D A



IMPERIAL BEACH CITY COUNCIL REDEVELOPMENT AGENCY PLANNING COMMISSION PUBLIC FINANCING AUTHORITY

OCTOBER 12, 2011 – 6:00 P.M.

**Community Room (Behind City Hall)
825 Imperial Beach Boulevard
Imperial Beach, CA 91932**

THE CITY COUNCIL ALSO SITS AS THE CITY OF IMPERIAL BEACH REDEVELOPMENT AGENCY, PLANNING COMMISSION, AND PUBLIC FINANCING AUTHORITY

The City of Imperial Beach is endeavoring to be in total compliance with the Americans with Disabilities Act (ADA). If you require assistance or auxiliary aids in order to participate at City Council meetings, please contact the City Clerk's Office at (619) 423-8301, as far in advance of the meeting as possible.

CALL TO ORDER BY MAYOR

ROLL CALL BY CITY CLERK

PUBLIC COMMENT - *Each person wishing to address the City Council regarding items not on the posted agenda may do so at this time. In accordance with State law, Council may not take action on an item not scheduled on the agenda. If appropriate, the item will be referred to the City Manager or placed on a future agenda.*

REPORTS

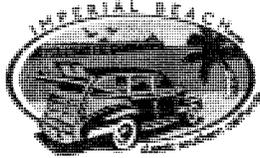
City Manager's Recommendation: Conduct discussion on the following:

1. Capturing Economic Opportunities along Seacoast Drive
2. Budget Review
3. Partnerships to reduce crime in rental units
4. Housing
5. Social media
6. Zoning code changes
7. General comments on other topics of interest

ADJOURNMENT

/s/
Jacqueline M. Hald, MMC
City Clerk

Any writings or documents provided to a majority of the City Council/RDA/Planning Commission/Public Financing Authority regarding any item on this agenda will be made available for public inspection in the office of the City Clerk located at 825 Imperial Beach Blvd., Imperial Beach, CA 91932 during normal business hours.



CITY OF IMPERIAL BEACH

TO: City Council
FROM: Gary Brown, City Manager *[Signature]*
SUBJECT: October 12th Council Workshop
DATE: October 6, 2011

For Council's consideration, let me suggest the following topics for the workshop on Wednesday, October 12th.

1. Capturing Economic Opportunities along Seacoast Drive
 - a. Review of street improvements for Seacoast Drive
 - b. Marketing – potential work with Seacoast Inn owner and local businesses
 - c. Meet with local businesses
2. Budget Review – discuss status of revenues and expenditures, cost savings, revenue enhancements, redevelopment, and factors affecting the budget
3. Partnership – an approach to reducing crimes in rental units through collaboration among tenants, property managers, and Sheriff's staff
4. Housing funds – a review of the present and potential uses of Housing Authority Funds
5. Social media – steps taken to upgrade our website and prepare for Twitter
6. Zoning code changes – status of the zoning changes mandated by Council
7. General comments on other topics of interest

See you at 6:00 p.m. next Wednesday, October 12th.