



# AGENDA



**CITY OF IMPERIAL BEACH  
CITY COUNCIL  
PLANNING COMMISSION  
PUBLIC FINANCING AUTHORITY  
HOUSING AUTHORITY**

**IMPERIAL BEACH REDEVELOPMENT AGENCY SUCCESSOR AGENCY**

**MARCH 7, 2016**

**Dempsey Holder Safety Center – 2<sup>nd</sup> Floor  
950 Ocean Lane  
Imperial Beach, CA 91932**

***SPECIAL MEETING – 6:00 P.M.***

**THE CITY COUNCIL ALSO SITS AS THE CITY OF IMPERIAL BEACH PLANNING COMMISSION, PUBLIC FINANCING AUTHORITY, HOUSING AUTHORITY AND IMPERIAL BEACH REDEVELOPMENT AGENCY SUCCESSOR AGENCY**

The City of Imperial Beach is endeavoring to be in total compliance with the Americans with Disabilities Act (ADA). If you require assistance or auxiliary aids in order to participate at City Council meetings, please contact the City Clerk's Office at (619) 423-8301, as far in advance of the meeting as possible.

**CALL TO ORDER**

**ROLL CALL**

**PUBLIC COMMENTS**

**REPORTS**

- 1. ANNUAL CITY COUNCIL PRIORITIZATION DISCUSSION. (0100-10)**

**ADJOURNMENT**

The Imperial Beach City Council welcomes you and encourages your continued interest and involvement in the City's decision-making process.

**FOR YOUR CONVENIENCE, A COPY OF THE AGENDA AND COUNCIL MEETING PACKET MAY BE VIEWED IN THE OFFICE OF THE CITY CLERK AT CITY HALL OR ON OUR WEBSITE AT [www.ImperialBeachCA.gov](http://www.ImperialBeachCA.gov).**

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/s/  
Jacqueline M. Hald, MMC  
City Clerk

Any writings or documents provided to a majority of the City Council/Planning Commission/Public Financing Authority/Housing Authority/I.B. Redevelopment Agency Successor Agency regarding any item on this agenda will be made available for public inspection in the office of the City Clerk located at 825 Imperial Beach Blvd., Imperial Beach, CA 91932 during normal business hours.



AGENDA ITEM NO. 1

STAFF REPORT  
CITY OF IMPERIAL BEACH  
SPECIAL MEETING

TO: HONORABLE MAYOR AND CITY COUNCIL  
FROM: ANDY HALL, CITY MANAGER <sup>AA</sup>  
MEETING DATE: MARCH 7, 2016  
ORIGINATING DEPT.: CITY ADMINISTRATION  
SUBJECT: PRIORITIZATION DISCUSSION

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**EXECUTIVE SUMMARY:**

It is important for the City Council to have an opportunity to discuss community priorities with the staff to ensure that the objectives of the City Council are included in the work plans for the various City departments. Many tasks of City employees are well established, on-going responsibilities that need little if any direction from the City Council. Other more project specific items reflect the priorities of the elected officials and require meaningful communication between the City Council and staff. The purpose of the Special Meeting is to link these variables to create a work plan that prioritizes the on-going and project specific tasks.

**BACKGROUND AND ANALYSIS:**

In order to engage in a very efficient meeting, and also allow for ample and productive discussion time, staff has provided some preliminary information for review by the members of the City Council.

Table 1, below, is designed to represent the ongoing duties, or "fixed costs," that the city must perform together with project specific duties or "variable costs" that the City should or would like to perform. For example, the City must prepare a budget but does not have to provide a community garden. Please note that the fixed costs columns are subdivided into known and unknown because some things that we must do we simply can't plan for, like litigation or the unforeseen obligations of new state legislation.

Staff is asking the City Council to review the information in the table prior to the Special Meeting and determine if there are items that should be added to the "fixed" or "variable" duties columns or moved between the columns. It is possible that certain items may be included in more than one column. At the meeting there will be an opportunity to review this information as part of the process of prioritizing tasks and aligning available resources with desired outcomes. Each member of the City Council will be asked to identify their top five "variable" tasks as part of the discussion. Councilmembers are free to provide their top five "variable" tasks to staff in advance of the meeting or simply be prepared to identify them at the meeting.

Table 1: Types of Duties		
Fixed "Costs"/Duties		Variable "Costs"/Duties
Known	Unknown	
Budget	Litigation -sand; Coronado; ...	Community Gardens
CIP	State Legislation	Dog Park
Infrastructure Maintenance: (roads, sidewalk, sewer)	Ad Hoc Committee	Senior Citizen Center update
Fire	Fitness Equipment	Bathrooms in Parks
Lifeguards	Special Events	Seacoast Lighting/Design
Sheriff	Public Art	MTS/Transit and other mobility improvements
SANDAG	Soccer Fence	Big Picture Update
NAVY	Lot Activation	Sea Level Rise
Adjoining Jurisdictional Relations	Event Coordination	Grants and revenue generation
Legislation	ATT Building	Tourism Economy
Recreation	TJ River	Public Works Yard Relocation
Building Safety	Personnel Issues	Pocket parks; south and east, Lissoy Lot, etc.
Code Compliance	El Nino	Transportation Efficiency, overall circulation pattern, Palm Avenue Master Plan, crosswalks, SR 75 relinquishments
Human Resources: Benefits, discipline, hiring, wellness, health...		Effective Regulations
Franchise Agreements		Fitness equipment
Storm Water Regulations		Water Quality improvements
Coastal Commission		Neighborhood Revitalization
Professional/Staff Development		Art
Water Quality		Beautification – Triangle Park, public art, etc.
Redevelopment 9 <sup>th</sup> and palm; housing		Community Events
General Plan Update		Relinquishment
Zoning		Signal Synchronization
Tidelands Maintenance		Up to Date Regulations
Community Outreach		Form Based Zoning
Community Events		Street End Improvements/Grants
Junior Lifeguard Program		Storm Water Drainage/Retention Basin
Development projects		Sea Level Rise Adaptation
Economic Health		GIS/Data Management Enhancements
Business Outreach		Facility Enhancements, City Hall and other buildings
Sea Level Rise Grants		Friendship City
Palm Avenue Master Plan Grants		Street End Restroom Facility
Facility Enhancements		Alley Improvements
Port of San Diego		TJRV Projects
SCEDC		Street lights, east side
9 <sup>th</sup> and Palm		Revolving loan
Alleys		Installation of sidewalks
Emails/Correspondence/Phone...		
Emerging Trends		
Elections		
Records Requests		
Animal Control		
Legal		

**ENVIRONMENTAL DETERMINATION:**

This is not a project as defined by CEQA.

**FISCAL IMPACT:**

No direct fiscal impact.

**RECOMMENDATION:**

Staff is recommending that the City Council discuss community priorities and provide direction to staff.