

MINUTES

IMPERIAL BEACH CITY COUNCIL REDEVELOPMENT AGENCY PLANNING COMMISSION PUBLIC FINANCING AUTHORITY

APRIL 8, 2009

Council Chambers
825 Imperial Beach Boulevard
Imperial Beach, CA 91932

WORKSHOP MEETING – 6:00 P.M.

CALL TO ORDER BY MAYOR

MAYOR JANNEY called the Workshop Meeting to order at 6:02 p.m.

ROLL CALL BY CITY CLERK

Councilmembers present:	McCoy, King
Councilmembers absent:	McLean
Mayor present:	Janney
Mayor Pro Tem present:	Bragg

Staff present:	City Manager Brown; City Attorney Lough; City Clerk Hald
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PUBLIC COMMENT

A complaint from Miriam Iosupovici for holding the workshop meeting on the first night of Passover was submitted as Last Minute Agenda Information; she also expressed opposition to money being spent on and taxes being raised to support sand lobbyists.

REPORTS

1. PRESENTATION AND DISCUSSION REGARDING THE PROCESS TO CONSIDER PLACING A TAX MEASURE ON THE BALLOT. (0430-05)

CITY MANAGER BROWN reported that at the Strategic Planning Workshop meeting Council expressed an interest in receiving more information about budget projections and the process for a possible tax measure.

FINANCE DIRECTOR MCGRANE gave a PowerPoint presentation on the outlook of the City's General Fund; he noted that staff will be presenting a status quo budget, tax revenue is not expected to grow, while holding all costs constant with the exception of Sheriff's costs the budget will be negative in three years, and the deficit climbs to \$1.9 million in Year 5 with additional potential costs; he reported that tax revenues from property taxes will not grow, sales tax is near the lowest per capita in California and the transient occupancy tax is declining; and he reported on the following budget uncertainties:

- Continued economic downturn
- Downturn in stock market impacting investment earnings
- Sheriff labor costs
- Negotiations with Port for services
- Limited General Fund capacity to pay for street and facility improvements

- Changes in allowed uses for TransNet transportation funds
- Bond market uncertainty
- Development of new Seacoast Inn
- Development of 9th Street and Palm Ave.
- Sewer CIP and treatment costs
- Regional Water Quality Control Board permitting requirements
- Need to retain employees
- Stagnant General Fund tax revenue growth
- State Budget impacts
- Need for greater water/energy conservation

ASSISTANT CITY MANAGER RITTER announced a revised Attachment 2 (list of previous actions taken to reduce costs or generate revenue) was submitted as Last Minute Agenda Information.

BONNIE MOSS, Executive Vice President/COO of Tramutola LLC, gave a PowerPoint presentation outlining the process for determining the feasibility of a tax measure.

JOHN PERNO disagreed with staff's comment that the cost for services paid for by the General Fund is \$0.53 per resident per day and he spoke in opposition to a tax measure (additional speaking time donated by Alan Winkelman).

SERGE DEDINA spoke and submitted a letter expressing his opposition to hiring a consultant.

STEVE FUTTERMAN spoke in opposition to a tax increase and the hiring of a consultant.

MICHEL DEDINA spoke in opposition to the hiring of a consultant.

DAN MALCOLM supported comments of the other speakers and spoke in opposition to a tax measure.

MIKE BIXLER spoke in support of a pier-side restaurant and the potential increase in sales tax because of it; he suggested that the General Plan be revisited to possibly increase density and height, to attract businesses and private enterprise to the City.

City Council spoke about the state of the City's finances; in the future there may be a need to either cut services or pay higher taxes; questions were raised if this was the best time to pursue a tax measure; potential increase in CalPERS and County retirement costs are a major concern.

CITY COUNCIL CONSENSUS TO NOT PURSUE A TAX MEASURE AT THIS TIME.

MAYOR JANNEY adjourned the meeting at 8:04 p.m.

James C. Janney, Mayor

Jacqueline M. Hald, CMC
City Clerk