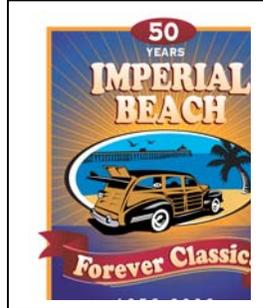


CITY OF IMPERIAL BEACH

MEDIA ADVISORY



Imperial Beach to Host an Old Fashioned Fishing Derby **June 17**

Public Is Invited to Catch "The Big One" or Just Watch

As part of the City of Imperial Beach's 50th Anniversary celebration, the Imperial Beach Senior Club has decided to bring back an old summer tradition from the 1970s and 1980s. "This was a fun event, and one that the whole community loved. This year, we decided to host the event the day before Father's Day, as a great way to celebrate the City's birthday and Father's Day all in one," said Irene Callahan, Fishing Derby Chairperson. First, Second and Third place ribbons will be awarded for each category listed below.

- WHEN:** **Saturday, June 17, 2006 – 8:00 a.m. – Noon**
Fishing Derby participant fee - \$2.00 (all ages)- sign up 7:00-8:00 am
Spectators free admission
- WHERE:** Imperial Beach Pier, Seacoast Drive in Imperial Beach
- WHO:** **Age categories:** Lobsters (seniors 65+), Crabs (50-64), Sharks (21-49), Crawdads (13-20), Tadpoles (7-12), and Shrimps (6 and under)
Contest Categories: Heaviest Fish, Longest Fish, Most Fish Caught, Most Total Weight Caught and Most Unusual Fish
- WHAT ELSE:** **Rules:** 1) All fish must be caught during contest hours, 2) Only Shrimps (contestants 6 years and younger) can receive fishing assistance, 3) No harpoons or bows can be used, 4) One pole allowed per person, 5) BYOB- bring your own bait, 6) Fish must be caught from the Pier, and 7) All State Fish and Game rules and regulations will be enforced.
- Contact:** Julie Walke, Walke Communications, Mobile 858/449-2332
Lorie Bragg, City of IB 619/424-7077 ###